



6 Months Digital Marketing Assistant Internship

DAT0505

PLEASE READ CAREFULLY BEFORE CONTINUING.

ESPA or European Student Placement Agency is a recruitment agency whose goal is to find high quality internships for European students in the UK. We work closely with our host companies to ensure the positions provide students with a great experience, both professional and personal.

REQUIREMENTS: ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents. You have to still be a student or have graduated in the last 12 months. Any student who is unsure of their visa situation should check with their university before applying.

BENEFITS: ESPA is free for students. Accommodation, utility bills, TV Licence, Internet Access and UK commuter travel to the place of work will be paid for by the host company. This will be sourced and managed on your behalf by ESPA. **These benefits have an approximate value of 600-700€ per month, which is more than the average salary for an intern in most EU countries.**

There is no salary over and above the benefits offered, unless specifically stated.

To know more, please visit: www.espauk.com

The Host Company

This company provides class-leading data quality and matching software to the capital markets, healthcare, government and supply-chain industries. It has enjoyed industry recognition as a visionary within the Gartner Magic Quadrant for Data Quality Tools since 2007 and was described by Bloor as the most interesting company in this market right now.

Role

The Intern will be part of a team providing support for marketing activities within the company and will report to the Marketing Manager and Business Development Manager. You will work on a wide range of marketing activities as related in the tasks below.

Duration

6 months. Possibility of getting the job after the internship.

Location

Belfast is the capital and largest city of Northern Ireland. With a population of 300 000 it is a very dynamic city.

Languages

Good written and spoken English (B2/C1).

Start date

15th June 2015

Tasks

- **Website:** Content management, updates, use of Google analytics, monthly reports, SEO
- **Email Marketing:** Use MailChimp to create and distribute email marketing distributions monthly. This will involve management of the email prospect list.
- **Events:** Assist in the organisation of live trade events, webinars and other networking events. You will also have the opportunity to attend to some of these events.
- **Social Media:** management of the following accounts : LinkedIn, Google+, Twitter, Youtube.
- **Marketing collateral:** creation/updates of marketing collaterals such as product sheet, case study, whitepaper, presentation...
- **Other tasks** such as: application for funding competitions, applications for new G-Cloud frameworks, update company profile and news on various websites...

Personal Skills

- Degree in Marketing or other Marketing-related course including digital marketing knowledge
- IT literate, good knowledge of Word, Excel and PowerPoint
- Creative, with design abilities
- Confident, proactive and source of proposals
- All rounder, flexible in relation to type of work assigned

How to apply

STEP 1) Please, register with us at <http://www.espauk.com/students/register-with-us>

STEP 2) Please, send an email to madeline@espauk.com with the reference code **DAT0505** attaching your CV as a pdf file. A cover letter is always helpful.

Are you eligible?

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