



Building Finance and Business Leaders for the Future

**Poznań University of Economics and Business
2020/2021**



Who is the Association?



650K members
179 countries



Corporate finance
and public accounting



Strategic • Technical • Digital



Accountants → **business partners**

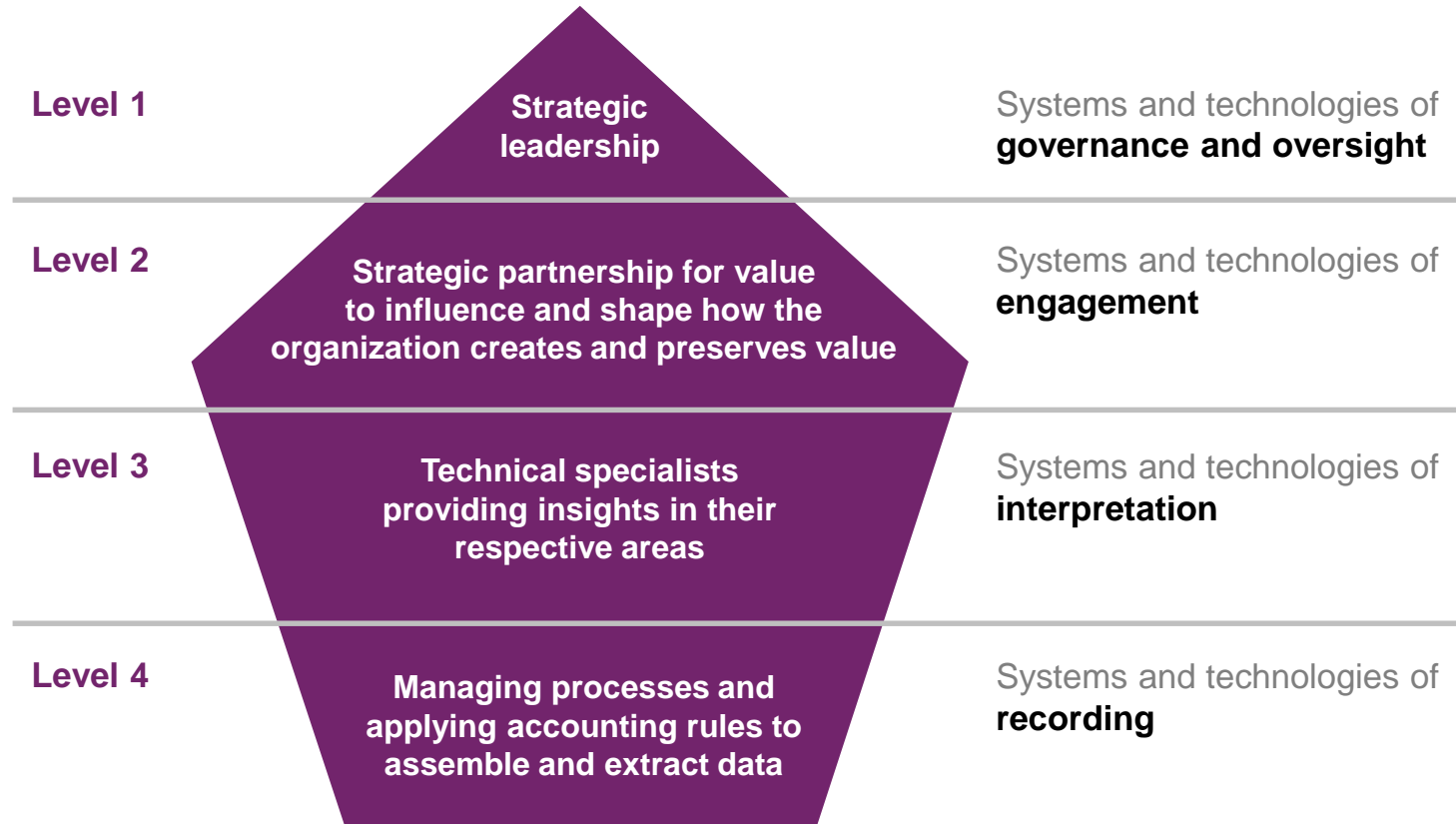
Where can you work thanks to CIMA?



**How can we help
put your career to
the next level, future
ready level?**



The accelerated evolution of the finance function



Source: CIMA Future of Finance Survey 2018; 5692 respondents.

How leading companies are pulling ahead and why do you need to upskill?

