



POZNAŃ UNIVERSITY  
OF ECONOMICS  
AND BUSINESS

**COURSE INFORMATION  
AND SCHEDULES FOR  
AUTUMN 2025/2026**

### Courses for exchange students (SCHEDULE 1)

No.	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	EX	Corporate finance	dr hab. J. Rój, prof. UEP	30	4,0
2.	EX	Creativity and creative industries	prof. dr hab. J. Fazlagić	30	4,0
3.	EX	Cultural Differences in International Marketing	prof. dr hab. M. Bartosik-Purgat	30	4,0
4.	EX	Electronic business: strategies and cases	dr D. Wilusz	60	6,0
5.	EX	Eurologistics	dr Z. Bentyn	30	4,0
6.	EX	Hedge Funds	dr hab. K. Perez, prof. UEP	30	4,0
7.	EX	History and Culture of Poland	dr hab. I. Musiałkowska, prof. UEP, dr M. Faryś	30	3,0
8.	EX	Human resources management	dr M. Brzozowski	30	3,0
9.	EX	International Negotiation and Contracting	dr hab. R. Śliwiński, prof. UEP	30	4,0
10.	EX	Internationalisation of Small and Medium Sized Enterprises	dr hab. R. Śliwiński, prof. UEP	30	4,0
11.	EX	Leadership	prof. Dr hab. J. Fazlagić	30	4,0
12.	EX	Marketing Strategies - Polish Cases and Experience	dr hab. M. Stefańska, prof. UEP	30	4,0
13.	EX	Methods and Instruments of Marketing Communication	dr hab. M. Stefańska, prof. UEP	30	4,0
14.	EX	Organizational Behaviour	dr hab. A. Ignyś, prof. UEP	30	4,0
15.	EX	Polish Language Course for Beginners	mgr M. Bystrzanowska	60	6,0
16.	EX	Strategic management	dr M. Brzozowski	30	3,0

## Schedule 1

Courses for exchange students

Autumn semester 2025/2026

Monday	Tuesday	Wednesday	Thursday	Friday
08:00-09:30 <b>Int.of the Small and M. (Lecture)</b> Room 2.2 D Dr hab. R. Śliwiński, prof. UEP	13:15-14:45 <b>Corporate finance (Lecture)</b> Room 0011 A Dr hab. J. Rój, prof UEP	10:30-13:00 <b>Marketing Strategies ... (Lecture)*</b> Room 029 A Dr hab. M. Stefańska, prof. UEP	08:45-11:15 <b>Methods and Instr.of... (Lecture)**</b> Room 002 A Dr hab. M. Stefańska, prof. UEP	08:30-10:00 <b>Polish language course for beg. (Class)</b> Room 0031 A Mgr M. Bystrzanowska <b>GROUP 3</b>
09:45-11:15 <b>Organizational behaviour (Lecture)</b> Room 2.2 D Dr hab. A. Ignys, prof. UEP	15:00-16:30 <b>Creativity Industries (Lecture)</b> Room 0.5 D Prof. dr hab. J. Fazlagić	13:15-14:45 <b>Polish language course for beg. (Class)</b> Room 315 E Mgr M. Bystrzanowska <b>GROUP 1</b>	11:30-13:00 <b>Hedge funds (Lecture)</b> Room 316 B Dr hab. K. Perez, prof. UEP	10:15-11:45 <b>Polish language course for beg. (Class)</b> Room 0031 A Mgr M. Bystrzanowska <b>GROUP 2</b>
11:30-13:00 <b>Cult.diff.in.marketing (Lecture)</b> Room 0011 A Prof. dr hab. M. Bartosik-Purgat	16:45-18:15 <b>Eurologistics (Lecture)</b> Room 0.6 D Dr Z. Bentyń	15:00-18:15 <b>Electronic business (Class)</b> Room 202 B Dr D. Wilusz	13:15-14:45 <b>Polish language course for beg. (Class)</b> Room 04 E Mgr M. Bystrzanowska <b>GROUP 3</b>	12:15-13:45 <b>Human Res. Management (Lecture)</b> Room 0.5 D Dr M. Brzozowski
13:15-14:45 <b>Int.neg.and contr. (Lecture)</b> Room 2.2 D Dr hab. R. Śliwiński, prof UEP	18:30-20:00 <b>Leadership (Lecture)</b> Room 0.5 D Prof. dr hab. J. Fazlagić	18:30-20:00 <b>Polish language course for beg. (Class)</b> Room 310 E Mgr M. Bystrzanowska <b>GROUP 2</b>	15:00-16:30 <b>History and Culture of Poland (Lecture)</b> Room 029 A Dr hab. I. Musiałkowska, prof UEP Dr M. Faryś	14:00-15:30 <b>Strategic Management (Lecture)</b> Room 0.5 D Dr M. Brzozowski
			16:45-18:15 <b>Polish language course for beg. (Class)</b> Room 04 E Mgr M. Bystrzanowska <b>GROUP 1</b>	

