



POZNAŃ UNIVERSITY
OF ECONOMICS
AND BUSINESS

**COURSE INFORMATION
AND SCHEDULES FOR
AUTUMN 2023/2024**

Courses for exchange students (SCHEDULE 1)

No.	Course code	Course name	Name of the lecturer	ECTS	Contact hours
1.	EX	Cultural Differences in International Marketing	prof. dr hab. M. Bartosik-Purgat	4,0	30
2.	EX	Electronic Commerce and Business	dr D. Wilusz	6,0	60
3.	EX	Hedge Funds	dr hab. K. Perez, prof. UEP	4,0	30
4.	EX	History and Culture of Poland	dr hab. I. Musiałkowska, prof. UEP	3,0	30
5.	EX	International Negotiation and Contracting	dr hab. R. Śliwiński, prof. UEP	4,0	30
6.	EX	Internationalisation of Small and Medium Sized Enterprises	dr hab. R. Śliwiński, prof. UEP	4,0	30
7.	EX	Marketing Strategies - Polish Cases and Experience	dr hab. M. Stefańska, prof. UEP	4,0	30
8.	EX	Methods and Instruments of Marketing Communication	dr hab. M. Stefańska, prof. UEP	4,0	30
9.	EX	Organizational Behaviour	dr hab. A. Ignyś, prof. UEP	4,0	30
10.	EX	Polish Language Course for Beginners	mgr M. Bystrzanowska	6,0	60
11.	EX	Strategic management	dr hab. Magdalena Stefańska, prof. UEP	3,0	30

Schedule 1

Courses for exchange students

Autumn semester 2023/2024

Monday	Tuesday	Wednesday	Thursday	Friday
09:45-11:15 Polish language course for beg. (Class) Room 211 TA Mgr M. Bystrzanowska GROUP 1	13:15-14:45 Strategic Management (Lecture) Room 2.1 CEUE Dr M. Brzozowski	09:45-11:15 Hedge funds (Lecture) Room 0.5 CEUE Dr hab. K. Perez, prof. UEP	08:00-09:30 Int.neg.and contr. (Lecture) Room 214 B Dr hab. R. Śliwiński, prof. UEP	
11:30-13:00 Cult.diff.in int.marketing (Lecture) Room 5B Prof. dr hab. M. Bartosik-Purgat	15:00-16:30 Organizational behaviour (Lecture) Room 306 A Dr hab. A. Ignyś, prof. UEP	13:15-14:45 Polish language course for beg.(Class) Room 201 TA Mgr M. Bystrzanowska GROUP 1	09:45-11:15 Int.of the Small and M. (Lecture) Room 214 B Dr hab. R. Śliwiński, prof. UEP	
13:15-14:45 Methods and Instr.of...(Lecture) Room 1211 Altum Dr hab. M. Stefańska, prof. UEP	16:45-20:00 Electr.comm.and b. (Lecture) Room 0.11 CEUE Dr D. Wilusz	15:00-16:30 History and Culture of Poland (Lecture) Room 122 A Dr hab. I. Musiałkowska, prof. UEP Dr G. Mazur	11:30-13:00 Polish language course for beg. (Class) Room 310 TA Mgr M. Bystrzanowska GROUP 2	
15:00-16:30 Polish language course for beg. Room 310 TA Mgr M. Bystrzanowska GROUP 2			13:15-14:45 Mark.Strat.-Polish... (Lecture) Room 0.5 CEUE Dr hab. M. Stefańska, prof. UEP	

GROUPS FOR POLISH LANGUAGE

Surnames from A to Le – group 1

from Li – Z group 2

Courses in English from Polish programmes (Schedule 2)

These courses belong to different programmes. Schedules may overlap.