1

Investing in emerging technologies, including cloud, data analytics, collaboration tools and robotic process automation

-> all this topics are included in CIMA syllabus and FLP.

2

Re-defining the roles in finance teams to really affect business decisions, drive commercial insights, and focus on business results

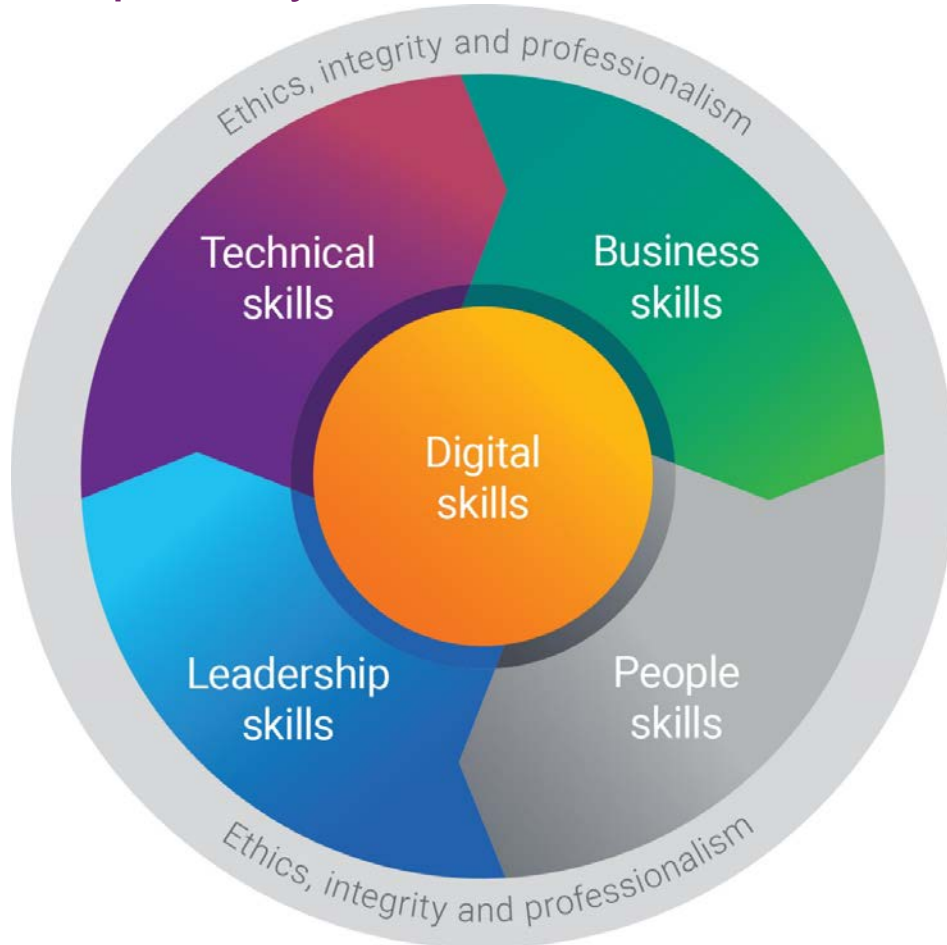
-> you need to link **Business and Finance** knowledge. CIMA will get you there.

3

Attracting, developing and retaining **top talent**

-> **World-class companies require world-class talent. CIMA globally recognized certificates will help you to stand out from the crowd.**

CGMA Competency Framework



Outlining the skills that 5,500 finance professionals from over 2,000 organisations in over 150 countries say matter most to their finance teams.

CIMA Syllabus



The CGMA Finance Leadership Program Curriculum: Stay Relevant

Strategic Management

- A. The strategy process
- B. Analysing the organisational ecosystem
- C. Generating strategic options
- D. Making strategic choices
- E. Strategic control
- F. Digital strategy**

Risk Management

- A. Enterprise risk
- B. Strategic risk
- C. Internal controls
- D. Cyber risks**

Financial Strategy

- A. Financial policy decisions
- B. Sources of long-term funds
- C. Financial risks**
- D. Business valuation**

Managing Performance

- A. Business models and value creation**
- B. Managing people performance
- C. Managing projects

Advanced Management Accounting

- A. Managing the costs of creating value**
- B. Capital investment decision making**
- C. Managing and controlling the performance of organisational units**
- D. Risk and control

Advanced Financial Reporting

- A. Financing capital projects
- B. Financial reporting standards
- C. Group accounts
- D. Integrated reporting**
- E. Analysing financial statements**

