



Institut Mines-Télécom
Business School



#DigitalManagers4Impact

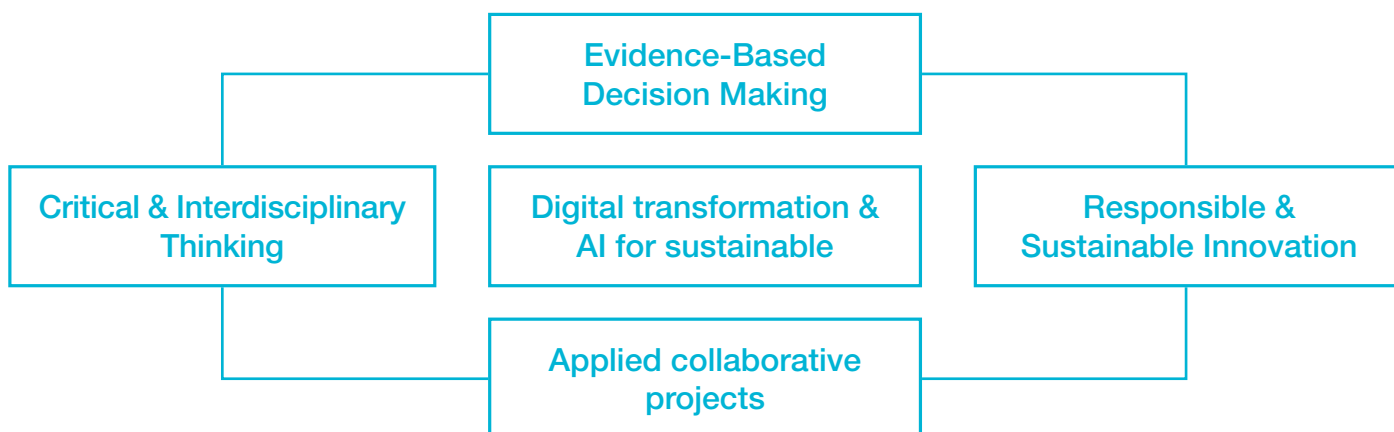
SUMMER SCHOOL

DIGITAL TRANSFORMATION / & AI FOR SUSTAINABLE IMPACT

From June 22 to July 5, 2026

Skills & knowledge development

- Applying AI tools and evidence-based methods to support responsible and sustainable decision-making.
- Evaluating the impact of digital and AI-enabled initiatives using intuitive, managerially relevant approaches.
- Understanding digital transformation and AI adoption models and their implications for organizations and society
- Designing data-informed and AI-assisted solutions to address social, environmental, and managerial challenges.
- Collaborating effectively in multidisciplinary teams through applied projects, company visits, and an entrepreneurial challenge.



Program Schedule at a Glance

- **Immersive 2-week summer experience** blending cutting-edge AI learning, real-world projects, and cultural discovery in France
- **Week 1 – AI & Digital Transformation:** explore AI foundations, generative & predictive AI, ethics, and digital innovation through interactive classes and Paris learning expeditions
- **Week 2 – From Insight to Impact:** dive into impact evaluation, business intelligence, A/B testing, and an entrepreneurship challenge at the IMT Starter Incubator
- **Learn by doing:** morning expert-led sessions followed by afternoon projects, workshops, and company visits
- **An unforgettable experience:** real-world projects, international teamwork, Versailles visit, river cruise, and vibrant student life near Paris



Contacts

short-program@imt-bs.eu
For registration

Why IMT-BS?

- **Study at IMT-BS**, a top French business school, ideally located just 40 minutes from Paris
- **Immersive Cultural experience**, featuring curated learning expeditions and cultural activities in the capital
- **Seamless mobility:** local transportation fully covered for the entire duration of the program
- **Fully catered weekdays:** all lunches provided from Monday to Friday, so you can focus on learning and networking

Informations

Dates: From June 22 to July 3, 2026

Location: Evry-Courcouronnes/Paris

Language Prerequisite: English level B2

Credits: 6 ECTS (2-week program)

Price: 2500 euros (discount of 500 euros for students from partner institutions)