

# Intern - Marketing Research & Analysis

Job number: 855774

## Scope of the role:

Our Marketing Research and Analysis team supports the Americas ex-U.S. Marketing department in providing data and analysis for the various marketing initiatives (e.g. presentations, webinars, emails, articles, flyers) covering Canada, Mexico and other countries in the LATAM region. You will be helping with these efforts by researching available data sources and creating charts and data tables supporting marketing stories.

## Working with us, you will be responsible for:

- Assist other team members in fund, market and industry research
- Take part in production of key marketing materials by updating data as needed
- Manage day to day requests from Marketing team members and other internal business partners
- Maintain and improve data templates
- Participate in potential data automation projects

## We are looking for candidates who (have):

- Current student status (preferred finance, economics, statistics, IT)
- Good knowledge of the English language (spoken and written)
- Solid analytical skills and strong attention to detail are a must
- Intermediate to advanced MS Excel; comfortable working with MS PowerPoint
- Nice to have: knowledge of capital markets
- Nice to have: Spanish and Portuguese
- Eagerness to learn and a desire to be a team player
- Ability to work independently
- Flexibility and willingness to perform various ad-hoc assignments
- \Availability to work between 25-30 hours per week (flexible hours, hybrid model)

## Benefits for you



**Local work with  
global  
perspective**



**Attractive  
location  
in the center  
of Poznań**



**6-month paid  
internship**



**Office gym and  
optional  
MultiSport cards**



**Charity  
events**



**Learning resources**

**APPLY!**