### GROUPS FOR POLISH LANGUAGE

Group 1 – students with surnames from A to F

Group 2 – students with surnames from G to PA

Group 3 – students with surnames from PE to Z

\* classes will be held on: 05.11, 19.11, 26.11, 03.12, 10.12, 17.12, 14.01, 21.01, 28.01, 04.02

\*\* classes will be held on: 06.11, 20.11, 27.11, 04.12, 11.12, 18.12, 15.01, 22.01, 29.01, 05.02

## Courses in English from Polish programmes (Schedule 2)

These courses belong to different programmes. Schedules may overlap.

No.	Course code	Course name	Name of the Lecturer	Level	Contact hours	ECTS
1.	GT-3-I	Event management	Dr hab. P. Zmyślony, prof. UEP Dr N. Latuszek	Bachelor	30	3,0
2.	L-3-I	International logistics	Dr Z. Bentyn	Bachelor	30	3.0
3.	PS-3-I	Legal issues in PR	Dr A. Rabczun	Bachelor	30	3,0
4.	E-3-1	Private asset and wealth management	Dr hab. K. Perez, prof. UEP Dr K. Bernier	Bachelor	30	3,0
5.	E-3-I	Tax systems in the EU member states	Dr hab. M. Cieślukowski, prof. UEP	Bachelor	30	3,0
6.	FAI-3-I	Tax systems in the EU member states	Dr hab. M. Cieślukowski, prof. UEP Dr hab. M. Hybka, prof. UEP	Bachelor	30	3,0
7.	KP-E-3-I	Tax systems in the EU member states	Dr hab. M. Cieślukowski, prof. UEP Dr hab. M. Hybka, prof. UEP	Bachelor	30	3,0

## Schedule 2

Courses in English from Polish programmes

Autumn semester 2025/2026

These courses belong to different programmes. Schedules may overlap.

Monday	Tuesday	Wednesday	Thursday	Friday
	13:15-14:45 <b>Tax syst.in the EU...                      (Lecture) E-3-I*</b> Room 306 A Dr hab. M. Cieślukowski, prof. UEP	11:30-13:00 <b>Tax syst.in the EU...                      (Lecture) FAI-3-I*</b> Room 1.1 D Dr hab. M. Cieślukowski, prof. UEP Dr hab. M. Hybka, prof. UEP	09:45-11:15 <b>International                      logistics (Lecture)</b> Room 003 A Dr Z. Bentyn	
		11:30-13:00 <b>Private Asset... (Lecture)</b> Room 215 B Dr hab. K. Perez, prof. UEP Dr K. Bernier	13:15-14:45 <b>Event management                      (Lecture)</b> Room 1011 Altum Dr hab. P. Zmyślony, prof. UEP Dr N. Latuszek	
		13:15-14:45 <b>Legal issues in PR (Lecture)</b> Room 611 Altum Dr A. Rabczun		
		13:15-14:45 <b>Tax syst.in the EU...                      (Lecture) KP-E-3-I*</b> Room 2.1 D Dr hab. M. Cieślukowski, prof. UEP Dr hab. M. Hybka, prof. UEP		

\*These are courses from different programs; you only need to attend one of them. Please make sure that you pick the course from the correct program in the admission system!