No.	Course code	Course name	Name of the Lecturer	Level	ECTS	Contact hours
1.	KP-E-3-I	Private asset and wealth management	Dr hab. K. Perez, prof. UEP, Dr K. Włosik	Bachelor	3,0	30
2.	KP-E-3-I	Tax systems in the EU member states	Dr hab. M. Hybka, prof. UEP	Bachelor	3,0	30
3.	MSG-3-I	Project management in logistics	Dr S. Konecka	Bachelor	3,0	30
4.	MSG-3-I	Business correspondence in international trade I	Dr R. Lewandowski	Bachelor	3,0	30
5.	E-3-I	Banking systems	Dr K. Schmidt-Jessa	Bachelor	3,0	30
6.	E-3-I	Labour Market & Gender Inequalities	Dr hab. B. Kalinowska-Sufinowicz, prof. UEP	Bachelor	3,0	30
7.	PS-3-1	Legal issues in public relations	Dr A. Rabczun	Bachelor	3,0	30
8.	FAI-3-1	Methods and techniques of decision making in business	Dr hab. A. Ziomek, prof. UEP Dr hab. P. Lis, prof. UEP Dr A. Majchrzak	Bachelor	3,0	30
9.	FAI-3-1	Tax systems in the EU member states	Dr hab. M. Hybka, prof. UEP	Bachelor	3,0	30

Schedule 2

Courses in English from Polish programmes

These courses belong to different programmes. Schedules may overlap.

Monday	Tuesday	Wednesday	Thursday	Friday
13:15-14:45 Project management in logistics (Lecture) Room 1.1 CEUE Dr S. Konecka	13:15-14:45 Private Asset... (Lecture) Room 215 B Dr hab. K. Perez, prof. UEP Dr K. Włosik	11:30-13:00 Tax syst.in the EU... (Lecture) Room 2.1 CEUE Dr hab. M. Hybka, prof. UEP		
13:15-14:45 Business correspond. (Lecture) Room 0.6 CEUE Dr R. Lewandowski	13:15-14:45 Network optimization (Lecture) Room 4.13 CEUE Dr hab. M. Anholcer, prof. UEP	13:15-14:45 Banking systems (Lecture) Room 025 B Dr K. Schmidt-Jessa		
13:15-14:45 Legal issues in PR (Lecture) Room 4.1 CEUE Dr A. Rabczun		13:15-14:45 Labour Market & Gender Inequal. (Lecture) Room 215 B Dr hab. B. Kalinowska-Sufinowicz, prof. UEP		
		13:15-14:45 Methods and techniques... (Lecture) Room 113 B Dr hab. A. Ziomek, prof. UEP Dr hab. P. Lis, prof. UEP Dr A. Majchrzak		

Bachelor in Business Administration- Bachelor programme

Year I

Autumn semester 2023/2024

I year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	BBA-1-I	Academic discourse and study skills	Dr hab. A. Wach, prof. UEP Dr J. Furmańczyk	30	3,0
2.	BBA-1-I	Computer information system in business	Dr hab. A. Filipowska, prof. UEP	15	1,0
3.	BBA-1-I	Fundamentals of finance*	Dr hab. K. Sobański, prof. UEP	15+30	5,0
4.	BBA-1-I	Fundamentals of law	Dr A. Rabczun	30	3,0
5.	BBA-1-I	Fundamentals of management*	Dr hab. M. Ratajczak-Mrozek, prof. UEP Dr A. Kania	15+30	5,0
6.	BBA-1-I	Mathematics*	Dr hab. M. Anholcer, prof. UEP Dr K. Sobczak	30+30	7,0
7.	BBA-1-I	Microeconomics*	Dr hab. M. Konopczyński, prof. UEP	30+30	6,0

