

The scenario

1. Authors	
Name and surname	
E-mail address	
Affiliation (institution)	
2. The Scenario	
3. The Company	
4. The Service	



Services should answer customers' preferences which consist of 3 main attributes:

- ATR1
- ATR2
- ATR3

5. Customers

Group name 1							
Description							
Preferences		Very low	Low	Medium	High	Very high	
	ATR1						
	ATR2						
	ATR3						
	Price						
Group name 2	High FAT burning groupers						
Description							
Preferences		Very low	Low	Medium	High	Very high	
	ATR1						
	ATR2						



		ATR3						
		Price						
Group name 3								
Description								
Preferences		Very low	Low	Medium	High	Very high		
	ATR1							
	ATR2							
	ATR3							
	Price							
Group name 4								
Description								
Preferences		Very low	Low	Medium	High	Very high		
	ATR1							
	ATR2							
	ATR3							
	Price							
6. Market(s)								
Description	Locations + market shares							
Market name 1								



Market shares	Group name	Market share (%)	
Market name 2			
Market shares	Group name	Market share (%)	
Market name 3			
Market shares	Group name	Market share (%)	
Market name 4			
Market shares	Group name	Market share (%)	
7. Gaming			
Suggested duration			
Suggested number of teams			
Suggested max numbers of players in each team			