



POZNAŃ UNIVERSITY  
OF ECONOMICS  
AND BUSINESS



# Power BI & Tableau Poznań Summer School

## **SUSTAINABLE FINANCIAL ANALYSIS AND BUSINESS INTELLIGENCE TOOLS**



European Union  
European Social Fund





## Skills

**ICT Specialists:** 20 million + Gender convergence

**Basic Digital Skills:** min 80% of population

## Public Services

**Key Public Services:** 100% online

**e-Health:** 100% availability medical records

**Digital Identity:** 80% citizens using digital ID



## Infrastructures

**Connectivity:** Gigabit for everyone, 5G everywhere

**Cutting edge Semiconductors:** double  
EU share in global production

**Data – Edge & Cloud:** 10,000 climate  
neutral highly secure edge nodes

**Computing:** first computer with quantum acceleration

## Business

**Tech up-take:** 75% of EU companies using Cloud/AI/Big Data

**Innovators:** grow scale ups & finance to double EU Unicorns

**Late adopters:** more than 90% of European SMEs reach  
at least a basic level of digital intensity