*Courses consist of lectures and classes

Schedule 3

Bachelor in Business Administration- Bachelor programme

Year I Group 13

Autumn semester 2023/2024

Monday	Tuesday	Wednesday	Thursday	Friday
09:45-11:15 Mathematics (Lecture) Room 210 B Dr hab. M. Anholcer, prof. UEP	09:45-11:15 Mathematics (Class) Room 003 A Dr hab. M. Anholcer, prof. UEP		08:45-09:30 Fundamentals of finance (Lecture) Room 0011 A Dr hab. K. Sobański, prof. UEP	
11:30-13:00 Fundamentals of law (Lecture) Room 210 B Dr A. Rabczun	13:15-14:45 Academic discourse&study skills (Lecture) Room 003 A Dr hab. A. Wach, prof. UEP Dr J. Furmańczyk		09:45-11:15 Fundamentals of finance (Class) Room 002 A Dr hab. K. Sobański, prof. UEP	
13:20-14:05 Fundamentals of management (Lecture) Room 210 B Dr hab. M. Ratajczak-Mrozek, prof. UEP	15:00-16:30 Microeconomics (Lecture) Room 003 A Dr hab. M. Konopczyński, prof. UEP		11:30-13:00 Fundamentals of management (Class) Room 025 B Dr A. Kania	
	16:40-17:25 Comp. inform. system in business (Lecture) Room 003 A Dr hab. A. Filipowska, prof. UEP		13:15-14:45 Microeconomics (Class) Room 3.2 CEUE Dr hab. M. Konopczyński, prof. UEP	

Schedule 4

Bachelor in Business Administration- Bachelor programme

Year I Group 14

Autumn semester 2023/2024

Monday	Tuesday	Wednesday	Thursday	Friday
09:45-11:15 Mathematics (Lecture) Room 210 B Dr hab. M. Anholcer, prof. UEP	13:15-14:45 Academic discourse&study skills (Lecture) Room 003 A Dr hab. A. Wach, prof. UEP Dr J. Furmańczyk		08:45-09:30 Fundamentals of finance (Lecture) Room 0011 A Dr hab. K. Sobański, prof. UEP	
11:30-13:00 Fundamentals of law (Lecture) Room 210 B Dr A. Rabczun	15:00-16:30 Microeconomics (Lecture) Room 003 A Dr hab. M. Konopczyński, prof. UEP		09:45-11:15 Fundamentals of management (Class) Room 0032 A Dr A. Kania	
13:20-14:05 Fundamentals of management (Lecture) Room 210 B Dr hab. M. Ratajczak-Mrozek, prof. UEP	16:40-17:25 Comp. inform. system in business (Lecture) Room 003 A Dr hab. A. Filipowska, prof. UEP		11:30-13:00 Fundamentals of finance (Class) Room 317 A Dr hab. K. Sobański, prof. UEP	
14:15-15:45 Mathematics (Class) Room 210 B Dr K. Sobczak			15:00-16:30 Microeconomics (Class) Room 3.2 CEUE Dr hab. M. Konopczyński, prof. UEP	

Bachelor in Business Administration- Bachelor programme

Year II

Autumn semester 2023/2024

II year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	BBA-2-I	Principles of corporate finance *	Dr hab. P. Śliwiński, prof. UEP	15+30	5,0
2.	BBA-2-I	International economic relations*	Dr Ł. Bryl	30+30	5,0
3.	BBA-2-I	Managerial accounting*	Dr M. Ciołek	15+30	6,0
4.	BBA-2-I	International strategic management*	Dr hab. K. Mroczek-Dąbrowska, prof. UEP	30+30	6,0
5.	BBA-2-I	Digital marketing in international marketplace*	Dr M. Wieczerzycki	15+30	4,0
6.	BBA-2-I	Foreign market entry and growth	Mgr A. Linkiewicz	30	2,0

