

International Business – Master programme

Spring semester 2023/2024

II year	Course code	Course name	Contact hours	ECTS
1.	IB-2-II	Cultural aspects of international business*	30+30	6,0
2.	IB-2-II	International trade - advanced course	30	3,0
3.	IB-2-II	Microeconomics of competitiveness	30	3,0
4.	IB-2-II	Regional competitiveness*	30+15	4,0
5.	IB-2-II	Export strategy and performance	30	3,0
6.	IB-2-II	Future models of international business	30	3,0

*courses composed of two parts classes and lectures

Finance – Bachelor programme

Spring semester 2023/2024

I year	Course code	Course name	Contact hours	ECTS
1.	F-1-I	Financial accounting*	30+30	6,0
2.	F-1-I	Financial mathematics*	30+30	6,0
3.	F-1-I	Informatics for accounting	30	4,0
4.	F-1-I	Macroeconomics*	30+30	6,0
5.	F-1-I	Public finance*	30+30	6,0

II year	Course code	Course name	Contact hours	ECTS
1.	F-2-I	Corporate finance*	30+30	5,0
2.	F-2-I	Cost accounting*	15+30	3,0
3.	F-2-I	Econometrics	30+30	5,0
4.	F-2-I	Financial analysis*	30+15	5,0
5.	F-2-I	International economics*	30+15	5,0

III year	Course code	Course name	Contact hours	ECTS
1.	F-2-I	Derivatives	30	2,0
2.	F-2-I	History of economics thought	30	2,0
3.	F-2-I	Informatics for accounting	30	2,0
4.	F-2-I	Portfolio management and wealth planning*	15+15	2,0
5.	F-2-I	European Union financial system	30	3,0
6.	F-2-I	International financial institutions	30	3,0
7.	F-2-I	Investment banking	30	3,0
8.	F-2-I	International public relations	30	3,0
9.	F-2-I	Labour market and gender inequalities	30	3,0

* courses composed of two parts classes and lecture

Innovation Management – Master programme

Spring semester 2023/2024

I year	Course code	Course name	Contact hours	ECTS
1.	IM-1-II	Enterprise information systems*	15+45	5,0
2.	IM-1-II	Innovative process and product management*	15+30	4,0
3.	IM-1-II	Innovative project management*	15+30	4,0
4.	IM-1-II	International business	30	3,0
5.	IM-1-II	Marketing data analysis	15+45	5,0
6.	IM-1-II	Smart city	15+30	3,0
7.	IM-1-II	Logistics	30	3,0
8.	IM-1-II	Packaging design and development	30	3,0
9.	IM-1-II	Sensory analysis in food product design	30	3,0
10.	IM-1-II	Total Quality Management	30	3,0

II year	Course code	Course name	Contact hours	ECTS
1.	IM-2-II	Ecoinnovations in management*	15+15	3,0
2.	IM-2-II	Financing innovation process*	15+15	2,0
3.	IM-2-II	Methods of regional analysis	30	3,0
4.	IM-2-II	Philosophy of law	30	2,0
5.	IM-2-II	Value creation*	15+15	2,0
6.	IM-2-II	Creating value for customers	30	3,0
7.	IM-2-II	Data mining in management	30	3,0
8.	IM-2-II	Social media	30	3,0

* courses composed of two parts classes and lectures

Bachelor in Business Administration- Bachelor programme

Spring semester 2023/2024

I year	Course code	Course name	Contact hours	ECTS
1.	BBA-1-I	Economic history of 20th century	30	3,0
2.	BBA-1-I	Financial accounting	30+30	6,0
3.	BBA-1-I	Fundamentals of marketing	15+30	5,0
4.	BBA-1-I	Organizational behaviour	30	3,0
5.	BBA-1-I	Statistics for business and economics	15+30	5,0
6.	BBA-1-I	Macroeconomics	30+30	6,0

II year	Course code	Course name	Contact hours	ECTS
1.	BBA-2-I	Market research	15+30	3,0
2.	BBA-2-I	Entrepreneurship and innovation	15+30	5,0
3.	BBA-2-I	Exporting and importing	15+30	6,0
4.	BBA-2-I	Digital transformation and information economy	30	3,0
5.	BBA-2-I	Event management	30	3,0
6.	BBA-2-I	International logistics	30	3,0

III year	Course code	Course name	Contact hours	ECTS
1.	BBA-3-I	Sustainability in business and economics	30	3,0
2.	BBA-3-I	Business plan essentials	15	3,0
3.	BBA-3-I	International human resource management	30	4,0
4.	BBA-3-I	Leadership in business	30	4,0
5.	BBA-3-I	Doing business in Americas	30	3,0
6.	BBA-3-I	Doing business in Asia	30	3,0
7.	BBA-3-I	Doing business in Europe	30	3,0