



POZNAŃ UNIVERSITY
OF ECONOMICS
AND BUSINESS

**COURSE INFORMATION
AND SCHEDULES FOR
SPRING 2024/2025**

Courses for exchange students (SCHEDULE 1)

No.	Course code	Course name	Name of the lecturer	ECTS	Contact hours
1.	EX	Corporate finance	dr hab. J. Rój, prof. UEP	4,0	30
2.	EX	Corporate governance	dr hab. A. Ignyś, prof. UEP	4,0	30
3.	EX	Corporate social responsibility	dr hab. I. Olejnik, prof. UEP, dr hab. M. Stefańska, prof. UEP	4,0	30
4.	EX	Cultural Differences in International Marketing	prof. dr hab. M. Bartosik-Purgat	4,0	30
5.	EX	History and Culture of Poland	dr hab. I. Musiałkowska, prof. UEP, dr G Mazur	3,0	30
6.	EX	Innovation management	dr hab. R. Romanowski, prof. UEP	4,0	30
7.	EX	Internal communication in business organizations	prof. Dr hab. J. Fazlagić	3,0	30
8.	EX	International marketing: how to enter and win Central European markets?	Dr A. Hauke-Lopes, Dr Ł. Małys	3,0	30
9.	EX	Knowledge management in business organizations	prof. Dr hab. J. Fazlagić	3,0	30
10.	EX	Polish Language Course for Beginners	mgr M. Bystrzanowska	6,0	60
11.	EX	Polish Language Course for Beginners pt. 2	mgr M. Bystrzanowska	6,0	60
12.	EX	Project management	Dr M. Brzozowski, dr M. Młody	4,0	30
13.	EX	Socio-economic challenges in Europe	Dr D. Czyżewska-Misztal	4,0	30
14.	EX	Strategic management	dr M. Brzozowski	3,0	30

Schedule 1

Courses for exchange students

Spring semester 2024/2025

Monday	Tuesday	Wednesday	Thursday
08:00-09:30 Cult. Diff. in int. marketing (Lecture) Room 2.2 D Prof. dr hab. M. Bartosik-Purgat	09:45-11:15 Corporate Social Responsibility (Lecture) Room 2.2 B Dr hab. I. Olejnik, prof. UEP, Dr hab. M. Stefańska, prof. UEP	09:45-11:15 Polish language course for beg. (Class) Room 1311 Altum Mgr M. Bystrzanowska GROUP 2	09:45-11:15 Int. Mark.: How to... (Lecture) Room 1011 Altum Dr A. Hauke-Lopes, Dr A. Małys
09:45-11:15 Innovation management (Lecture) Room 2.2 D Dr hab. R. Romanowski, prof. UEP	11:30-13:00 Polish language course for beg. (Class) Room 210 E Mgr M. Bystrzanowska GROUP 1	11:30-13:00 Polish language course for beg. Pt. 2 (Class) Room 1311 Altum Mgr M. Bystrzanowska	11:30-13:00 Corporate governance (Lecture) Room 2.2 D Dr hab. A. Ignýś, prof. UEP
11:30-13:00 Strategic management (Lecture) Room 1011 Altum Dr M. Brzozowski	13:15-14:45 Polish language course for beg. Pt. 2 (Class) Room 303 E Mgr M. Bystrzanowska	13:15-14:45 Corporate finance (Lecture) Room 319 C Dr hab. J. Rój, prof. UEP	13:15-14:45 Project management (Lecture) Room 2.2 D Dr M. Brzozowski, Dr M. Młody
13:15-14:45 Socio-econ. challenges (Lecture) Room 306 A Dr D. Czyżewska-Misztal	15:00-16:30 Internal comm. In b. org. (Lecture) Room 025 B Prof. dr hab. J. Fazlagić	15:00-16:30 History and Culture of Poland (Lecture) Room 911 Altum Dr hab. I. Musiałkowska, prof. UEP Dr G. Mazur	15:00-16:30 Polish language course for beg. (Class) Room 1222 Altum Mgr M. Bystrzanowska GROUP 2
	16:45-18:15 Knowledge management (Lecture) Room 025 B Prof. dr hab. J. Fazlagić		16:45-18:15 Polish language course for beg. (Class) Room 1222 Altum Mgr M. Bystrzanowska GROUP 1

GROUPS FOR POLISH LANGUAGE

Group 1 – surnames from A to K

Group 2 – surnames from L to Z

Courses in English from Polish programmes (Schedule 2)

These courses belong to different programmes. Schedules may overlap.

