



Name and surname: Hanna Nowak-Mizgalska

Academic title: PhD

Education	2009-2013 PhD in Economics, Poznań University of Economics and Business, Department of Microeconomics, Poland 2008-2009 Postgraduate studies: Strategies for obtaining and management of EU funds, Poznań University of Economics and Business, Poland 2005-2006 Postgraduate studies: Spanish language teaching, Poznan College of Modern Languages, Poland (teaching practice and diploma 2009) 2000-2005 M.A. in Management, Poznań University of Economics and Business, Poland
Professional career	Since 2014 Assistant Professor, Department of Microeconomics, Poznań University of Economics and Business, Poland 2013-2014 Research Assistant, Department of Microeconomics, Poznań University of Economics and Business, Poland 2005-2009 Trainee/assistant/specialist for EU project settlements at the Wielkopolska Chamber of Commerce and Industry, Poznań, Poland
Research topics	Entrepreneurship, entrepreneurship education, institutional environment of enterprises, the process of new venture creation, factors of survival and development of SMEs
Function at PUEB	Member of the Recruitment Committees at the Faculty of Management in 2014, 2015, 2016, 2018, 2019 and of the Recruitment Committee for studies in Accounting and Business Finance (2020)
Other functions	Member of the European Council for Small Business and Entrepreneurship (ECSB) Reviewer of the international conference on entrepreneurship RENT (2019) and of the Polish journals „International Entrepreneurship Review” (2021, 2022, 2023, 2024) and „Entrepreneurial Business and Economics Review” (EBER) (2024) European Summer University (ESU) Junior Coach at ESU Doctoral Programme on Entrepreneurship (2015, 2018)
Courses taught	Microeconomics, Managerial Economics, Entrepreneurship in small and medium-sized enterprises
Publications (last 10 years)	1. Nowak-Mizgalska, H. (2024). Ethical aspects of AI entrepreneurship development: an educational context. <i>Entrepreneurship-Education</i> , vol. 20, no. 2, pp.81–95. DOI:10.24917/20833296.202.5 (in Polish) 2. Szulczewska-Remi, A., & Nowak-Mizgalska, H. (2023). Who really acts as an entrepreneur in the science commercialisation process: the role of knowledge transfer intermediary organisations. <i>Journal of Entrepreneurship in Emerging Economies</i> , vol. 15, no. 1, pp.1-31. DOI:10.1108/JEEE-09-2020-0334 3. Nowak-Mizgalska, H., & Szulczewska-Remi, A. (red.) (2022). <i>Academic entrepreneurship in theory and practice</i> . Poznań University of Economics and Business Press. 143 pp., ISBN 978-83-8211-142-2. DOI:10.18559/978-83-8211-143-9

