

studia stacjonarne II stopnia, kierunek: Innovation Management

Department	Institute	name of the supervisor	the maximum number of people that a supervisor can accept for a seminar in a field of study	seminar topic	admission policy
The Department of Commerce and Marketing	Institute of Marketing	dr hab. Barbara Borusiak, PUEB professor	2	Sustainable consumption	Contact the supervisor by email or in person for permission to enroll in the seminar
Department of Strategic Management	Institute of Management	dr Maciej Brzozowski	6	Managing strategies and innovative projects	Contact the supervisor by email or in person for permission to enroll in the seminar
Department of International Competitiveness	Institute of International Business and Economics	prof. dr hab. Aleksandra Gaweł	5	International entrepreneurship; entrepreneurial ecosystem; start-up process; digitalization in entrepreneurship; female entrepreneurship; migrant entrepreneurship	Contact the supervisor by email or in person for permission to enroll in the seminar
Department of International Management	Institute of International Business and Economics	dr hab. Alicja Hadryś, PUEB professor	5	Human resources management in an international environment: human capital, leadership, diversity, inclusiveness, AI and human resources, women in management teams, female leadership, HR and sustainable development	Contact the supervisor by email or in person for permission to enroll in the seminar
Department of Macroeconomics and Development Studies	Institute of Economics	dr hab. Baha Kalinowska-Sufinowicz, PUEB professor	5	Macroeconomics and the labour market in the perspective of economic discrimination, social inequality, gender, and youth	Contact the supervisor by email or in person for permission to enroll in the seminar
Department of Investment and Real Estate	Institute of Management	dr Maciej Koszel	12	Smart cities. Sustainable development of cities. Public spaces	Contact the supervisor by email or in person for permission to enroll in the seminar
The Department of Commerce and Marketing	Institute of Marketing	dr Marcin Lewicki	10	Consumer behavior; E-commerce; Digital marketing	Cover letter emailed to: marcin.lewicki@ue.poznan.pl
The Department of Commerce and Marketing	Institute of Marketing	dr hab. Robert Romanowski, PUEB professor	6	Innovation Management. Launching a new product onto the market. Sales Management. Place marketing and place branding. Relationship Management. Innovations 4.0	Contact the supervisor by email or in person for permission to enroll in the seminar
Department of International Finance	Institute of International Business and Economics	dr hab. Konrad Sobański, PUEB professor	12	Contemporary Issues in International Finance: Fintech companies, blockchain technology, and cryptocurrencies; Economic consequences of the COVID-19 crisis; International financial and currency markets. International investment; International capital flows, balance of payments, exchange rates; International corporate finance. Corporations in international financial markets	Contact the supervisor by email or in person for permission to enroll in the seminar, order of applications (first apply, first accepted)