No.	Course code	Course name	Name of the Lecturer	Level	ECTS	Contact hours
1.	IiE-3-I	Information System's Architecture	Dr E. Lewańska	Bachelor	4,0	30
2.	JiR-3-I	Team working improvement and quality management methods	inż. P. Feliczek	Bachelor	2,0	30
3.	RiFB-3-I	International Accounting Standards	Dr hab. M. Cieślak, prof. UEP	Bachelor	3,0	30
4.	Z-3-I	Real estate market – investments and analysis	Dr M. Koszel	Bachelor	3,0	30
5.	Z-3-I	Services marketing	Dr M. Gnusowski	Bachelor	3,0	30

Schedule 2

Courses in English from Polish programmes

These courses belong to different programmes. Schedules may overlap.

Monday	Tuesday	Wednesday	Thursday	Friday
16:45-18:15 Team Working... (Lecture) Room 025 B Dr inż. P. Feliczek	09:45-11:15 Information Systems' Archit. (Lecture) Room 16 Altum Dr S. Konecka			
	11:30-13:00 R.E.M. – investment and analysis (Lecture) Room 0.4 D Dr E. Lewańska	08:00-09:30 Intern. Accounting St. (Lecture) Room Auditorium A building D Dr hab. M. Cieślak, prof. UEP		
	11:30-13:00 Services marketing (Lecture) Room Auditorium A building D Dr M. Gnusowski			

Bachelor in Business Administration- Bachelor programme

Year I

Spring semester 2024/2025

I year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	BBA-1-I	Economic history of 20 th century	Dr G. Mazur	30	3,0
2.	BBA-1-I	Financial accounting*	Dr hab. M. Cieślak, prof. UEP, Dr M. Kawacki	30+30	6,0
3.	BBA-1-I	Fundamentals of marketing*	Dr Ł. Małys, Dr M. Soniewicki	15+30	5,0
4.	BBA-1-I	Macroeconomics*	Dr hab. B. Kalinowska-Sufinowicz, prof. UEP, Dr M. Pilc	30+30	6,0
5.	BBA-1-I	Organizational behaviour**	Dr hab. M. Ławrynowicz, prof. UEP Dr hab. P. Michoń, prof. UEP	30	3,0

*Courses consist of lectures and classes

**Course consists only of classes

Schedule 3

Bachelor in Business Administration- Bachelor programme

Year I

Spring semester 2024/2025

Monday	Tuesday	Wednesday	Thursday	Friday
08:45-10:15 Financial accounting (Class) Room 0.5 D Dr M. Kawacki	11:30-12:15 Fundamentals of mark. (Lecture) Room 3.2 D Dr Ł. Małys		08:00-09:30 Organizational behaviour (Class) Room 218 C Dr hab. M. Ławrynowicz, prof. UEP Dr hab. P. Michoń, prof. UEP	
	12:20-13:50 Fundamentals of mark. (Class) Room 3.2 D Dr M. Soniewicki		09:45-11:15 Macroeconomics (Class) Room 3.2 D Dr M. Pilc	
	15:00-16:30 Economic history of the 20th century (Lecture) Room 218 C Dr G. Mazur		11:30-13:00 Macroeconomics (Lecture) Room 3.2 D Dr hab. B. Kalinowska-Sufinowicz, prof. UEP	
			13:15-14:45 Financial accounting (Lecture) Room 3.2 D Dr hab. M. Cieślak, prof. UEP	

