

# Intern - Global Employer Branding

Job number: 867669



## About the department:

The Global Employer Branding team sits within Talent Acquisition and is responsible for shaping a consistent and authentic employer brand across regions and channels. We work closely with recruiters, marketing, and regional teams to build a consistent, authentic employer brand across our careers site, recruitment communications, campaigns, and events—supporting the full candidate journey from attraction to offer acceptance.

As an Intern in Global Employer Branding, you help communicate our unique value to future talent.

Here's what we offer:

**Hands-on experience:** You will work on real projects and make a real impact on our company's employer's brand.

**Global network:** You will collaborate with colleagues from around the world.

**Professional development:** You will have access to training, mentorship, and feedback to develop your skills.

**Insight** into best practices in employer branding and talent marketing

## How you will add value:

### Core Responsibilities

- You will assist in creating engaging visual materials, including brochures, flyers, and social media posts.
- You will support the planning and execution of recruitment events, career fairs, and other employer branding initiatives.
- You will help write and edit compelling copy for various platforms and marketing materials.
- You will work closely with recruitment teams to ensure consistent employer brand messaging across all external communications globally
- You will manage administrative tasks related to employer branding projects
- You will conduct market research to identify employer branding trends and competitive insights

APPLY!

## Benefits for you



Local work  
with global  
perspective



Attractive  
location  
in the center  
of Poznań



Office gym  
and optional  
MultiSport  
cards



Chill & Game  
zone



Learning  
resources



Charity  
events



Flexible  
schedule

## Get to know us better:

[franklintempletoncareers.co](https://franklintempletoncareers.com) [pracuj.pl](https://pracuj.pl) [LinkedIn](https://www.linkedin.com)  
[m](https://www.linkedin.com)

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## What will help you be successful in this role:

### Experience & Education

- Currently enrolled as a 3rd- or 4th-year student in marketing, communications, or a related field.
- Available to work 25–30 hours per week.
- Fluent in spoken and written English.
- Strong interest in employer branding, marketing, or corporate communications

### Technical Skills

- Strong attention to detail and high-quality standards in day-to-day work.
- Proficient in creating clear and engaging PowerPoint presentations.
- Experience with Canva or other design tools is a strong advantage.
- Understanding of social media platforms and digital communications is a plus.

### Soft Skills

- Well organized and able to manage multiple tasks effectively.
- Clear and confident communicator, able to collaborate across diverse teams.
- Team-oriented, proactive, and open to feedback.

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