## Bachelor in Business Administration- Bachelor programme

Year I

Autumn semester 2025/2026

I year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	BBA-1-I	Academic discourse and study skills	Dr A. Matysek, prof. UEP	30	3,0
2.	BBA-1-I	Computer information system in business	Dr hab. A. Filipowska, prof. UEP	15	1,0
3.	BBA-1-I	Fundamentals of finance*	Dr hab. K. Sobański, prof. UEP	15+30	5,0
4.	BBA-1-I	Fundamentals of law	Dr A. Rabczun	30	3,0
5.	BBA-1-I	Fundamentals of management*	Dr M. Soniewicki Dr A. Kania	15+30	5,0
6.	BBA-1-I	Mathematics*	Dr I. Śliwa	30+30	7,0
7.	BBA-1-I	Microeconomics*	Dr hab. M. Konopczyński, prof. UEP	30+30	6,0

\*Courses consist of lectures and classes

### Schedule 3

## Bachelor in Business Administration- Bachelor programme

Year I

Autumn semester 2025/2026

Monday	Tuesday	Wednesday	Thursday	Friday
09:45-11:15 <b>Fundamentals of management (Class)</b> Room 3.1 D Dr A. Kania	13:15-14:45 <b>Fundamentals of law (Lecture)</b> Room 1711 Altum Dr A. Rabczun		09:45-11:15 <b>Academic discourse&amp;study skills (Lecture)</b> Room 3.1 D Dr A. Matysek, prof. UEP	
11:30-13:00 <b>Mathematics (Lecture)</b> Room 3.1 D Dr I. Śliwa	15:00-16:30 <b>Microeconomics (Lecture)</b> Room 3.2 D Dr hab. M. Konopczyński, prof. UEP		11:25-12:10 <b>Fundamentals of finance (Lecture)</b> Room 124 B Dr hab. K. Sobański, prof. UEP	
13:15-14:45 <b>Mathematics (Class)</b> Room 3.1 D Dr I. Śliwa	16:45-18:15 <b>Microeconomics (Class)</b> Room 3.2 D Dr hab. M. Konopczyński, prof. UEP		09:45-11:15 <b>Fundamentals of finance (Class)</b> Room 3.1 D Dr hab. K. Sobański, prof. UEP	
			12:20-13:50 <b>Fundamentals of management (Lecture)</b> Room 124 B Dr M. Soniewicki	
			14:55-15:40 <b>Comp. inform. system in business (Lecture)</b> Room 4.13 D Dr hab. A. Filipowska, prof. UEP	

## Bachelor in Business Administration- Bachelor programme

Year II

Autumn semester 2025/2026

II year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	BBA-2-I	Cultural diversity *	Prof. Dr hab. M. Bartosik-Purgat	30+30	5,0
2.	BBA-2-I	Digital marketing in international marketplace*	Dr M. Wieczerzycki Dr M. Soniewicki Mgr H. Łobejko	15+30	4,0
3.	BBA-2-I	Foreign market entry and growth	Mgr A. Linkiewicz	30	2,0
4.	BBA-2-I	International economic relations*	Dr hab. E. Mińska-Struzik, prof. UEP Dr hab. S. Truskolaski, prof. UEP	30+30	5,0
5.	BBA-2-I	International strategic management*	Dr hab. M. Dzikowska, prof. UEP Mgr Z. Talouni Mgr A. Linkiewicz	30+30	6,0
6.	BBA-2-I	Managerial accounting*	Dr M. Ciołek	15+30	6,0

