



Zrównoważone Zarządzanie Organizacją
Instytut Zarządzania

1st International Scientific Conference of the PUEB Institute of Management

SUSTAINABLE ORGANIZATION MANAGEMENT

The community of the PUEB Institute of Management
is pleased to invite
to the 1st International Scientific Conference
under the honorary patronage of
the PUEB Rector, prof. Maciej Żukowski

25-26 OCTOBER 2022
Poznań - onsite and online

REGISTRATION

<https://konferencjaiz.ue.poznan.pl/rejestracja/>

CONTACT

iz@konf.ue.poznan.pl

WEBSITE

<https://konferencjaiz.ue.poznan.pl>



**Exchange of knowledge
& experience**
Keynote speakers
Practitioners



**Study visit at
Volkswagen Poznań
Plant in Września**



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Responding to the observed business dilemmas and strategic research directions adopted at Poznań University of Economics and Business (PUEB), the PUEB Institute of Management is taking up the challenge and is organizing a conference on Sustainable Organization Management. Our aim is to integrate researchers around common research topics and combine the ambitions of science with the needs of business through scientific discussion and observation of practical solutions.

To this end, Volkswagen Poznań has been chosen as the strategic partner of the conference. This company is not only the largest employer in the Wielkopolska Region, but it is also an innovative organization dedicated to the principles of sustainable development. The conference will focus on the balance between the economic and social goals – sustainable development management, balance between stabilization and change, management in VUCA times – and between the real world and the virtual world – management in digital reality.

- Responsible management in organizations.
- Sustainable resource management in organizations.
- Economic aspects of sustainable organizational development.
- Methods and tools for the optimization of processes and resources in organizations.
- Quality management in view of sustainable organizational development.
- Resilient management in VUCA times.
- Organization management in hybrid work models.
- Business models and strategies in digital transformation.
- Management transformation towards Industry 4.0.
- Innovation and circular economy in Industry 4.0.
- Smart technology in real estate.
- Key competences of organizations in Industry 4.0.
- Digitization and digital competences of organizations.



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Publication options

- "Cracow Review of Economics and Management" (70 points)
- "Scientific Papers of Silesian University of Technology. Organization and Management Series" (70 points)
- "Organization and Management" quarterly, published by the Committee on Organizational and Management Sciences of the Polish Academy of Sciences and the Collegium of Management and Finance of SGH Warsaw School of Economics (40 points)
- "Kwartalnik Nauk o Przedsiębiorstwie" SGH Warsaw School of Economics (40 points)
- Poster presentation

Important dates

- by 30 June 2022 - sending application form and fee payment
- 30 June 2022 - deadline for submitting papers in 70 points journals
- 30 September 2022 - deadline for submitting papers in 40 points journals
- 30 September 2022 - poster submission deadline

This conference is financed under the 2019–2022 programme "Regional Excellence Initiative" of the Minister of Science and Higher Education, Project No. 004/RID/2018/19, funding amount: PLN 3,000,000.



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Conference fee

Conference fee: 650 PLN

The fee includes:

- participation in conference sessions at the PUEB and at the VW headquarters (onsite or online),
- coffee breaks,
- gala dinner,
- publication,
- opportunity to present research findings during the poster session.

The fee must be paid by June 30, 2022 to the bank account
Poznan University of Economics and Business
(al. Niepodległości 10, 61-875 Poznań) with the number:
54 1090 1359 0000 0000 3501 8918 (Santander Bank Polska S.A.)

Please enter in the title of the transfer
"IM conference, surname and first name of the participant".

All details, news and registration form are available on the conference website
<https://konferencjaiz.ue.poznan.pl>

We also invite you to the Institute's profile on LinkedIn
<https://www.linkedin.com/showcase/instytut-zarządzania/>