Bachelor in Business Administration- Bachelor programme

Year II

Spring semester 2024/2025

II year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	BBA-2-I	Corporate crisis management	Dr A. Matysek, prof. UEP	30	3,0
2.	BBA-2-I	Entrepreneurship and innovation*	Mgr A. Linkiewicz	15+30	5,0
3.	BBA-2-I	Event management	Dr hab. P. Zmyślony, prof. UEP, Dr N. Latuszek	30	3,0
4.	BBA-2-I	Exporting and importing*	Prof. Dr hab. B. Stępień	15+30	6,0
5.	BBA-2-I	Market research*	Dr T. Grzegorzczuk, Mgr W. Rakowska	15+30	3,0

*Courses consist of lectures and classes

Schedule 4

Bachelor in Business Administration- Bachelor programme

Year II

Spring semester 2024/2025

Monday	Tuesday	Wednesday	Thursday	Friday
	10:30-11:15 Market research (Lecture) Room 811 Altum Dr T. Grzegorzczuk, Mgr W. Rakowska	10:30-11:15 Exporting and importing (Lecture) Room 1211 Altum Prof. dr hab. B. Stępień	09:45-11:15 Corporate crisis management (Lecture) Room 3.2 D Dr A. Matysek, prof. UEP	
	11:30-13:00 Market research (Class) Room 811 Altum Mgr W. Rakowska	11:30-13:00 Exporting and importing (Class) Room 1211 Altum Prof. dr hab. B. Stępień		
	15:00-15:45 Entrepreneurship and innovation (Lecture) Room 3.2 D Mgr A. Linkiewicz	13:15-14:45 Event management (Lecture) Room 811 Altum Dr hab. P. Zmyślony, prof. UEP, Dr N. Latuszek		
	15:50-17:20 Entrepreneurship and innovation (Class) Room 3.2 D Mgr A. Linkiewicz			

Bachelor in Business Administration- Bachelor programme

Year III

Spring semester 2024/2025

III year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	BBA-3-I	Business plan essentials	Dr hab. P. Idczak, prof. UEP	15	3,0
2.	BBA-3-I	Doing business in Africa and Arab Countries	Dr G. Mazur, Mgr Z. Maleszewska	30	3,0
3.	BBA-3-I	Doing business in Americas	Dr hab. I. Musiałkowska, prof. UEP	30	3,0
4.	BBA-3-I	Doing business in Europe	Dr A. Matysek, prof. UEP	30	3,0
5.	BBA-3-I	International human resource management	Dr A. Kania	30	4,0
6.	BBA-3-I	Leadership in business	Dr hab. A. Hadryś, prof. UEP, Mgr A. Linkiewicz	30	4,0
7.	BBA-3-I	Sustainability in business and economics	Dr hab. K. Mroczek-Dąbrowska, prof. UEP Mgr Z. Talouni	30	3,0

Schedule 5

Bachelor in Business Administration- Bachelor programme

Year III

Spring Semester 2024/2025

Monday	Tuesday	Wednesday	Thursday	Friday
	13:15-14:45 Leadership in business (Lecture) Room 1711 Altum Dr hab. A. Hadryś, prof. UEP, Mgr A. Linkiewicz		10:30-11:15 Business plan essentials (Lecture) Room 003 A Dr hab. P. Idczak, prof. UEP	
	15:00-16:30 Doing business in Americas (Lecture) Room 1711 Altum Dr hab. I. Musiałkowska, prof. UEP		11:30-13:00 International human resource management (Lecture) Room 212 B Dr A. Kania	
	16:45-18:15 Doing business in Africa and Arab Countries (Lecture) Room 1711 Altum Dr G. Mazur, Mgr Z. Maleszewska		13:15-14:45 Doing business in Europe (Lecture) Room 319 C Dr A. Matysek, prof. UEP	
			15:00-16:30 Sustainability in business & economics (Lecture) Room 319 C Dr hab. K. Mroczek-Dąbrowska, prof. UEP Mgr Z. Talouni	