*Courses consist of lectures and classes

Schedule 5

Bachelor in Business Administration- Bachelor programme

Year II

Autumn semester 2023/2024

Monday	Tuesday	Wednesday	Thursday	Friday
08:00-09:30 International strategic man. (Lecture) Room 3.2 CEUE Dr hab. K. Mroczek-Dąbrowska, prof. UEP	09:45-10:30 Digital marketing in inter.mark. (Lecture) Room 3.2 CEUE Dr M. Wieczerzycki		14:00-14:45 Managerial accounting (Lecture) Room 212 B Dr M. Ciołek	
09:45-11:15 International strategic man. (Class) Room 3.2 CEUE Dr hab. K. Mroczek-Dąbrowska, prof. UEP	10:35-12:05 Digital marketing in inter.mark. (Class) Room 3.2 CEUE Dr M. Wieczerzycki		15:00-16:30 Managerial accounting (Class) Room 212 B Dr M. Ciołek	
11:30-13:00 International economic relations (Lecture) Room 3.2 CEUE Dr Ł. Bryl	12:15-13:00 Principles of corporate finance (Lecture) Room 3.2 CEUE Dr hab. P. Śliwiński, prof. UEP		16:45-18:15 Foreign market entry and growth (Lecture) Room 212 B Mgr A. Linkiewicz	
13:15-14:45 International economic relations (Class) Room 3.2 CEUE Dr Ł. Bryl	13:15-14:45 Principles of corporate finance (Class) Room 3.2 CEUE Dr hab. P. Śliwiński, prof. UEP			

Bachelor in Business Administration- Bachelor programme

Year III

Autumn semester 2023/2024

III year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	BBA-3-I	Applied quantitative methods (with R)*	Dr hab. M. Szymkowiak, prof. UEP, Dr hab. T. Klimanek, prof. UEP	15+30	5,0
2.	BBA-3-I	Cultural diversity and customer behaviour*	Prof. dr hab. M. Bartosik-Purgat, Mgr M. Guzek	30+30	5,0
3.	BBA-3-I	International trade	Prof.dr hab. B. Stępień	30	3,0
4.	BBA-3-I	E-business	Dr D. Wilusz	30	3,0
5.	BBA-3-I	Applied project management*	Dr M. Brzozowski	15+30	4,0
6.	BBA-3-I	Business financing	Dr hab. I. Musiałkowska, prof. UEP, Dr P. Idczak	30	3,0
7.	BBA-3-I	Consumer behaviour - new trends and technologies	Dr T. Grzegorzczuk	30	3,0

*Courses consist of lectures and classes

Schedule 6

Bachelor in Business Administration- Bachelor programme

Year III

Autumn Semester 2023/2024

Monday	Tuesday	Wednesday	Thursday	Friday
09:45-11:15 Cultural diversity & cust.beh. (Lecture) Room 316 B Prof. dr hab. M. Bartosik-Purgat		09:45-11:15 Applied quantitative methods (Class) Room 203B Computer Lab Dr hab. T. Klimanek, prof. UEP	08:45-09:30 Applied project management (Lecture) Room 3.1 CEUE Dr M. Brzozowski	
11:30-13:00 Cultural diversity & cust.beh. (Lecture) Room 316 B Mgr M. Guzek		13:15-14:45 Business financing (Lec) Room 122 A Dr hab. I. Musiałkowska, prof. UEP, Dr P. Idczak	09:45-11:15 Applied project management (Lecture) Room 3.1 CEUE Dr M. Brzozowski	
15:00-16:30 E-business (Lecture) Room 1.17 CEUE Dr D. Wilusz		15:45-16:30 Applied quantitative methods (Lecture) Room 1.17 CEUE Dr hab. M. Szymkowiak, prof. UEP	11:30-13:00 International trade (Lecture) Room 3.1 CEUE Prof.dr hab. B. Stępień	
			11:30-13:00 Consumer behaviour-new tr.&tech (Lecture) Room 3.1 CEUE Dr T. Grzegorzczuk	

