POZNAŃ UNIVERSITY
OF ECONOMICS
AND BUSINESS

INSTITUTE OF INTERNATIONAL BUSINESS AND ECONOMICS

International Conference

Resilient and transforming Europe

9-10 May 2024

INSTRUCTIONS FOR THE AUTHORS

Submission of outlines

Authors are required to submit an outline by sending a PDF file to the conference's official email address:
transform-eu@konf.ue.poznan.pl

Outline structure

The outline should concisely convey the information about the contribution and the topic, **not exceeding 1000 words** (including references). Please use the following headings:

1) **Title of the presentation**

2) **Research problem:** Clearly define the research context and explain the specific research problem addressed (highlighting its importance and relevance for the conference audience).

3) **Current understanding:** Summarize prior research in the field, emphasizing gaps in the existing literature.

4) **Research question:** Specify the submissions' goal.

5) **Research Design:** Describe the research methodology/approach employed in the study.

6) **Findings:** Present the main outcomes and research results.

7) **Implications:** Discuss the implications of the research for academia, business and policymakers.

8) **References:** List 5 to 10 main references.

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