



POZNAN UNIVERSITY
OF ECONOMICS
AND BUSINESS

Syllabus

Field of study: Logistics

Subject name: Eurologistyka		
Subject name in English: Eurologistics		
Subject code	Year / semester	Method of evaluation tests, project, final exam,
Specialisation	Track (general academic/ practical)	Level of qualification (first-cycle programme/ second-cycle programme)
Mode of study (full time/ part-time)	Language of instruction english	Subject (obligatory /elective)
Number of hours Lectures: Classes:	Number of ECTS points	Block (A, B, C)
Responsible	dr Zbigniew Bentyn	

Subject's educational aims

C1	Presentation of the tasks of the European transport policy for economic development and EU cohesion.
C2	Showing the relationship between building relationships with the client and the client's satisfaction with the service provided.
C3	Understanding the classification of services and logistics costs.
C4	Acquainting with computer technology devices supporting market decisions.

Subject's learning outcomes

Code	Outcomes in terms of	Learning outcomes within the field of study
Knowledge		
W1	The student defines the basic types of logistics services	Has basic theoretical knowledge in the field of logistics operations, activities in supply chains and networks, especially in an international perspective.

W2	He knows the basic types of cargo handling	Knows and understands the importance of infrastructure and business environment and the environment in economic processes.
W3	Classifies the costs and prices of logistics services	Has the basic knowledge needed to understanding social economic legal as well as ethical and environmental determinants of economic activity
W4	Has a basic knowledge of electronic exchanges	He knows the rules and methods of economics and economic calculation.
Skills		
U1	He can calculate the costs of logistics services in simple cases	Has the ability to identify, analyse and evaluate economic rationale of the processes and logistics operations.
U2	Can search for service providers in the logistics services industry using IT tools	Can implement improvements in the field of logistics and international supply chains.
U3	The listener uses the standards of perfect order fulfilment to create a higher level of logistics service	Can communicatively and correctly formulate written works and reports.
U4	The listener collaborates with other listeners in the course of teamwork	He efficiently uses the advanced methods of economic and financial analysis with regard to troubleshooting logistics.
Social competences		
K1	Understands the need to constantly improve knowledge related to the functioning of the logistics services market	Has a critical approach to the surrounding area of economics and watched reality of

		logistics processes.
K2	Appreciates the influence of modern infrastructure	It is characterized by a tendency to making responsible social commitments.
K3	The listener demonstrates competence in the analysis of competition on the logistics services market	It is driven by the public interest in actions and taken economic decisions.
K4	Awareness of the context of the international economy.	It is sensitive to solving contemporary problems of the natural environment.

Study content

No.	Study content	Subject's educational aims	Subject's learning outcomes
1.	Development of global logistics and its importance for Europe.	C2	W1, K3
2.	Sources of creation and development of European supply chains.	C1	W2, U1, K1
3.	Removing logistic barriers and creating a friendly business environment	C2	W2, U4, K2
4.	Logistics Performance Index.	C3, C4	W3, U2, K3
5	Objectives of the EU transport policy.	C4	W4, U3, K4

Bibliography

Obligatory

1. Gołemska E., Bentyn Z., Majchrzak -Lepczyk J., Eurologistyka, PWE, Warszawa 2015.
2. European Commission's White Paper "Roadmap to a single European transport area — Towards a competitive and resource-efficient transport system", EU, 2011.
3. Cooper J., Browne M., Peters M., European Logistics, Blackwell Business, Oxford, 1993,

Recommended

1. Gołemska E., Logistyka w gospodarce światowej, wyd. C.H.Becka, Warszawa 2009.

Entry requirements	Basic knowledge in the field of international business and logistics.
Teaching methods	Lectures, seminars, workshops including case studies and multimedia.
Method of evaluation	Active participation in classes, projects, final credit.

Settlement of ECTS points

Forms of student work	Average number of hours for student work*	
Exam preparation	20	
Preparing a multimedia presentation	15	
Preparation of the project	10	
Conducting research literature	10	
Participation in lectures	30	
Student work in total	Number of hours 85	ECTS points 3
Contact hours (with the teacher)	Number of hours 30	ECTS points 1,5
Practical-class work	Number of hours 15	ECTS points 0,5

* one hour of classes = 45 minutes

Methods of evaluating the learning outcomes

Learning-outcome code	Methods of evaluation		
W1			X
W2			X
W3			X
W4			X
U1			X
U2		X	
U3	X		
U4	X		
K1	X		
K2			X
K3	X		
K4	X		