Finance – Bachelor programme

Year I

Autumn semester 2023/2024

I year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	F-1-I	Financial instruments and markets	Dr K. Włosik	30	5,0
2.	F-1-I	Fundamentals of law	Dr A. Rabczun	30	3,0
3.	F-1-I	Management	Dr hab. A. Ignyś, prof. UEP	30	3,0
4.	F-1-I	Mathematics*	Dr A. London	30+30	6,0
5.	F-1-I	Microeconomics*	Dr hab. A. Poczta-Wajda, prof. UEP Dr S. Huderek-Glapska	30+30	6,0
6.	F-1-I	Principles of accounting	Dr Ł. Matuszak Dr M. Mazurowska	30	4,0
7.	F-1-I	Culture of diversity	Dr J. Furmańczyk Dr O. Shelest-Szumilas	30	3,0

***Courses consist of lectures and classes**

Schedule 7

Finance – Bachelor programme

Year I

Autumn semester 2023/2024

Monday	Tuesday	Wednesday	Thursday	Friday
09:45-11:15 Microeconomics (Lecture) Room 0.5 CEUE Dr hab. A. Poczta-Wajda, prof. UEP Dr S. Huderek-Glapska	11:30-13:00 # (23) Mathematics (Lecture) Room 611 Altum Dr hab. M. Anholcer, prof. UEP	08:00-11:15 # (22a) Financial instruments and market (Lecture) Room 003 A Dr K. Włosik	11:30-13:00 Culture of diversity (Lecture) Room 0031 A Dr J. Furmańczyk Dr O. Shelest-Szumilas	09:45-11:15 # (24) Mathematics (Lecture) MS Teams Dr A. London
11:30-13:00 Management (Lecture) Room 317 A Dr hab. A. Ignyś, prof. UEP	13:15-14:45 # (23a) Mathematics (Class) Room 611 Altum Dr hab. M. Anholcer, prof. UEP Mgr P. Kropiński		13:15-14:45 Fundamentals of law (Lecture) Room 029 A Dr A. Rabczun	11:30-13:00 # (24a) Mathematics (Class) MS Teams Dr A. London
13:15-14:45 Microeconomics (Class) Room 0.5 CEUE Dr hab. A. Poczta-Wajda, prof. UEP Dr S. Huderek-Glapska	15:00-16:30 # (22) Financial instruments and market (Lecture) Room 002 A Dr K. Włosik			
	16:45-18:15 Principles of accounting (Lecture) Room 002 A Dr Ł. Matuszak Dr M. Mazurowska			

(23) (classes carried out on 03.10, 10.10, 17.10, 24.10, 07.11.2023, 16.01, 23.01, 30.01.2024 - 1 hour)

(23a) (classes carried out on 03.10, 10.10, 17.10, 24.10, 07.11, 19.12.2023, 09.01, 16.01, 23.01, 30.01. 2024)

(22) (classes carried out on 05.12, 12.12, 19.12.2023,09.01, 16.01, 23.01, 30.01. 2024)

(22a) (classes carried out on 06.12, 13.12.2023, 10.01, 17.01.2023)

(24) (classes carried out on 17.11, 24.11, 01.12, 08.12, 15.12, 22.12.2023, 12.01, 19.01.2024 - 1 hour)

(24a) (classes carried out on 17.11, 24.11, 01.12, 08.12, 15.12.2023)

Finance – Bachelor programme

Year II

Autumn semester 2023/2024

II year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	F-2-I	Statistics*	Dr hab. G. Dehnel, prof. UEP Dr W. Roszka	30+30	5,0
2.	F-2-I	Banking*	Dr hab. A. Iwańczuk-Kaliska, prof. UEP Mgr D. Banaś Dr A. Warchlewska	30+30	6,0
3.	F-2-I	Financial reporting*	Dr Ł. Matuszak Dr K. Romanchuk	15+30	6,0
4.	F-2-I	Fundamentals of insurance*	Dr hab. P. Manikowski, prof. UEP	30+15	5,0
5.	F-2-I	Public Finance*	Dr hab. M. Cieślukowski, prof. UEP Dr hab. M. Banaszewska	30+30	6,0

