

studia stacjonarne II stopnia, kierunek: Master in International Business

Department	Institute	name of the supervisor	the maximum number of people that a supervisor can accept for a seminar in a field of study	seminar topic	admission policy
Department of International Marketing	Institute of International Business and Economics	dr hab. Bartosz Deszczyński, PUEB professor	2	Relationship Management In International Business: customer relationship management, marketing communication based on CRM tools, social media marketing, PR campaigns; implementing CRM systems	E-mail or personal contact with the supervisor in order to obtain permission to enroll in the seminar
Department of International Competitiveness	Institute of International Business and Economics	prof. dr hab. Marian Gorynia	12	Strategy and international competition	E-mail or personal contact with the supervisor in order to obtain permission to enroll in the seminar
Department of European Studies	Institute of International Business and Economics	dr hab. Piotr Idczak, PUEB professor	12	The European Union – its organization and functioning in practise. Fundraising and development of projects aimed at supporting social and economic growth	E-mail or personal contact with the supervisor in order to obtain permission to enroll in the seminar
Department of International Competitiveness	Institute of International Business and Economics	prof. dr hab. Barbara Jankowska	12	International Competitiveness and Internationalisation of firms and industries	E-mail or personal contact with the supervisor in order to obtain permission to enroll in the seminar
Department of Macroeconomics and Development Studies	Institute of Economics	dr hab. Baha Kalinowska-Sufinowicz, PUEB professor	5	Macroeconomics and the labour market in the perspective of economic discrimination, social inequality, gender, and youth	E-mail or personal contact with the supervisor in order to obtain permission to enroll in the seminar
Department of European Studies	Institute of International Business and Economics	dr hab. Ida Musiałkowska, PUEB professor	12	The seminar comprises the following aspects such as economic aspects of European integration, including climate and digital transition; financing of development processes in a given region/ country/enterprise; challenges of the development processes of Latin American economics; health policy and biotech companies development	E-mail or personal contact with the supervisor in order to obtain permission to enroll in the seminar
Department of European Studies	Institute of International Business and Economics	dr hab. Katarzyna Nawrot, PUEB professor	12	International economics; Economic integration and cooperation; International development, Issues related to developing countries	interest in the topic of the seminar; e-mail or personal contact with the supervisor in order to obtain permission to sign up for the seminar
Department of International Marketing	Institute of International Business and Economics	dr hab. Milena Ratajczak-Mrozek, PUEB professor	12	Marketing in companies' international activities (topics related to various aspects of B2B and B2C marketing important for companies, social organizations, sports organizations, etc., taking into account the international aspects of these activities)	E-mail or personal contact with the supervisor in order to obtain permission to enroll in the seminar

Department of International Finance	Institute of International Business and Economics	dr hab. Konrad Sobański, PUEB professor	12	Contemporary Issues in International Finance: Fintech companies, blockchain technology, and cryptocurrencies; Economic consequences of the COVID-19 crisis; International financial and currency markets. International investment; International capital flows, balance of payments, exchange rates; International corporate finance. Corporations in international financial markets	E-mail or personal contact with the supervisor in order to obtain permission to enroll in the seminar, order of applications (first apply, first accepted)
Department of Industrial Products and Packaging Quality	Institute of Quality Science	dr inż. Joanna Witczak	2	Business sustainability, marketing and innovation management	E-mail or personal contact with the supervisor in order to obtain permission to enroll in the seminar