



Autumn semester 2024/2025

Courses for exchange students

These courses are offered only to exchange students. Exchange students from both levels (Bachelor and Master) can choose them.

No.	Course code	Course name	ECTS	Contact hours
1.	EX	Cultural Differences in International Marketing	4,0	30
2.	EX	Corporate finance	4,0	30
3.	EX	Electronic business: strategies and cases	6,0	60
4.	EX	Hedge Funds	4,0	30
5.	EX	History and Culture of Poland	3,0	30
6.	EX	International Negotiation and Contracting	4,0	30
7.	EX	Internationalisation of Small and Medium Sized Enterprises	4,0	30
8.	EX	Marketing Strategies - cases and experiences	4,0	30
9.	EX	Methods and Instruments of Marketing Communication	4,0	30
10.	EX	Organizational Behaviour	4,0	30
11.	EX	Polish Language Course for Beginners	6,0	60
12.	EX	Strategic management	3,0	30
13.	EX	Leadership	4,0	30
14.	EX	Qualitative and quantitative research methods in sustainable development	3,0	30
15.	EX	Human resources management	3,0	30
16.	EX	Economics and geopolitics of the contemporary money	3,0	30
17.	EX	Eurologistics	4,0	30
18.	EX	Creativity and creative industries	4,0	30



Courses in English from Polish programmes

These courses belong to different programmes. Schedules may overlap.

No.	Course code	Course name	Level	ECTS	Contact hours
1.	FAI-3-I	Private asset and wealth management	Bachelor	3,0	30
2.	KP-E-3-I	Tax systems in the EU member states	Bachelor	3,0	30
3.	MSG-3-I	Project management in logistics	Bachelor	3,0	30
4.	PS-3-I	Labour Market & Gender Inequalities	Bachelor	3,0	30
5.	E-3-1	Methods and techniques of decision making in business	Bachelor	3,0	30
6.	FAI-3-1	Tax systems in the EU member states	Bachelor	3,0	30