*Courses consist of lectures and classes

Schedule 8

Finance – Bachelor programme

Year II

Autumn semester 2023/2024

Monday	Tuesday	Wednesday	Thursday	Friday
	12:15-13:45 Financial Reporting (Class) Room 3.1 CEUE Dr K. Romanchuk	11:30-13:00 Public Finance (Lecture) Room 1222 Altum Dr hab. M. Cieślukowski, prof. UEP Dr hab. M. Banaszewska	09:45-11:15 Banking (Lecture) Room 0.5 CEUE Dr hab. A. Iwańczuk-Kaliska, prof. UEP	
	14:00-15:30 Fundamentals of Ins. (Lecture) Room 1430 Altum Dr hab. P. Manikowski, prof. UEP	13:15-14:45 Banking (Class) Room 1218 Altum Mgr D. Banaś Dr A. Warchlewska		
	15:45-16:30 Fundamentals of Ins. (Class) Room 1430 Altum Dr hab. P. Manikowski, prof. UEP	15:00-16:30 Public Finance (Class) Room 002 A Dr hab. M. Banaszewska		
	16:45-18:15 Statistics (Class) Room 0.12 CEUE Dr W. Roszka	16:45-18:15 Statistics (Lecture) Room 002 A Dr hab. G. Dehnel, prof. UEP		
	18:25-19:10 Financial Reporting (Lecture) Room 0.5 CEUE Dr Ł. Matuszak			

Finance – Bachelor programme

Year III

Autumn semester 2023/2024

III year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	F-3-I	Valuation of financial instruments*	Dr H. Kołodziejczyk	30+30	4,0
2.	F-3-I	Monetary and fiscal policy	Dr hab. K. Marchewka-Bartkowiak, prof. UEP	30	2,0
3.	F-3-I	Alternative investments	Dr P. Grobelny Dr M. Łukowski	30	2,0
4.	F-3-I	Banking systems	Dr A. Warchlewska	30	3,0
5.	F-3-I	Legal environment of business	Dr A. Rabczun	30	3,0
6.	F-3-I	European Union tax policy	Dr hab. M. Hybka, prof. UEP	30	3,0
7.	F-3-I	Investment funds	Dr hab. K. Perez, prof. UEP	30	3,0

*Courses consist of lectures and classes

Schedule 9

Finance – Bachelor programme

Year III

Autumn semester 2023/2024

Monday	Tuesday	Wednesday	Thursday	Friday
09:45-11:15 Valuation of financial instr.(Lecture) Room 004 A Dr H. Kołodziejczyk	08:00-09:30 Investment Funds (Lecture) Room 1111 Altum Dr hab. K. Perez, prof. UEP	09:45-11:15 Banking systems (Lecture) Room 811 Altum Dr A. Warchlewska		
11:30-13:00 Valuation of financial instr. (Class) Room 004 A Dr H. Kołodziejczyk	09:45-11:15 European Union Tax Policy (Lecture) Room 303 A Dr hab. M. Hybka, prof. UEP	13:15-14:45 Monetary & fiscal policy (Lecture) Room 303 A Dr hab. K. Marchewka-Bartkowiak, prof. UEP		
15:00-16:30 Legal Environment of Business (Lecture) Room 0.5 CEUE Dr A. Rabczun		15:00-16:30 Alternative investments (Lecture) Room 306 A Dr P. Grobelny Dr M. Łukowski		

International Business – Master programme

Year II

Autumn semester 2023/2024

II year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	IB-2-II	Crisis management	Dr A. Matysek-Jędrych, prof. UEP	30	3,0
2.	IB-2-II	International logistics II*	Dr Z. Bentyn	30+30	6,0
3.	IB-2-II	International management consulting	Prof. dr hab. J. Polowczyk Dr hab. P. Trąpczyński, prof. UEP	30	3,0
4.	IB-2-II	International human resource management	Dr A. Kania	30	3,0
5.	IB-2-II	International strategies of financing*	Dr hab. K. Sobański, prof. UEP	15+15	3,0
6.	IB-2-II	International corporations and their business networks	Dr A. Hauke-Lopes	30	3,0
7.	IB-2-II	Strategies of foreign direct investment	Dr hab. P. Trąpczyński, prof. UEP Mgr Z. Malaszewska	30	3,0