Managing Finance in a Digital World

- A. Role of the finance function**
- B. Technology in a digital world**
- C. Data and information in a digital world**
- D. Shape and structure of the finance function**
- E. Finance interacting with the organisation

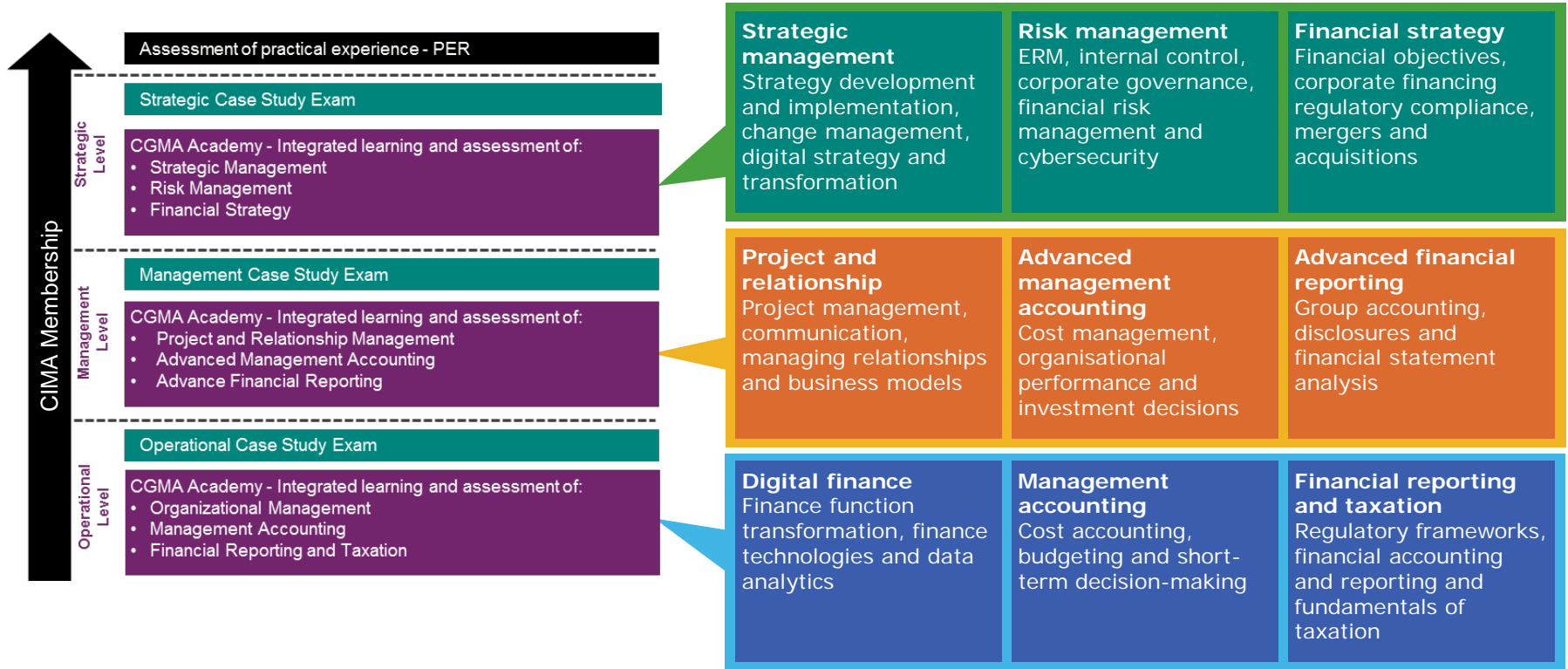
Management accounting

- A. Cost accounting for decision and control**
- B. Budgeting and budgetary control
- C. Short-term commercial decision-making**
- D. Risk and uncertainty in the short term

Financial Reporting

- A. Regulatory environment of financial reporting
- B. Financial statements
- C. Principles of taxation
- D. Managing cash and working capital

