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PRME World Tour Research Paper Development Program 2022-2024

PRME Chapter Poland

April 09th 2024 – Online

Call for papers and participants

The PRME Chapter Poland is very happy to launch the first World Tour Research Paper Development Program (WTRP Development Program). This workshop is co-organised in partnership with PRME Secretariat, PRME World Tour Organizing Committee and leading international journals in the responsible management, sustainable development and business-in-society fields: *Business & Society*, *Journal of Business Ethics* and *Economics and Environment (Ekonomia i Środowisko)*. The event is also supported by eminent publishers of professional and academic books and journals such as Routledge and Springer.

WTRP Development Program “Polish edition” is held under the title: **“The question of sustainability: Corporate, social and public policy perspectives”**

To participate in this innovative workshop, please consider submitting your best research to this **call for papers and participants**.

The workshop will take place 9th April 2024 (on-line). It will be chaired by Prof. Anna Visvizi, Chair of International Political Economy, SGH Warsaw School of Economics, Prof. Giuseppe T. Cirella, University of Gdansk and Polo Centre of Sustainability, Prof. Agnieszka Domanska, SGH Warsaw School of Economics, and Prof. Scott Taylor, Chair of Leadership & Organization Studies, Birmingham Business School, University of Birmingham, UK. Research and publishing mentors will include representatives from a range of journals in the field. Submissions are welcome from any business school discipline.



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The deadline for submissions is 31st March 2024. Please submit your paper to this e-mail address polandWTRP@sgh.waw.pl with message title “PRME World Tour Research Paper Development Poland”.

Your submission can be in one of three categories:

- a) paper in development;
- b) paper ready for submission;
- c) paper already reviewed unsuccessfully.

Papers must be between 3,000 and 10,000 words total length, including references.

We invite papers both in English and Polish. There will be mentoring groups for texts written in both languages.

Description of the WTRP project

The WTRP supports both early-career and more experienced scholars in bringing research to publication, as part of PRME’s commitment to relevant and timely research insights that advance responsible management and sustainable development around the world. Successful workshops in South America, North America, Europe, India, and South Asia already mean that more than a hundred research papers have been developed towards publication, for researchers at all career stages, in all management and business disciplines focused on responsible management research or education.

The PRME World Tour also has a more general ambition of supporting the professionalization of the scholarly field of responsible management research, by increasing the range of voices heard as authors and representing concerns too often marginalised or excluded from the most prestigious journals. This call is part of the second year of this initiative.

WORKSHOP AGENDA

The workshop will have two parts. The workshop is free for all participants. Your institution does not need to be a member of PRME to participate (although it would be appreciated!). The first part is open to anyone interested in participating.

- **Editors panel:** Editors discuss how to publish responsible management and sustainable business research in international, peer-reviewed management journals. The panel may feature current and former editors and associate editors from general management journals such as the Academy of Management journals, *Human Relations*, *Organization Studies*, *Management Learning*, *Organization*, or *Digital Policy, Regulation & Governance*, as well as specialized responsible management journals



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such as *Business Ethics Quarterly*, *Business & Society*, *Journal of Business Ethics* and *Economics and Environment*.

- **Keynote:** Professor Barbara Czarniawska, Senior Professor of Management Studies, Gothenburg Research Institute, University of Gothenburg, Sweden – *How Critical Should Responsible Management Research Be?*

Barbara Czarniawska holds an MA in Social and Industrial Psychology from Warsaw University and a Ph.D. in Economic Sciences from Warsaw School of Economics. She is Doctor honoris causa at Stockholm School of Economics, Copenhagen Business School, Helsinki School of Economics, University of Aalborg and University of Turku. She is a member of the Swedish Royal Academy of Sciences, the Swedish Royal Engineering Academy, the Royal Society of Art and Sciences in Gothenburg, and Societas Scientiarum Fennica. Her research consistently applies a constructivist perspective on organizing, with the focus on action nets, and she has a career long interest in methodologies, especially fieldwork techniques and the narrative approach in social science studies.

- **Q&A/Networking Breakout:** Participants have an opportunity to ask questions to panel members, in small group discussion in break-out rooms.

Please register for attending the **FIRST PART** of the workshop and send your paper to polandWTRP@sgh.waw.pl before March 31st, 2024. Please use the subject line 'PRME paper development workshop'; in the email message, please list: paper title, authors (name, institution, ORCID), main discipline, target journal, and wordcount. **We welcome the submission of empirical papers (quantitative, qualitative, or mixed methods) and theoretical or review work.**

The second part of the workshop is only open to authors who have submitted a paper that has been accepted by the organizing committee. This part is built around small group discussions where authors receive direct detailed feedback on their work in progress from mentors, all experienced scholars, editors, associate editors, board members, authors, and reviewers for leading management journals. Each paper will be read by two mentors, including at least one international scholar as well as invited scholars working at Polish universities or scholars with a research connection to Poland.

Paper topics **must** be in the broad field of responsible management. Priority will be given to papers that:

- are high quality works in progress;
- have potential for publication in influential journals;
- are focused on topics related to the UN Sustainable Development Goals (SDGs);
- increase the range of voices heard in the field.

We may give preference to researchers currently working in a Polish Higher Education Institution or researchers cooperating with representatives from a Polish HEI under e.g.

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academic exchange programmes. However the call is open from any students or scholars interested in sustainability and responsible business issues working in Central Europe.

Participants must be able to communicate in English and must be available for full commitment to the event on the scheduled day. We anticipate the workshop will run from 10am to 4pm.



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Keynote, discussion panel, mentors:

Keynote:

Barbara Czarniawska, Gothenburg Research Institute, University of Gothenburg, Sweden – Senior Professor of Management Studies at Gothenburg Research Institute, School of Business, Economics and Law at University of Gothenburg

Discussion panel:

Anna Maria Gorska, Assistant Professor in HRM, Koźmiński University, Women and Diversity Research Center Director, Fulbright scholar

Gazi Islam, Professor of Business Administration, Grenoble School of Management, France – *Journal of Business Ethics* co-editor in chief

Kathleen Rehbein, Associate Editor of Management, Marquette University, USA– *Business & Society* co-editor in chief

Martyna Sliwa, Professor of Business Ethics and Organization Studies, Durham University Business School, UK – *Management Learning* co-editor in chief

Mentors include:

Giuseppe T. Cirella, Professor, Department of Transport Economics, University of Gdansk and Centre of Sustainability

Dariusz Kielczewski, University of Białystok, Head of the Department of Sustainable Development in the Faculty of Economics and Finance unit, vice chair of Polish Chapter PRME

Barbara Kryk, Professor, University of Szczecin, PSEŚiZN Board member, Polish Chapter PRME Steering Committee member, Regional Labour Market Council member

Ivan Montiel, Professor of Business Sustainability, Zicklin School of Business, Baruch College – *Business & Society* associate editor

Anna Visvizi, Head of the International Political Economy Department, SGH Warsaw School of Economics. Editor in Chief Transforming Government: People, process, policy, seasoned editor and accomplished author

Scott Taylor, Professor of Leadership & Organization Studies, Birmingham Business School, University of Birmingham, UK, and Development Editor, *Journal of Business Ethics*