Finance – Bachelor programme

Year I

Spring semester 2024/2025

I year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	F-1-I	Financial accounting*	Dr E. Różańska, Dr Ł. Matuszak, Dr D. Garstecki,	30+30	6,0
2.	F-1-I	Financial mathematics	Dr A. Lach	30+30	6,0
3.	F-1-I	Informatics for accounting	Dr hab. R. Napiecek, prof. UEP	30	4,0
4.	F-1-I	Macroeconomics*	Dr hab. B. Kalinowska- Sufinowicz, prof. UEP, Dr hab. A. Sapa, prof. UEP	30+30	6,0
5.	F-1-I	Public finance*	Dr hab. M. Cieślukowski, prof. UEP Dr hab. M. Banaszewska, prof. UEP	30+30	6,0

*Courses consist of lectures and classes

Schedule 6

Finance – Bachelor programme

Year I

Spring semester 2024/2025

Monday	Tuesday	Wednesday	Thursday	Friday
	08:00-09:30 Financial Mathematics (Lecture) Room 1211 Altum Dr A. Lach	08:00-09:30 Informatics for Accounting (Lecture) Room 103 C Dr hab. R. Napiecek, prof. UEP	8:00-09:30 Public Finance (Class) Room 1222 Altum Dr hab. M. Banaszewska, prof. UEP	
	11:30-13:00 Financial Mathematics (Class) Dr A. Lach	09:45-11:15 Financial accounting (Lecture) Room 309 A Dr E. Różańska Dr Ł. Matuszak Dr D. Garstecki	09:45-11:15 Public Finance (Lecture) Room 1222 Altum Dr hab. M. Cieślukowski, prof. UEP Dr hab. M. Banaszewska, prof. UEP	
		11:30-13:00 Financial accounting (Class) Room 309 A Dr E. Różańska Dr Ł. Matuszak Dr D. Garstecki	11:30-13:00 Macroeconomics (Lecture) Room 1211 Altum Dr hab. S. Stępień, prof. UEP Dr hab. A. Sapa, prof. UEP	
			13:15-14:45 Macroeconomics (Class) Room 0.5 D Dr hab. B. Kalinowska-Sufinowicz, prof. UEP	

Finance – Bachelor programme

Year II

Spring semester 2024/2025

II year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	F-2-I	Cost accounting*	Dr hab. M. Kowalczyk, prof. UEP	15+30	4,0
2.	F-2-I	Econometrics*	Dr A. Łozowicka	30+30	6,0
3.	F-2-I	Economic history	Prof.dr hab. K. Szarzec Dr S. Kuźmar Dr J. Jastrzębek	30	4,0
4.	F-2-I	Financial analysis*	Dr A. Sierpińska-Sawicz	30+15	5,0
5.	F-2-I	International economics*	Dr Ł. Bryl	30+15	5,0

*Courses consist of lectures and classes

Schedule 7

Finance – Bachelor programme

Year II

Spring semester 2024/2025

Monday	Tuesday	Wednesday	Thursday	Friday
09:45-11:15 Econometrics (Lecture) Room 3.17 D Dr A. Łozowicka	15:00-16:30 Cost Accounting (Lecture) Room 303 A Dr hab. M. Kowalczyk, prof. UEP		08:45-10:15 Financial analysis (Lecture) Room 811 Altum Dr A. Sierpińska-Sawicz	
11:30-13:00 Econometrics (Class) Room 3.17 D Dr A. Łozowicka	16:45-18:15 Cost Accounting (Class) Room 303 A Dr hab. M. Kowalczyk, prof. UEP		10:30-11:15 Financial analysis (Class) Room 811 Altum Dr A. Sierpińska-Sawicz	
15:00-16:30 International economics (Lecture) Room 317 A Dr Ł. Bryl			13:15-14:45 Economic history (Lecture) Room 1222 Altum Prof.dr hab. K. Szarzec Dr S. Kuźmar Dr J. Jastrzębek	
16:40-17:25 International economics (Class) Room 317 A Dr Ł. Bryl				