4. Nowak-Mizgalska, H., & Szulczewska-Remi, A. (ed.) (2022). Entrepreneurship and innovation of enterprises. Ideas – implementation – commercialisation – development. Teaching Materials, no. 372, Poznań University of Economics and Business Press, 98 pp., ISBN 978-83-8211-148-4 (in Polish)
5. Jancz, A., & Nowak-Mizgalska, H. (2022). Formal and legal aspects and institutional environment of enterprises. In: Nowak-Mizgalska H., Szulczewska-Remi A. (ed.), Entrepreneurship and innovation of enterprises. Ideas – implementation – commercialisation – development. Teaching Materials, no. 372, Poznań University of Economics and Business Press, pp.45-60, ISBN 978-83-8211-148-4 (in Polish)
6. Nowak-Mizgalska, H. (2022). Advancements in conceptualisation and studies on academic entrepreneurship phenomenon. In: Nowak-Mizgalska H., Szulczewska-Remi A. (ed.), Academic entrepreneurship in theory and practice, Poznań University of Economics and Business Press, pp.11-25, ISBN 978-83-8211-142-2. DOI:10.18559/978-83-8211-143-9/1
7. Nowak-Mizgalska, H. (2022). An introduction to managerial decision making. Marginal analysis. In: Jankiewicz J. (ed.), Managerial economics. Collection of exercises. Teaching Materials, no. 370, Poznań University of Economics and Business Press, pp.7-12, ISBN 978-83-8211-140-8J. (in Polish)
8. Nowak-Mizgalska, H., & Szulczewska-Remi, A. (2022). The importance of entrepreneurship and enterprise innovation in socio-economic development. In: Nowak-Mizgalska H., Szulczewska-Remi A. (ed.), Entrepreneurship and innovation of enterprises. Ideas – implementation – commercialisation – development. Teaching Materials, no. 372, Poznań University of Economics and Business Press, pp.7-20, ISBN 978-83-8211-148-4W (in Polish)
9. Nowak, H. (2020). Institutional framework for entrepreneurship development in the new economy. In: Pondel H., Kuźmar S. (ed.), Institutions in theory and practice. Past - present - future, Poznań University of Economics and Business Press, pp.185-195, ISBN 978-83-66199-94-1 (in Polish)
10. Nowak, H. (2020). Education for entrepreneurship during Industrial Revolution 4.0: opportunities and challenges. Entrepreneurship-Education, vol. 16, no. 1, pp.74-84. DOI:10.24917/20833296.161.6
11. Nowak, H., & Huderek-Glapska, S. (2019). Development of an airport. In: S. Huderek-Glapska (ed.), Airport development management, Warsaw, C.H. Beck Press, pp.65-124, ISBN 978-83-8158-251-3 (in Polish)
12. Nowak, H., & Łuczak, K. (2019). Business models and the life cycle of internet startups - a case study. Organization Review, no. 9, pp.39-46. DOI:10.33141/po.2019.09.06 (in Polish)
13. Nowak, H. (2018). Academic education as a consolidation stage of entrepreneurial competences. Education of Economists and Managers. Problems. Innovations. Projects, no. 2 (48), pp.45-61. DOI:10.5604/01.3001.0012.2082 (in Polish)
14. Nowak, H. (2018). Educational antecedents of entrepreneurs' cognitive styles in new venture financing decisions. In: M. L. Lukeš, O. Dvouletý, & J. Mísař (ed.), Proceedings of the 6th International Conference Innovation Management, Entrepreneurship and Sustainability May 31-June 1, 2018, Praga, Vysoká škola ekonomická v Praze, pp.811-820, ISBN 978-80-245-2274-6
15. Nowak, H. (2017). "Demographic" changes of the business population in Poland and Spain. In: M. Kokocińska & M. Puziak (ed.), Poland and Spain on

	<p>the convergence path. Sectoral aspects, Warsaw, Difin Press, pp.128-150, ISBN 978-83-8085-469-7 (in Polish)</p> <p>16. Huderek-Glapska, S., & Nowak, H. (2016). Airport and low-cost carrier business relationship management as a key factor for airport continuity: The evidence from Poland. <i>Research in Transportation Business and Management</i>, vol. 21, pp.44-53. DOI:10.1016/j.rtbm.2016.07.004</p> <p>17. Nowak, H. (2016). The Role of the Polish Higher Education System in the Development of Entrepreneurship. <i>Entrepreneurial Business and Economics Review</i>, vol. 4, no. 1, pp.43-59. DOI:10.15678/EBER.2016.040104</p> <p>18. Nowak, H. (2015). The problem of survival in the theory and practice of modern enterprises management, <i>Acta Universitatis Nicolai Copernici MANAGEMENT</i> , vol. 42, no. 2, pp.53-65 (in Polish)</p>
Research projects	<p>2019-2022 Project Santander Universidades, "Development of the Academic Centre (Initiative) for Entrepreneurship and Innovation of the Poznań University of Economics and Business", project leader (till August 2022)</p> <p>2019-2021 Regional Initiative of Excellence (RID) PUEB grant, Ministry of Science and Higher Education (internal project), "Entrepreneurship development in the New Economy during institutional changes", project leader</p> <p>2016-2019 National Science Centre (NCN) grant, "Factors of the development of an airport as an enterprise of a special nature", project participant</p> <p>2011-2013 National Science Centre (NCN) grant, "The impact of formal and informal institutional factors on the survival ability of newly created enterprises on the example of the Wielkopolska Region", project leader</p>
Awards, honours and certificates	<p>2015 Team Award of the Rector of the Poznań University of Economics and Business for original and creative scientific achievements in the academic year 2014/2015 – for the monograph titled „Entrepreneurship education - experiences of Poland and Spain ", Difin Press, Warsaw, 2014</p> <p>2013 Distinction from the Faculty Council of the Faculty of Management at the Poznań University of Economics and Business for the doctoral thesis titled "Determinants of the survival of newly created enterprises in the Wielkopolska Region - an institutional approach"</p>
Key skills	<p>Planning and conducting literature reviews and empirical research, analysing primary and secondary data, initiating and managing research and popular science projects, organizing academic events in cooperation with local, national and international partners</p>
Languages	<p>Spanish (C1, DELE Intermedio diploma (2004), postgraduate studies in Spanish language teaching (diploma 2009))</p> <p>English (B2)</p>
Other information	<p><u>Foreign educational mobility, summer schools, conferences:</u></p> <p>2016 Participation in Erasmus + program for academic teachers (conducting lectures in Spanish, University of Seville, Spain)</p> <p>2015 Entrepreneurship Summer University (ESU) Conference/Doctoral Programme, Southampton Solent Business School, Southampton Solent University, UK</p> <p>2012 Entrepreneurship Summer University (ESU) Conference/PhD Summer School, University of Southern Denmark, Kolding, Denmark</p>