\*Courses consist of lectures and classes

### Schedule 4

## Bachelor in Business Administration- Bachelor programme

Year II

Autumn semester 2025/2026

Monday	Tuesday	Wednesday	Thursday	Friday
09:45-11:15 <b>International economic relations (Lecture)</b> Room 0.5 D Dr hab. E. Mińska-Struzik, prof. UEP Dr hab. S. Truskolaski, prof. UEP	08:45-09:30 <b>Managerial accounting (Lecture)</b> Room 0011 A Dr M. Ciołek	13:15-14:00 <b>Digital marketing in inter. Mark. (Lecture)</b> Room 811 Altum Dr M. Soniewicki Dr M. Wieczerzycki	15:00-16:30 <b>Foreign market entry and growth (Lecture)</b> Room 811 Altum Mgr A. Linkiewicz	
11:30-13:00 <b>International economic relations (Class)</b> Room 0.5 D Dr hab. E. Mińska-Struzik, prof. UEP Dr hab. S. Truskolaski, prof. UEP	09:45-11:15 <b>Managerial accounting (Class)</b> Room 0011 A Dr M. Ciołek	14:10-15:40 <b>Digital marketing in inter. Mark. (Class)</b> Room 811 Altum Dr M. Wieczerzycki Mgr H. Łobejko	16:45-18:15 <b>International strategic man (Class)</b> Room 811 Altum Mgr. A. Linkiewicz	
13:15-14:45 <b>International strategic man (Lecture)</b> Room 0031 A Dr hab. M. Dzikowska, prof. UEP Mgr Z. Talouni	11:30-13:00 <b>Cultural diversity (Lecture)</b> Room 0011 A Prof. Dr hab. M. Bartosik-Purgat	15:45-17:15 <b>Cultural diversity &amp; cust. beh (Class)</b> Room 811 Altum		

## Bachelor in Business Administration- Bachelor programme

Year III

Autumn semester 2025/2026

III year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	BBA-3-I	Applied project management*	Dr M. Brzozowski	15+30	4,0
2.	BBA-3-I	Business financing	Dr hab. I. Musiałkowska, prof. UEP, Dr hab. P. Idczak, prof. UEP	15	3,0
3.	BBA-3-I	Consumer behaviour - new trends and technologies	Dr T. Grzegorzcyk	30	3,0
4.	BBA-3-I	E-business	Dr D. Wilusz	30	3,0
5.	BBA-3-I	International trade	Prof.dr hab. B. Stępień	30	3,0
6.	BBA-3-I	Principles of corporate finance*	Dr hab. D. Szutowski, prof. UEP Dr P. Ratajczak	15+30	5,0

\*Courses consist of lectures and classes

### Schedule 5

## Bachelor in Business Administration- Bachelor programme

Year III

Autumn Semester 2025/2026

Monday	Tuesday	Wednesday	Thursday	Friday
09:45-11:15 <b>E-business (Lecture)</b> Room 3.18 D Dr D. Wilusz		09:45-10:30 <b>Principles of corporate finance (Lecture)</b> Room 811 Altum Dr hab. D. Szutowski, prof. UEP	11:30-13:00 <b>International trade (Lecture)</b> Room 811 Altum Prof.dr hab. B. Stępień	
11:30-13:00 <b>Consumer behaviour-new tr.&amp;tech (Lecture)</b> Room 3.2 D Dr T. Grzegorzcyk		10:40-11:25 <b>Applied project management (Lecture)</b> Room 811 Altum Dr M. Brzozowski		
15:00-16:30 <b>Business financing (Lecture)*</b> Room 218 C Dr hab. I. Musiałkowska, prof. UEP Dr hab. P. Idczak, prof. UEP		11:30-13:00 <b>Applied project management (Class)</b> Room 811 Altum Dr M. Brzozowski		
		13:15-14:45 <b>Principles of corporate finance (Class)</b> Room 212 B Dr P. Ratajczak		

\*held only in the first half of the semester

## Finance – Bachelor programme

Year I

Autumn semester 2025/2026

I year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	F-1-I	Culture of diversity	Dr J. Furmańczyk Dr O. Shelest-Szumilas	30	3,0
2.	F-1-I	Financial instruments and markets	Dr H. Kołodziejczyk	30	5,0
3.	F-1-I	Fundamentals of law	Dr A. Rabczun	30	3,0
4.	F-1-I	Management	Dr hab. A. Ignyś, prof. UEP	30	3,0
5.	F-1-I	Mathematics*	Dr A. Wójcicka-Wójtowicz	30+30	6,0
6.	F-1-I	Microeconomics*	Dr hab. A. Poczta-Wajda, prof. UEP Dr S. Huderek-Glapska	30+30	6,0
7.	F-1-I	Philosophy with elements of logic	Dr D. Luty	30	3,0
8.	F-1-I	Principles of accounting	Dr Ł. Matuszak Dr M. Mazurowska	30	4,0