Finance – Bachelor programme

Year III

Spring semester 2024/2025

III year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	F-3-I	Derivatives	Dr M. Łukowski	30	2,0
2.	F-3-I	European Union financial system	Dr hab. M. Cieślukowski, prof. UEP	30	3,0
3.	F-3-I	History of economics thought	Dr hab. B. Woźniak-Jęchorek, prof. UEP Dr hab. D. Piątek, prof. UEP Dr S. Kuźmar	30	2,0
4.	F-3-I	Informatics for accounting	Dr hab. R. Napiecek, prof. UEP	30	2,0
5.	F-3-I	International financial institutions	Dr hab. P. Marszałek, prof. UEP Dr D. Banaś	30	3,0
6.	F-3-I	International public relations	Dr inż. M. Leszczyński	30	3,0
7.	F-3-I	Investment banking	Dr K. Schmidt-Jessa	30	3,0
8.	F-3-I	Labour market and gender inequalities	Dr hab. B. Kalinowska-Sufinowicz, prof. UEP	30	3,0
9.	F-3-I	Portfolio management and wealth planning	Prof. dr hab. B. Będowska-Sójka	15+15	2,0

*Courses consist of lectures and classes

Schedule 8

Finance – Bachelor programme

Year III

Spring semester 2024/2025

Monday	Tuesday	Wednesday	Thursday	Friday
	16:45-18:15 Intern.publ.relat. (Lecture) Room 1218 Altum Dr inż. M. Leszczyński	09:45-11:15 Internat.Financial Instit (Lecture) Room 0031 A Dr hab. P. Marszałek, prof. UEP Dr D. Banaś	09:45-11:15 Labour Market & Gender Inequal. Lecture) Room 002 A Dr hab. B. Kalinowska-Sufinowicz, prof. UEP	
	18:30-20:00 Derivatives (Lecture) Room 1218 Altum Dr M. Łukowski	11:30-13:00 Informatics for Accounting (Lecture) Room 103 C Dr hab. R. Napiecek, prof. UEP	11:25-12:10 Portfolio management (Lecture) Room 1.17 D Prof. dr hab. B. Będowska-Sójka	
		13:15-14:45 History of Econ.Thought (Lecture) Room 1222 Altum Dr hab. B. Woźniak-Jęchorek, prof. UEP Dr hab. D. Piątek, prof. UEP Dr S. Kuźmar	12:15-13:00 Portfolio management (Class) Room 1.17 D Prof. dr hab. B. Będowska-Sójka	
		15:00-16:30 European Union Financial System (Lecture) Room 002 A Dr hab. M. Cieślukowski, prof. UEP	13:15-14:45 Investment Banking (Lecture) Room 1011 Altum Dr K. Schmidt-Jessa	

Innovation Management – Master programme

Year I

Spring semester 2024/2025

I year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	IM-1-II	Enterprise information systems*	Dr hab. A. Filipowska, prof. UEP	15+45	5,0
2.	IM-1-II	Innovative process and product management*	Dr hab. R. Romanowski, prof. UEP	15+30	4,0
3.	IM-1-II	Innovative project management*	Dr M. Brzozowski, Dr M. Koszel	15+30	4,0
4.	IM-1-II	International business	Dr K. Suszyńska Dr M. Gnusowski	30	3,0
5.	IM-1-II	Marketing data analysis*	Dr hab. S. Białowąs, prof. UEP Dr hab. I. Olejnik, prof. UEP	15+45	5,0
6.	IM-1-II	Packaging design and development	Dr inż. K. Wiszumirska	30	3,0
7.	IM-1-II	Smart city *	Dr M. Koszel	15+30	3,0

