



Autumn semester 2023/2024

Courses for exchange students

These courses are offered only to exchange students. Exchange students from both levels (Bachelor and Master) can choose them.

No.	Course code	Course name	Name of the lecturer	ECTS	Contact hours
1.	EX	Corporate Finance	dr hab. J. Rój, prof. UEP	4,0	30
2.	EX	Creativity and Creative Industries	prof. dr hab. J. Fazlagić	4,0	30
3.	EX	Cultural Differences in International Marketing	prof. dr hab. M. Bartosik-Purgat	4,0	30
4.	EX	Economics and geopolitics of the contemporary money	dr hab. Paweł Marszałek, prof. UEP	3,0	30
5.	EX	Electronic Commerce and Business	dr D. Wilusz	6,0	60
6.	EX	Environnement économique de l'entreprise	dr hab. Beata Woźniak-Jęchorek, prof. UEP	3,0	30
7.	EX	Eurologistics	dr Z. Bentyn	4,0	30
8.	EX	Hedge Funds	dr hab. K. Perez, prof. UEP	4,0	30
9.	EX	History and Culture of Poland	dr hab. I. Musiałkowska, prof. UEP	3,0	30
10.	EX	Human Resources Management	dr M. Brzozowski	3,0	30
11.	EX	International Negotiation and Contracting	dr hab. R. Śliwiński, prof. UEP	4,0	30
12.	EX	Internationalisation of Small and Medium Sized Enterprises	dr hab. R. Śliwiński, prof. UEP	4,0	30
13.	EX	Leadership	prof.dr hab. J. Fazlagić	3,0	30
14.	EX	Marketing Strategies - Polish Cases and Experience	dr hab. M. Stefańska, prof. UEP	4,0	30
15.	EX	Methods and Instruments of Marketing Communication	dr hab. M. Stefańska, prof. UEP	4,0	30
16.	EX	Organizational Behaviour	dr hab. A. Ignyś, prof. UEP	4,0	30
17.	EX	Polish Language Course for Beginners	mgr M. Bystrzanowska	6,0	60
18.	EX	Strategic management	dr hab. Magdalena Stefańska, prof. UEP	3,0	30
19.	EX	Qualitative and quantitative research methods in sustainable development	dr M. Brzozowski	3,0	30



Courses in English from Polish programmes

These courses belong to different programmes. Schedules may overlap.

No.	Course code	Course name	Level	ECTS	Contact hours
1.	KP-E-3-I	Private asset and wealth management	Bachelor	3,0	30
2.	KP-E-3-I	Tax systems in the EU member states	Bachelor	3,0	30
3.	MSG-3-I	Project management in logistics	Bachelor	3,0	30
4.	MSG-3-I	Business correspondence in international trade I	Bachelor	3,0	30
5.	E-3-I	Banking systems	Bachelor	3,0	30
6.	E-3-I	Labour Market & Gender Inequalities	Bachelor	3,0	30
7.	PS-3-1	Legal issues in public relations	Bachelor	3,0	30
8.	FAI-3-1	Methods and techniques of decision making in business	Bachelor	3,0	30
9.	FAI-3-1	Tax systems in the EU member states	Bachelor	3,0	30