	<p>2011 Entrepreneurship Summer University (ESU) Conference, University of Seville, Spain</p> <p>2011 Postgraduate studies: Entrepreneurship Development, University of Seville, Spain</p> <p>2002-2003 One-year studies in Spanish under the agreement between the Poznań University of Economics and Business and ESCP-EAP European School of Management in Madrid (including internship at ATISAE, Tres Cantos, Spain)</p> <p><u>Organisational activities:</u></p> <p>2024 Organisation of the conference entitled "Yesterday's and today's economic challenges - Why does economic knowledge still matter?" and moderating the discussion panel (as a part of the celebration of the Year of Economic Education 2024)</p> <p>2020 Organisation of the 2nd PUEB Entrepreneurship Days as a part of the Santander Universidades project</p> <p>2018 Organisation of the PUEB Entrepreneurship Days (trainings, workshops, meetings with business practitioners) and moderating the discussion on entrepreneurship education at the PUEB</p> <p>2018 Organisation and conducting business workshops in Spanish for the PUEB students</p> <p>2017 Participation in the organisation of the 2nd Spanish Day at the PUEB</p> <p>2016 Participation in the organisation of the Spanish Day at the Faculty of Management at the PUEB</p> <p>2013-2018 Collaboration in the development of the "Entrepreneurship in Small and Medium-sized Enterprises" specialty program and of the double diploma program with IESIDE Business Institute, Vigo, Spain (Santander Universidades projects)</p> <p><u>Other activities:</u></p> <p>2019-2020 Conducting a workshop for the PUEB students, entitled: "How to develop a business concept in order to increase your company's chances of survival?" as a part of the series of workshops "From idea to your own business"</p> <p>2013-2014 University Pedagogical Course for Young Staff of the PUEB (course participant)</p> <p>2012 Summer School of Heterodox Economics, Poznań University of Economics and Business, Poland (course participant)</p>
Links	<p>https://orcid.org/0000-0002-4760-3840</p> <p>https://www.scopus.com/authid/detail.uri?authorId=57190406687</p> <p>https://www.webofscience.com/wos/author/record/51667363</p> <p>https://scholar.google.com/citations?user=gY2LHRQAAAAJ&hl=pl&oi=ao</p> <p>https://www.researchgate.net/profile/Hanna-Nowak-Mizgalska</p>
Hobbies	Photography, language and culture of Spain
Contact	<p>hanna.nowak-mizgalska@ue.poznan.pl</p> <p>Office phone (+48)618543978</p>