

Power BI & Tableau Poznań Summer School Financial Analysis and Business Intelligence Tools with Aspects of Sustainable Development

Poznań University of Economics and Business
Poznań 2023, Poland

Poznań University of Economics and Business

The Poznań University of Economics and Business is at the top of the list of the Perspectives Education Foundation. We are also highly ranked in the international Eduniversal ranking. We have received awards for 16 study programs in the "Eduniversal Ranking of the best Master & MBA".

In pursuing our mission, we act in accordance with the following VALUES, i.e. principles which we consider important on a daily basis:

- We are **OPEN** to other people and the ever-changing world.
- We are **RESPONSIBLE** for the quality of education and research, as well as our environment.
- We are **BOLD** in our thinking and **WISE** in our actions.
- We are **COMPETENT** and **TRUSTWORTHY** as a partner for business, public administration and non-governmental organisations.

Power Bi & Tableau Poznań Summer School

Power Bi & Tableau Poznań Summer School has a lot to offer to Bachelor's degree students:

- Innovative classes in English that enrich knowledge in the field of Sustainable Financial Analysis (1.1 ECTS point) and Financial Modelling with Business Intelligence Tools (1.5 ECTS point);

- The topic itself and the use of modern IT solutions, such as Power Bi and Tableau. In business, these solutions are becoming a standard, but they have not yet been permanently included in university curricula. Thus, you will receive unique skills that give you an advantage on the labour market;
- Opportunity to cooperate with the best: experienced experts from other European countries, selected academic teachers from Poznań University of Economics and Business and respected business practitioners who work and develop software in the Power Bi & Tableau environment on a daily basis;
- In addition, our Summer School offers a great opportunity to immerse yourself in Polish culture and get to know the vibrant city of Poznań. You will have the opportunity to experience the city's rich history, delicious cuisine and cultural attractions.
- At the end of the program, you will gain valuable insights and skills that will help you succeed in your future career, confirmed by the certificate of completion of Power Bi & Tableau Poznań Summer School;
- The important benefit is the scholarship in the amount of PLN 4,000 (about EUR 870).

Course details:

Course dates and application deadlines:

Application forms will be open from May 1st, 2023.

We offer two Summer School editions, each for 25 participants on the following dates:

- First edition: June 30th to July 9th, 2023 – application deadline is May 31st, 2023
- Second edition: July 7th to July 16th, 2023 – application deadline is June 10th, 2023

Course length: 10 days, 60 class hours (1 class hour = 45 minutes)

Course mode: on campus with some online lectures

Modules:

- **Financial analysis and sustainable development (32 class hours, hybrid)**
- lectures (8 class hours, online)
- workshops (24 class hours, on-site)

The course covers the following topics:

- Main concepts of financial analysis, the objectives, sources of information and methods,
- Liquidity and financial strength analysis,
- Assets analysis, Working capital analysis, Liabilities analysis, Financial covering of assets analysis
- Revenue analysis, Costs analysis, Profit and profitability analysis
- Value creation analysis, Analysis of companies' position on the capital market
- Basic concepts of sustainable financial analysis, ESG and taxonomy,

- **Business Intelligence Tools (18 class hours, hybrid)**

- Tableau (4 class hours, online)
- MS Power BI (14 class hours, on-site)

- **Introduction to Polish culture (10 class hours, on-site)**

- Enigma Cipher Centre (<https://csenigma.pl/en/>)
- Porta Posnania Ichot (<https://bramapoznania.pl/en/>)
- Kompania Piwowarska – brewery company (<https://kp.pl/en/>)

Who can apply:

The course is aimed at international Bachelor's degree students of Economics, Finance, Business Management, Social Science or similar fields

Formal requirements:

Students interested in applying for our Summer School need to submit the following documents:

- a filled out application form,
- a certificate of English or language skills at minimum level CEFR B2,
- a scanned copy of your passport (page with photo and personal information),
- a student status confirmation for the current summer semester (including university's information, field of studies, programme, year of studies, study mode, etc.)
- a confirmation of passing the last semester of studies with average grade point and grading scale,
- a Polish visa or Polish residence permit valid at least until the end of the Summer School - candidates from countries where Polish visa is required to enter the

country must present a valid visa at least two weeks before the programme start date.

Participation costs:

The programme is funded by the Polish National Agency for Academic Exchange. We offer scholarships of 4000 PLN for 50 accepted participants (25 per each edition) to cover the tuition fee, travel costs and living expenses. Accommodation will not be provided.

Other important information:

Participants need to have basic knowledge of spreadsheets and bring their own laptop.

The place:
Poznań, Poland



The University:
Poznań University
of Economics and Business
al. Niepodległości 10,
61-875 Poznań
Poland



Registration:
e-rekrutacja.ue.poznan.pl/en-gb/



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