Key areas of focus in the CIMA syllabus



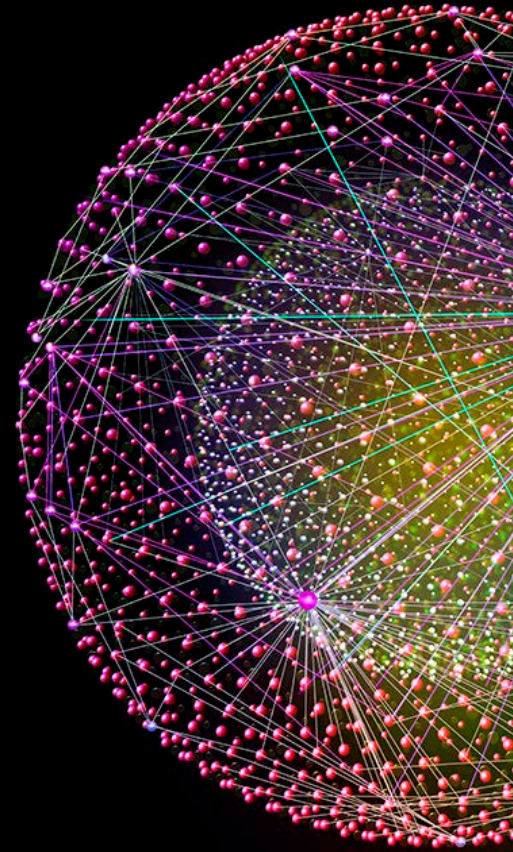


CGMA Finance Leadership Program

The CGMA Finance Leadership Program is our new self-directed, digital option for business professionals to complete the CIMA qualification and earn the CGMA designation.

The FLP trains your employees to the consistent global standard in finance:

- Provides a new digital path to the same prestigious CGMA designation over 150,000 CIMA members around the globe already hold
- Builds critical finance competencies across a broad set of technical, business, digital, people and leadership skills
- Focus on real-world application and knowledge integration in a digital world
- Self-paced curriculum provides the flexibility and convenience to balance courses with professional responsibilities, leading to fewer days away from work
- All-inclusive subscription model covers more than 30 competency areas, exam reviews, student and exam fees, dedicated employer support team and much more



The CGMA Finance Leadership Program puts you in the driver's seat

Digital-first solutions with progression visibility

Personalized, experiential learning for your team, with seamless student progression visibility via the **Employer Dashboard**.

Real-world advantage through real-world learning

Designed to build professional acumen through real-world business simulation exercises, employers can gain marketplace advantage and tangible ROI through **immediate application** of employees' enhanced knowledge.

Confidence and assurance

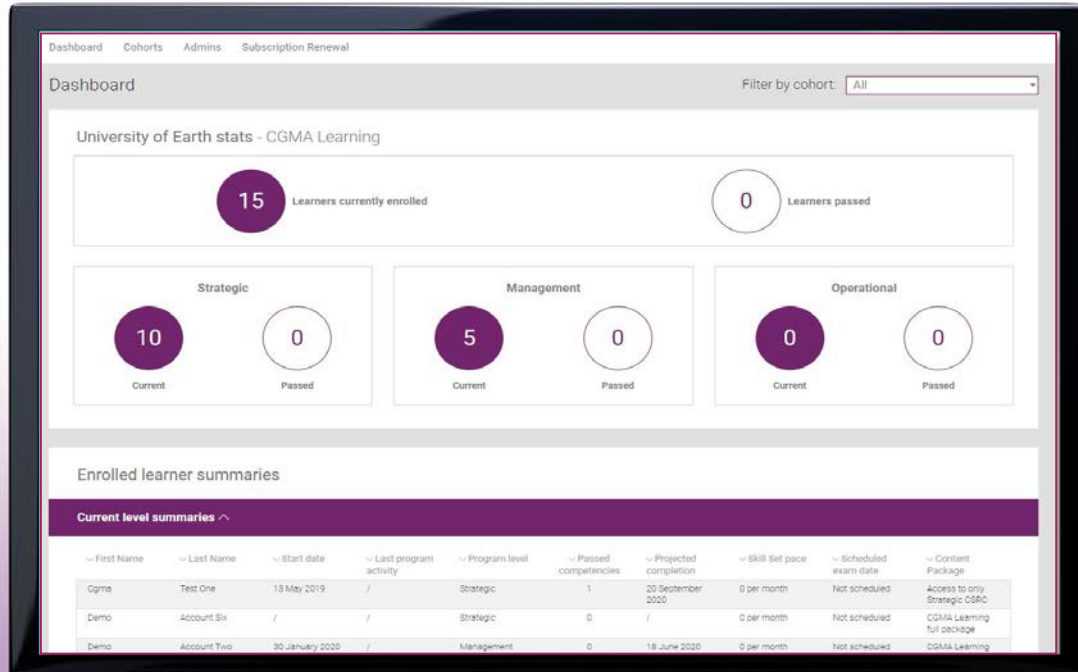
The program offers unmatched service and support through **dedicated employer engagement teams** and programmes from CIMA. Passing the rigorous case study exams verifies that your staff can apply new competencies to real-world situations.

