

studia stacjonarne II stopnia, kierunek: Innovation Management

Katedra	Instytut	imię i nazwisko promotora	maksymalna liczba osób, które dany promotor może przyjąć na seminarium na tym kierunku studiów	temat seminarium - maksymalnie 300 znaków (ze spacjami)	zasady przyjęć
Department of Market Research and Services	Institute of Marketing	dr hab. Sylwester Białowas, prof. UEP	12	Art Market	Interview
Department of Commerce and Marketing	Institute of Marketing	dr hab. Barbara Borusiak, prof. UEP	2	Sustainable consumption	Contact the thesis supervisor via email or in person in order to get a consent to participate in his/her seminar
Department of Strategic Management	Institute of Management	dr Maciej Brzozowski	6	Managing strategies and innovative projects	Contact the thesis supervisor via email or in person in order to get a consent to participate in his/her seminar, order of applications
Department of Market Research and Services	Institute of Marketing	dr hab. Monika Dobska, prof. UEP	3	Zarządzanie przedsiębiorstwami usługowymi, znaczenie personelu kontaktowego. Systemy zarządzania jakością. Marketing relacyjny w przedsiębiorstwach usługowych.	Contact the thesis supervisor via email or in person in order to get a consent to participate in his/her seminar; monika.dobska@ue.poznan.pl; tel. 501 23 26 23
Department of International Competitiveness	Institute of International Business and Economics	prof. dr hab. Aleksandra Gawel	10	International entrepreneurship; entrepreneurial ecosystem; start-up process; digitalization in entrepreneurship; female entrepreneurship; migrant entrepreneurship	Contact the thesis supervisor via email or in person in order to get a consent to participate in his/her seminar
Department of International Management	Institute of International Business and Economics	dr hab. Alicja Hadryś, prof. UEP	5	International Human Resources Management & Leadership in international business	order of applications, interview
Department of International Competitiveness	Institute of International Business and Economics	prof. dr hab. Barbara Jankowska	12	International Competitiveness and internationalisation of firms and industries	Contact the thesis supervisor via email or in person in order to get a consent to participate in his/her seminar

Department of Investment and Real Estate	Institute of Management	dr Maciej Koszel	12	Smart cities. Sustainable development of cities. Public spaces	A personal interview with the candidate regarding the preliminary issues of the thesis
Department of Commerce and Marketing	Institute of Marketing	dr Marcin Lewicki	10	Consumer behavior. E-commerce	Cover letter sent by email: marcin.lewicki@ue.poznan.pl
Department of Commerce and Marketing	Institute of Marketing	dr hab. Jan Mikołajczyk, prof. UEP	4	Marketing management. Sale management	Contact the thesis supervisor via email or in person in order to get a consent to participate in his/her seminar
Department of Market Research and Services	Institute of Marketing	dr hab. Iwona Olejnik, prof. UEP	4	Qualitative and quantitative methods in sustainable development	Contact the thesis supervisor via email or in person in order to get a consent to participate in his/her seminar
Department of Commerce and Marketing	Institute of Marketing	dr hab. Robert Romanowski, prof. UEP	6	Innovation management. Place branding	Contact the thesis supervisor via email or in person in order to get a consent to participate in his/her seminar