\*Courses consist of lectures and classes

### Schedule 6

## Finance – Bachelor programme

Year I

Autumn semester 2025/2026

Monday	Tuesday	Wednesday	Thursday	Friday
11:30-13:00 <b>Microeconomics (Lecture)</b> Room 1430 Altum Dr hab. A. Poczta-Wajda, prof. UEP Dr S. Huderek-Glapska	13:15-14:45 <b>Culture of diversity (Lecture)</b> Room 416 A Dr J. Furmańczyk Dr O. Shelest-Szumilas		09:45-11:15 <b>Mathematics (Lecture)</b> Room 8 C Dr A. Wójcicka-Wójtowicz	
13:15-14:45 <b>Microeconomics (Class)</b> Room 1430 Altum Dr hab. A. Poczta-Wajda, prof. UEP Dr S. Huderek-Glapska	15:00-16:30 <b>Fundamentals of law (Lecture)</b> Room 317 A Dr A. Rabczun		11:30-13:00 <b>Mathematics (Class)</b> Room 8C Dr A. Wójcicka-Wójtowicz	
	16:45-18:15 <b>Financial instruments and market (Lecture)</b> Room 317 A Dr H. Kołodziejczyk		13:15-14:45 <b>Philosophy with elements of logi (Lecture)</b> Room 1111 Altum Dr D. Luty	
	18:30-20:00 <b>Principles of accounting (Lecture)</b> Room 317 A Dr Ł. Matuszak Dr M. Mazurowska		15:00-16:30 <b>Management (Lecture)</b> Room 1111 Altum Dr hab. A. Ignyś, prof. UEP	

## Finance – Bachelor programme

Year II

Autumn semester 2025/2026

II year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	F-2-I	<b>Banking*</b>	Dr hab. A. Iwańczuk-Kaliska, prof. UEP Dr A. Warchlewska	30+30	6,0
2.	F-2-I	<b>Financial reporting*</b>	Dr Ł. Matuszak Dr hab. K. Romanchuk	15+30	5,0
3.	F-2-I	<b>Fundamentals of insurance*</b>	Dr hab. P. Manikowski, prof. UEP	30+15	5,0
4.	F-2-I	<b>Statistics*</b>	Dr hab. G. Dehnel, prof. UEP Dr W. Roszka	30+30	6,0

\*Courses consist of lectures and classes

### Schedule 7

## Finance – Bachelor programme

Year II

Autumn semester 2025/2026

Monday	Tuesday	Wednesday	Thursday	Friday
16:45-18:15 <b>Statistics (Class)</b> Room 202 B Dr W. Roszka	09:45-11:15 <b>Banking (Class)</b> Room 1430 Altum Dr A. Warchlewska	15:00-16:30 <b>Statistics (Lecture)</b> Room 217 A Dr hab. G. Dehnel, prof. UEP	13:15-14:45 <b>Banking (Lecture)</b> Room 1430 Altum Dr hab. A. Iwańczuk-Kaliska, prof. UEP	
	15:00-16:30 <b>Financial Reporting (Class)</b> Room 1222 Altum Dr hab. K. Romanchuk	16:40-17:25 <b>Financial Reporting (Lecture)</b> Room 317 A Dr Ł. Matuszak	15:00-16:30 <b>Fundamentals of Ins. (Lecture)</b> Room 317 A Dr hab. P. Manikowski, prof. UEP	
			16:40-17:25 <b>Fundamentals of Ins. (Class)</b> Room 317 A Dr hab. P. Manikowski, prof. UEP	