Schedule 10

International Business – Master programme

Year II

Autumn semester 2023/2024

Monday	Tuesday	Wednesday	Thursday	Friday
09:45-11:15 Crisis Management (Lecture) Room 1.1 CEUE Dr A. Matysek-Jędrych, prof. UEP	09:45-11:15 Intern.man.consulting (Class) Room 317 A Prof. dr hab. J. Polowczyk Dr hab. P. Trąpczyński, prof. UEP		09:45-11:15 International logistics II (Lecture) Room 1218 Altum Dr Z. Bentyn	
13:10-13:55 Intern.str.of financing (Lecture) Room 303 A Dr hab. K. Sobański, prof. UEP	11:30-13:00 International corporations... (Lecture) Room 317 A Dr A. Hauke-Lopes		11:30-13:00 International logistics II (Class) Room 1218 Altum Dr Z. Bentyn	
14:00-14:45 Intern.str.of financing (Class) Room 303 A Dr hab. K. Sobański, prof. UEP	13:15-14:45 Strategies of foreign direct in. (Lecture) Room 1416 Altum Dr hab. P. Trąpczyński, prof. UEP Mgr Z. Malaszewska		13:15-14:45 Intern.human resource man. (Lecture) Room 025 B Dr A. Kania	

Innovation Management – Master programme

Year I

Autumn semester 2023/2024

II year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	IM-1-II	Behavioral Economics*	Dr M. Lewicki	15+30	5,0
2.	IM-1-II	Marketing*	Dr hab. J. Mikołajczyk, prof. UEP Dr A. Szymkowiak, prof. UEP	30+15	4,0
3.	IM-1-II	Strategic Planning	Dr M. Brzozowski	30+30	4,0
4.	IM-1-II	Principles of Entrepreneurship	Prof. dr hab. A. Gawęł	30+15	4,0
5.	IM-1-II	Management Theories*	Dr hab. A. Ignyś, prof. UEP	30+15	4,0
6.	IM-1-II	Qualitative Methods in market analysis*	Dr hab. I. Olejnik, prof. UEP	15+15	3,0
7.	IM-1-II	Knowledge Based Economy*	Prof. dr hab. J. Fazlagić	15+15	3,0
8.	IM-1-II	Creativity in management	Dr A. Szymkowiak, prof. UEP Dr hab. G. Leszczyński, prof. UEP	30	3,0

*Courses consist of lectures and classes

Schedule 11

Innovation Management – Master programme

Year I

Autumn semester 2023/2024

Monday	Tuesday	Wednesday	Thursday	Friday
12:15-13:00 Behavioral Economics (Lecture) Room 113 B Dr M. Lewicki	13:15-14:45 Marketing (Lecture) Room 0.6 CEUE Dr hab. J. Mikołajczyk, prof. UEP	15:00-16:30 Strategic Planning (Lecture) Room 113 B Dr M. Brzozowski	09:45-11:15 Principles of Entrepreneurship (Lecture) Room 0.6 CEUE Prof. dr hab. A. Gaweł	
13:15-14:45 Management Theories (Lecture) Room 113 B Dr hab. A. Ignyś, prof. UEP	14:55-15:40 Qualitative Methods in market An (Lecture) Room 0.6 CEUE Dr hab. I. Olejnik, prof. UEP	16:45-18:15 Strategic Planning (Class) Room 211 B Dr M. Brzozowski	11:25-12:10 Principles of Entrepreneurship (Class) Room 0.6 CEUE Prof. dr hab. A. Gaweł	
14:55-15:40 Management Theories (Class) Room 214 B Dr hab. A. Ignyś, prof. UEP	15:45-16:30 Knowledge Based Economy (Lecture) Room 0.6 CEUE Prof. dr hab. J. Fazlagić		12:15-13:00 Marketing (Class) Room 2.1 CEUE Dr A. Szymkowiak, prof. UEP	
16:45-18:15 Behavioral Economics (Class) Room 211 B Dr M. Lewicki	16:40-17:25 Qualitative Methods in market An (Class) Room 2.2 CEUE Dr hab. I. Olejnik, prof. UEP		13:15-14:45 Creativity in Management (Lecture) Room 2.1 CEUE Dr A. Szymkowiak, prof. UEP Dr hab. G. Leszczyński, prof. UEP	
	17:30-18:15 Knowledge Based Economy (Class) Room 2.2 CEUE Prof. dr hab. J. Fazlagić			