Plug and play

This digital solution can be **instantly deployed with little to no overhead** required from you as the employer. We provide additional learner support by holding check-in meetings to review participant progress and to facilitate sharing of experiences.

The CGMA Finance Leadership Program puts you in the driver's seat

Detailed student reporting on progress and exams via the Employer Dashboard



The CGMA Finance Leadership Program Experience

Program Entry



Determine entry routes based on previous education and experience, set up profile and select a subscription

Proficiency Development



Personalized learning through skipping topics you know, remediation opportunities where you need more work

Knowledge Integration



Refined real world business simulation assignments to develop application and integration of skills

Case Study Examinations



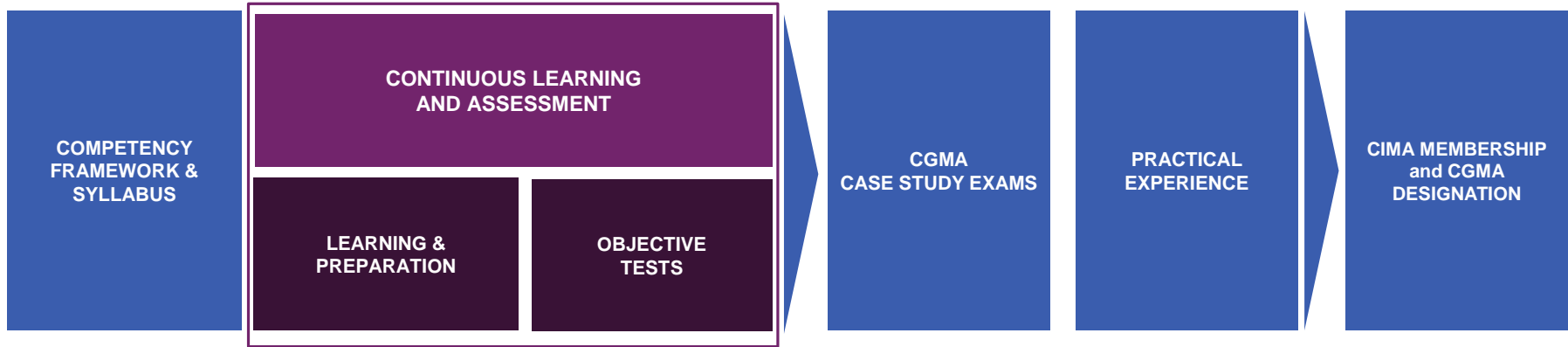
High-stake case study exam using simulated business tasks that integrates learning from all competency areas

Designation Application



Confirm professional work experience (3 years) and apply for CGMA designation and CIMA membership

CGMA Finance Leadership Program: A new path to CIMA membership and CGMA



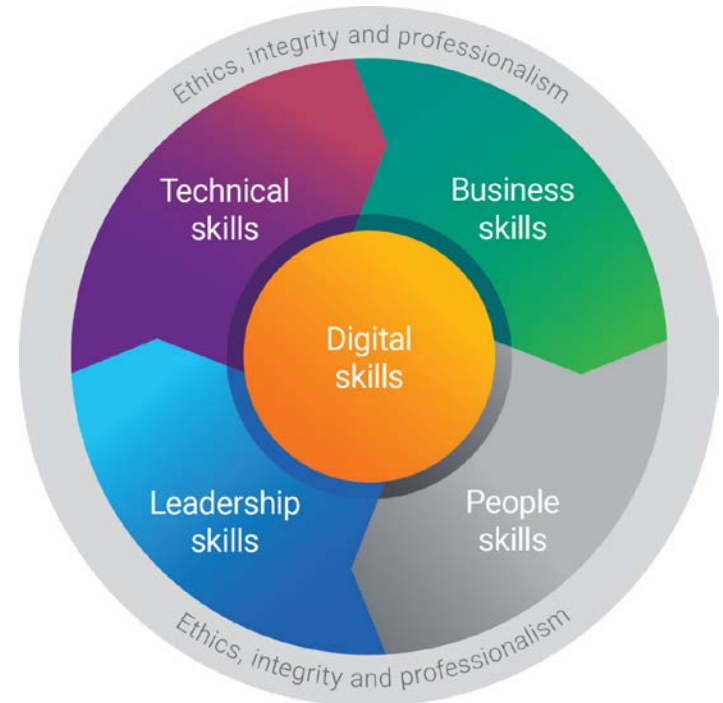
Alternative paths to the CGMA designation that both produce competent and confident finance professionals based on the same syllabus.