*Courses consist of lectures and classes

Schedule 9

Innovation Management – Master programme

Year I

Spring semester 2024/2025

Monday	Tuesday	Wednesday	Thursday	Friday
12:15-13:00 Innovative Process (Lecture) Room 029 A Dr hab. R. Romanowski, prof. UEP	09:45-11:15 International Business (Lecture) Room 3.1 D Dr K. Suszyńska Dr M. Gnusowski	11:30-13:00 Packaging design and development (Lecture) Room 025 B Dr inż. K. Wiszumirska	15:45-16:30 Enterprise Information Systems (Lecture) Room 2.2 D Dr hab. A. Filipowska, prof. UEP	
13:15-14:45 Innovative Project Management (Class) Room 029 A Dr M. Koszel	11:30-13:00 Innovative Process (Class) Room 8 C Dr hab. R. Romanowski, prof. UEP	13:10-13:55 Marketing Data An. (Lecture) Room 203 B Dr hab. S. Białowąs, prof. UEP Dr hab. I. Olejnik, prof. UEP	16:45-19:15 Enterprise Information Systems (Class) Room 3.18 D Dr hab. A. Filipowska, prof. UEP	
14:55-15:40 Innovative Project Management (Lecture) Room 029 A Dr M. Brzozowski		14:00-16:30 Marketing Data An. (Class) Room 203 B Dr hab. S. Białowąs, prof. UEP Dr hab. I. Olejnik, prof. UEP		
15:45-16:30 Smart City (Lecture) Room 029 A Dr M. Koszel				
16:45-18:15 Smart City (Class) Room 029 A Dr M. Koszel				

Innovation Management – Master programme

Year II

Spring semester 2024/2025

II year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	IM-2-II	Creating value for customers	Dr hab. A. Szymkowiak, prof. UEP	30	3,0
2.	IM-2-II	Data mining in management	Dr hab. M. Szymkowiak, prof. UEP	30	3,0
3.	IM-2-II	Ecoinnovations in management *	Dr inż. J. Witczak	15+15	3,0
4.	IM-2-II	Financing innovation proces*	Dr inż. A. Szulczewska-Remi	15+15	2,0
5.	IM-2-II	Methods of regional analysis**	Dr W. Kisiąła	30	3,0
6.	IM-2-II	Philosophy of law	Dr O. Shelest-Szumilas Dr P. Łuczak Dr D. Luty Dr A. Sobiech	30	2,0
7.	IM-2-II	Social media	Dr hab. A. Szymkowiak, prof. UEP	30	3,0
8.	IM-2-II	Value creation*	Dr J. Nowicki	15+15	2,0

***Courses consist of lectures and classes**

****Courses consist of classes only**

Schedule 10

Innovation Management – Master programme

Year II

Spring semester 2024/2025

Monday	Tuesday	Wednesday	Thursday	Friday
09:45-11:15 Social Media (Lecture) Room 1011 Altum Dr hab. A. Szymkowiak, prof. UEP		13:15-14:45 Philosophy of Law (Lecture) Room 1414 Altum Dr O. Shelest-Szumilas Dr P. Łuczak Dr D. Luty Dr A. Sobiech	13:10-13:55 Ecoinnovations in Management (Lecture) Room 1218 Altum Dr inż. J. Witczak	
11:25-12:10 Financing Innovation process (Lecture) Room 303 A Dr inż. A. Szulczewska-Remi			14:00-14:45 Ecoinnovations in Management (Class) Room 1218 Altum Dr inż. J. Witczak	
12:15-13:00 Financing Innovation process (Class) Room 303 A Dr inż. A. Szulczewska-Remi			14:55-15:40 Value Creation (Lecture) Room 3.1 D Dr J. Nowicki	
13:15-14:45 Creating value... (Lecture) Room 319 C Dr hab. A. Szymkowiak, prof. UEP			15:45-16:30 Value Creation (Class) Room 3.1 D Dr J. Nowicki	
			16:45-18:15 Methods of regional analysis (Class) Room 213 A Dr W. Kisiąła	
			18:30-20:00 Data mining in management (Lecture) Room 213 A Dr hab. M. Szymkowiak, prof. UEP	

ACADEMIC CALENDAR

Spring Semester 2024/2025

Orientation Day	February 21
Learning Agreement changes deadline	March 10
Lectures	February 24 – June 22
Easter break	April 18 – April 22
Examination period	June 23 – July 6
Summer break	July 7 – September 14
Resits	July 7 – July 20 (for 6 th semester of Bachelor) September 15 – September 28
Holidays (free days)	May 1, May 3, June 19
Additional free days	April 28 – April 30, May 2, June 20
Following Friday's class schedule	June 18