Innovation Management – Master programme

Year II

Autumn semester 2023/2024

II year	Course code	Course name	Name of the lecturer	Contact hours	ECTS
1.	IM-2-II	ShopLab research*	Dr hab. S. Białowas, prof. UEP Dr A. Szyszka	15+30	4,0
2.	IM-2-II	Ethics*	Dr D. Luty Dr hab. M. Stefańska, prof. UEP	15+15	3,0
3.	IM-2-II	E-marketing*	Dr A. Szymkowiak, prof. UEP	15+15	3,0
4.	IM-2-II	Database technology in business	Dr D. Wilusz	30	3,0
5.	IM-2-II	Merchandising*	Dr hab. B. Borusiak, prof. UEP Dr hab. B. Pierański, prof. UEP	15+15	3,0
6.	IM-2-II	Business Intelligence	Dr inż. J. Flotyński, prof. UEP Mgr J. Gromadziński Mgr inż. M. Śliwicki	30	3,0
7.	IM-2-II	Innovative brand management	Dr inż. U. Garczarek-Bąk	30	3,0
8.	IM-2-II	Multimedia applications in business	Prof.dr hab.inż. K. Walczak	30	3,0

***Courses consist of lectures and classes**

Schedule 12

Innovation Management – Master programme

Year II

Autumn semester 2023/2024

Monday	Tuesday	Wednesday	Thursday	Friday
12:15-13:00 Merchandising (Lecture) Room 214 B Dr hab. B. Borusiak, prof. UEP	13:15-14:45 Innovative Brand management (Lecture) Room 1211 Altum Dr inż. U. Garczarek-Bąk		12:15-13:00 Shoplabs Research (Lecture) Room 304 A Dr hab. S. Białowąs, prof. UEP	
13:10-13:55 E-marketing (Lecture) Room 214 B Dr A. Szymkowiak, prof. UEP	15:00-16:30 Database technology (Class) Room 4.13 CEUE Dr D. Wilusz		13:15-14:45 Shoplabs Research (Class) Room 304 A Dr hab. S. Białowąs, prof. UEP Dr A. Szyszka	
14:00-14:45 E-marketing (Class) Room 214 B Dr A. Szymkowiak, prof. UEP			14:55-15:40 Ethics (Lecture) Room 5 B Dr D. Luty Dr hab. M. Stefańska, prof. UEP	
15:00-16:30 Multimedia applications (Lecture) Room 213 A Comp. Lab Prof.dr hab.inż. K. Walczak			15:45-16:30 Ethics (Class) Room 5 B Dr D. Luty	
16:40-17:25 Merchandising (Class) Room 213 A Comp. Lab Dr hab. B. Pierański, prof. UEP				
18:30-20:00 Business Intelligence (Lecture) Room 4.13 CEUE Dr inż. J. Flotyński, prof. UEP Mgr J. Gromadziński Mgr inż. M. Śliwiczki				

ACADEMIC CALENDAR

autumn semester 2023/2024

Orientation Day	29 September
Learning Agreement changes deadline	17 October
Lectures	October 2 – February 4
Christmas break	December 23 – January 7
Examination period	February 5 – February 18
Resits	February 19 – March 3
Additional free days	30-31 October