The CGMA Finance Leadership Program Experience:

CIMA's self-directed, digital option to earning the CGMA designation that builds critical business competencies to elevate your employees' performance in real-world roles:

Students will get

- ✓ CIMA student subscription and fee included
- ✓ Access to learning and assessments across all competency areas
- ✓ Tutor lead case study exam review class
- ✓ Graded mock exams for case study exam window
- ✓ Ability to earn globally recognized CIMA certificates
- ✓ Access to all business simulations
- ✓ Ability to download certificates of completion
- ✓ Credit per required case study exam Study planning tools
- ✓ Personalized communication



Screenshots from the tool:

The screenshot displays the CGMA Academy dashboard for a user named Harry Dresden. The dashboard is organized into several sections:

- Current learning objective:** A card titled "Formulation of financial strategy" with a sub-heading "Evaluate financing requirements of an entity on shareholders & stakeholders." It includes a "Continue learning" button and a "View program map" link.
- My progress:** A section showing "My overall progress" with a progress bar at 18% completion. It includes circular gauges for "Goals completed" (2/11) and "LOs completed" (7/70). Below this, it shows the "Target completion date" as January 3, 2018, and "Target stats" for "4 LOs/month" and "1 exam/month". It also lists "Exam date" (January 22, 2018), "Exam location" (1455 Pennsylvania Ave, Washington, DC 20004), and "Exam time" (9:00am), with a "Reschedule exam" button.
- Messages and notifications:** A list of notifications, including "System down for maintenance" and "Monthly Newsletter & Program Updates".
- FAQs:** A section with frequently asked questions, such as "How do I create a learning objective?" and "How do I create a learning objective?".



The **Candidate Dashboard** display student proficiency and progression, and continuously set expectations for students to ensure they are on track to take the case study exam

Screenshots from the tool:

The screenshot displays the CGMA Academy Program Map interface. At the top, the CGMA logo is on the left, and the user's name 'Harry Dresden' is on the right. Below the logo, there are navigation tabs for 'Dashboard', 'Program map', and 'Courseware'. The main content area is titled 'CGMA Academy program map' and features a 'Current learning objective' section. This section includes the objective 'Formulation of financial strategy' with a progress indicator (3 out of 4 circles filled) and a 'Continue learning' button. To the right, there is a 'Target completion date' of January 3, 2018, and 'Target stats' showing 4 Learner Months and 1 Goal Month. A progress bar indicates 'Overall program completion: 18%'. Below this, a message states 'Complete 3 learning objectives by May 18, 2017 to stay on track and reach your target date.' A 'View learning history' button is also present.

Below the current learning objective, there is a 'Goal list' section containing a grid of course cards. Each card displays the course title, a progress indicator (circles), and a 'Continue learning' or 'Start learning' button. The courses include:

- Formulation of financial strategy (Financial strategy)
- Organisation environment interaction (Strategic management)
- Strategic risk responses (Risk management)
- Financing and dividend decisions (Financial strategy)
- Cash flow risk management (Risk management)
- Corporate finance (Financial strategy)
- Internal controls risk management (Risk management)
- Implementing strategy (Strategic management)
- Evaluating strategic positions and options (Strategic management)
- Risk identification, classification and evaluation (Risk management)
- Leading change (Strategic management)

At the bottom of the interface, there is a copyright notice: 'Copyright © 2017 Association of International Certified Professional Accountants'.



The **Program Map** display all learning goals (courses) required for the current level.

Progression and completion displayed

“The CGMA program helped me gain knowledge in areas I don’t have direct experience with. In the long-term, I’ll be ready to add value and make an impact when I’m called on to make strategic decisions.”

Ibrahim Sadat Daboh, CPA, CGMA
Director
JBS



“The CGMA program really pushed me to think about taking my knowledge one step further beyond just producing accurate financials — getting to the story in the results.”

Staysha Titus, CPA, CGMA

Manager, Corporate Accounting and Reporting
Molex, LLC



Why choose CGMA Finance Leadership Program (FLP)?



Develop the skills more than 2,000 companies around the world say matter most



Develop competences to better communicate issues, challenges and solutions in a future dream-job



Gain skills to be able to provide actionable insight into the business



Become a true cross-functional business leader



Stood out from the crowd with globally recognized CIMA certificates



Leverage a designation recognized all over the world, giving you competitive advantage



Be part of a community and receive additional resources — local, national and global



Thank you

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