

Globalization and Regionalization

Course title:	Globalization and Regionalization
Course code:	
Type of course:	block E - elective lecture in a foreign language for exchange students
ECTS credits:	4
Division:	all
Under control of:	Chair for Strategy and Policy of International Competitiveness
Specialisations:	all
Semester:	Autumn
Teaching methods and teaching hours per semester:	30 - listening to the lectures, - in-class debates & team case studies
Name of lecturer/s:	dr hab. Tadeusz Kowalski, prof. nadzw. UEP
Objective of the course:	<p>The principal aim of the lectures is to present and discuss major mechanisms of contemporary processes of globalization and regionalization. In particular, the lectures will focus on interrelationships between globalism and regionalism and on diversified approaches to these processes. Therefore globalization and regionalization are analyzed as multifaceted historical, economic, social, cultural and political processes.</p> <p>Learning outcomes:</p> <p>After finishing this course the students should be able to know and to do:</p> <ul style="list-style-type: none"> - Understanding of the global economic, social, cultural and political environment. - Ability of individual decision-making at a company level in the area of: an open economy strategic management, foreign trade and capital flows. - Based on sound foundations of International Economics, independent analysis of international environment: macroeconomic trends, trends in globalization and regionalization.
Prerequisites:	
Course content:	
Lecture 1:	Globalization and regionalization – overview. Fundamental notions and diversified views
Lecture 2:	Globalization and regionalization; simple analytical framework and ways of measuring
Lecture 3:	The world economy in the XIX century. Foundations of contemporary globalization
Lecture 4:	Deglobalization of 1914-1945
Lecture 5:	Post WWII difficult reglobalization
Lecture 6:	Macro environment and major actors of the 2007 - economic crisis
Lecture 7:	Central banks and their responsibility
Lecture 8:	Globalization and fragmentation (offshoring)
Lecture 9:	Doha Round vs. globalization and regionalization
Lecture 10:	Doha Round vs. globalization and regionalization
Lecture 11:	USD, euro, amero
Lecture 12:	USD, euro, amero
Lecture 13:	Globalization and the welfare state
Lecture 14:	Globalization and the disappearing state. The contemporary crisis and the come back of the Leviathan?
Lecture 15:	Globalization and the disappearing state. The contemporary crisis and the come back of the Leviathan?
Recommended readings:	<p>OBLIGATORY:</p> <ol style="list-style-type: none"> 1. R. Findlay and K.H. O'Rourke, Power and Plenty. Trade, War, and the World Economy in the Second Millennium, Princeton University Press, Princeton 2007. 2. R. Gilpin, The Challenge of Global Capitalism, Princeton University Press 2000. <p>SUPPLEMENTARY:</p> <ol style="list-style-type: none"> 3. S. Brakman et al, Nations and Firms in the Global Economy. An Introduction to International Economics and Business, Cambridge University Press 2006, 4. (The) Disappearing State, ed. by F.G. Castles, EE 2007.

	<p>5. A. Madison, Countours of the World Economy, I-2030 AD, Essays in Macro-Economic History, Oxford University Press 2007.</p> <p>6. Multilateralizing Regionalism. Challenges for the Global Trading System, ed. by R. Baldwin and P. Low, Cambridge Un. Press 2009.</p> <p>7. Articles from: the Financial Times & the Economist.</p>
Assessment methods:	In class examination (test) or home project and in class presentations of the projects
Language of instruction:	English