## Finance – Bachelor programme

Year III

Autumn semester 2025/2026

III year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	F-3-I	Alternative investments*	Dr M. Łukowski	30+15	4,0
2.	F-3-I	Banking systems	Dr A. Warchlewska	30	3,0
3.	F-3-I	Communication on financial markets	Dr A. Warchlewska	30	3,0
4.	F-3-I	Monetary and fiscal policy	Dr hab. K. Marchewka-Bartkowiak, prof. UEP	30	3,0
5.	F-3-I	Investment funds	Dr hab. K. Perez, prof. UEP	30	3,0

\*Courses consist of lectures and classes

### Schedule 8

## Finance – Bachelor programme

Year III

Autumn semester 2025/2026

Monday	Tuesday	Wednesday	Thursday	Friday
	11:30-13:00 <b>Banking systems (Lecture)</b> Room 1222 Altum Dr A. Warchlewska	08:00-09:30 <b>Communication on fin.markets (Lecture)</b> Room 1222 Altum Dr A. Warchlewska	09:45-11:15 <b>Investment Funds (Lecture)</b> Room 1111 Altum Dr hab. K. Perez, prof. UEP	
		09:45-11:15 <b>Alternative investments (Lecture)</b> Room 1222 Altum Dr M. Łukowski		
		11:25-12:10 <b>Alternative investments (Class)</b> Room 1222 Altum Dr M. Łukowski		
		13:15-14:45 <b>Monetary &amp; fiscal policy (Lecture)</b> Room 124 B Dr hab. K. Marchewka-Bartkowiak, prof. UEP		

## Innovation Management – Master programme

Year I

Autumn semester 2025/2026

II year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	IM-1-II	Behavioral Economics*	Dr M. Lewicki	15+30	5,0
2.	IM-1-II	Creativity in management	Dr A. Szymkowiak, prof. UEP	30	3,0
3.	IM-1-II	Knowledge Based Economy*	Prof. dr hab. J. Fazlagić	15+15	3,0
4.	IM-1-II	Management Theories*	Dr hab. A. Ignyś, prof. UEP	30+15	4,0
5.	IM-1-II	Marketing*	Dr hab. J. Mikołajczyk, prof. UEP Dr A. Szymkowiak, prof. UEP	30+15	4,0
6.	IM-1-II	Principles of Entrepreneurship*	Prof. dr hab. A. Gawel	30+15	4,0
7.	IM-1-II	Qualitative Methods in market analysis*	Dr hab. I. Olejnik, prof. UEP Dr K. Suszyńska	15+15	3,0
8.	IM-1-II	Strategic Planning*	Dr M. Brzozowski	30+30	4,0

**\*Courses consist of lectures and classes**

## Schedule 9

### Innovation Management – Master programme

Year I

Autumn semester 2025/2026

Monday	Tuesday	Wednesday	Thursday	Friday
08:45-09:30 <b>Behavioral Economics (Lecture)</b> Room 003 A Dr M. Lewicki	10:30-12:00 <b>Creativity in Management (Lecture)</b> Room 611 Altum Dr A. Szymkowiak, prof. UEP	08:45-10:15 <b>Principles of Entrepreneurship (Lecture)</b> Room 1111 Altum Prof. dr hab. A. Gawel		
09:45-11:15 <b>Behavioral Economics (Class)</b> Room 003 A Dr M. Lewicki	12:15-13:00 <b>Marketing (Class)</b> Room 611 Altum Dr A. Szymkowiak, prof. UEP	10:30-11:15 <b>Principles of Entrepreneurship (Class)</b> Room 1111 Altum Prof. dr hab. A. Gawel		
11:30-13:00 <b>Management Theories (Lecture)</b> Room 1111 Altum Dr hab. A. Ignyś, prof. UEP	13:10-13:55 <b>Knowledge Based Economy (Lecture)</b> Room 1111 Altum Prof. dr hab. J. Fazlagić	11:30-13:00 <b>Marketing (Lecture)</b> Room 1430 Altum Dr hab. J. Mikołajczyk, prof. UEP		
13:10-13:55 <b>Management Theories (Class)</b> Room 1111 Altum Dr hab. A. Ignyś, prof. UEP	14:00-14:45 <b>Knowledge Based Economy (Class)</b> Room 1111 Altum Prof. dr hab. J. Fazlagić	13:10-13:55 <b>Qualitative Methods in market An (Lecture)</b> Room 2.2 D Dr hab. I. Olejnik, prof. UEP Dr K. Suszyńska		
	15:00-16:30 <b>Strategic Planning (Lecture)</b> Room 029 A Dr M. Brzozowski	14:00-14:45 <b>Qualitative Methods in market An (Class)</b> Room 2.2 D Dr hab. I. Olejnik, prof. UEP Dr K. Suszyńska		
	16:45-18:15 <b>Strategic Planning (Class)</b> Room 029 A Dr M. Brzozowski			

