



Spring semester 2024/2025

Courses for exchange students

These courses are offered only to exchange students. Exchange students from both levels (Bachelor and Master) can choose them.

No.	Course code	Course name	ECTS	Contact hours
1.	EX	Cultural differences in international marketing	4,0	30
2.	EX	Banking systems	3,0	30
3.	EX	Corporate Finance	4,0	30
4.	EX	Corporate Governance	4,0	30
5.	EX	Exchange rates in Poland: the context of key financial relations	3,0	30
6.	EX	History and Culture of Poland	3,0	30
7.	EX	Innovation Management	4,0	30
8.	EX	Internal Communication in Business Organizations	3,0	30
9.	EX	International Marketing: How to Enter and Win Central European Markets?	3,0	30
10.	EX	Knowledge Management in Business Organizations	3,0	30
11.	EX	Polish Language Course for Beginners	6,0	60
12.	EX	Polish Language Course for Beginners (2 nd Part)	6,0	60
13.	EX	Socio-Economic Challenges in Europe	4,0	30
14.	EX	Strategic management	3,0	30
15.	EX	Corporate social responsibility	4,0	30
16.	EX	Project management	4,0	30



Courses in English from Polish programmes

These courses belong to different programmes. Schedules may overlap.

No.	Course code	Course name	Level	ECTS	Contact hours
1.	IIE-3-I	Information Systems' Architectures	Bachelor	4,0	30
2.	RIFB-3-I	International accounting standards	Bachelor	3,0	30
3.	ZIIP-3-I	Designing customer value	Bachelor	2,0	30
4.	Z-3-I	Real estate market - investments and analysis	Bachelor	3,0	30
5.	Z-3-I	Services marketing	Bachelor	3,0	30
6.	JiRP-3-I	Team working improvement and quality management methods	Bachelor	3,0	30