

Brand Management Traineeship

We are Procter & Gamble, one of the largest and most profitable FMCG company in the world. Also awarded #1 BEST company for leaders according to the research by Hay Group. So, if you want to become a leader in the future, P&G is certainly a good choice.

Brand Management Traineeship is managerial development program and intensive preparation for management role with main goal to offer full-time managerial position to our successful Trainees.

Duration: 6 – 12 months

Work schedule: 32-40 h/week within office hours

Start date: 1st quarter of 2024

Location: Warsaw GO

You will enjoy quite a lot as you will have:

Responsibility from Day 1; no coffee making, but real business experience that counts. You will start off working on key brands from the beginning. Over time, as you expand your impact on the business, your responsibility and ownership of a brand will quickly grow.

Continuous coaching & mentorship: We will constantly help you improve your marketing knowledge and management knowledge and skills by on-the-job learning:

- Being a part of the international team managing our top brands
- Improving your strategic vision and planning skills by preparing a brand marketing strategy and media plan
- Contributing to the development and execution of product innovation to shape the future
- Working in close partnership with commercial teams across 10 countries and get to know the local market characteristics
- Collaborate with agencies to ensure best-in-class communication toolkit of your brand
- Boosting your analytical skills by creating competitive market reports

What we offer?

- The start of a career that you may not have even dream of
- Having an opportunity for full time managerial role upon the successful completion of the program
- Competitive salary (9300 PLN gross/month for full working time)
- Diverse benefits portfolio
- Individualized training plan with continuous coaching & mentorship
- Working in a group of young and great people
- Newly renovated office but also flexibility for (occasional) work from home

Job Qualifications:

- Are a student of 3rd, 4th OR 5 th year of university or fresh bachelor/master graduation. We are not looking for business studies background, all fields are equally welcomed.
- Are fluent in Polish and English
- Have initial experience in marketing (i.e. internships/student organizations) or strong interest in the area
- Have very strong leadership, strategic thinking and analytical skills
- Have ability to grow by taking advantages on rapid changes and positive attitude towards challenges and change
- Enjoy working with diverse organizations and teams and have strong collaboration skills
- Have a desire to constantly learn something new
- Can imagine yourself leading your own team or even the entire office one day

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