## Innovation Management – Master programme

Year II

Autumn semester 2025/2026

II year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	IM-2-II	Business Intelligence	Dr inż. J. Flotyński, prof. UEP	30	3,0
2.	IM-2-II	Database technology in business	Dr D. Wilusz	30	3,0
3.	IM-2-II	E-marketing*	Dr A. Szymkowiak, prof. UEP	15+15	3,0
4.	IM-2-II	Ethics*	Dr hab. M. Stefańska, prof. UEP	15+15	3,0
5.	IM-2-II	Innovative brand management	Dr inż. U. Garczarek-Bąk	30	3,0
6.	IM-2-II	Merchandising*	Dr hab. B. Pierański, prof. UEP	15+15	3,0
7.	IM-2-II	Multimedia applications in business	Dr inż. J. Flotyński, prof. UEP	30	3,0
8.	IM-2-II	ShopLab research*	Dr hab. S. Białowąs, prof. UEP Dr K. Suszyńska	15+30	4,0

**\*Courses consist of lectures and classes**

## Schedule 10

### Innovation Management – Master programme

Year II

Autumn semester 2025/2026

Monday	Tuesday	Wednesday	Thursday	Friday
11:30-13:00 <b>Database technology (Class)</b> Room 202 B Dr D. Wilusz	08:45-09:30 <b>E-marketing (Lecture)</b> Room 611 Altum Dr A. Szymkowiak, prof. UEP		16:45-18:15 <b>Multimedia applications (Lecture)</b> Room 1.17 D Dr inż. J. Flotyński, prof. UEP	
13:15-14:45 <b>Innovative Brand management (Lecture)</b> Room 211 B Dr inż. U. Garczarek-Bąk	09:30-10:15 <b>E-marketing (Class)</b> Room 611 Altum Dr A. Szymkowiak, prof. UEP		18:30-20:00 <b>Business Intelligence (Lecture)</b> Room 1.17 D Dr inż. J. Flotyński, prof. UEP	
14:55-15:40 <b>Merchandising (Class)</b> Room 203 B Dr hab. B. Pierański, prof. UEP	10:30-11:15 <b>Shoplab Research (Lecture)</b> Room 304 A Dr hab. S. Białowąs, prof. UEP			
15:45-16:30 <b>Merchandising (Lecture)</b> Room 214 B Dr hab. B. Pierański, prof. UEP	11:30-13:00 <b>Shoplab Research (Class)</b> Room 304 A Dr hab. S. Białowąs, prof. UEP Dr K. Suszyńska			
	13:15-14:45 <b>Ethics (Lecture)*</b> Room 1430 Altum Dr hab. M. Stefańska, prof. UEP			
	15:00-16:30 <b>Ethics (Class)*</b> Room 1430 Altum Dr hab. M. Stefańska, prof. UEP			

\*held only in the second half of the semester

# ACADEMIC CALENDAR

*Autumn semester 2025/2026*

<b>Orientation Day</b>	September 26
<b>Learning Agreement changes deadline</b>	October 13
<b>Lectures</b>	October 1 – February 8
<b>Christmas break</b>	December 22 – January 9
<b>Examination period</b>	February 9 – February 22
<b>Winter break</b>	February 23 – March 1
<b>Resits</b>	February 23 – March 8
<b>Holidays (free days)</b>	November 11, January 6
<b>Additional free days</b>	October 31, November 10
<b>Following Monday's class schedule</b>	November 12 (Wed)
<b>Following Tuesday's class schedule</b>	November 13 (Thu)