

**studia stacjonarne II stopnia, kierunek: Master in International Business**

Katedra	Instytut	imię i nazwisko promotora	maksymalna liczba osób, które dany promotor może przyjąć na seminarium na tym kierunku studiów	temat seminarium - maksymalnie 300 znaków (ze spacjami)	zasady przyjęć
Department of Business Relationships and International Marketing	Institute of International Business and Economics	dr hab. Bartosz Deszczyński, prof. UEP	3	Relationship marketing in international business: managing customer relationships; marketing communication using CRM tools, social media, PR campaigns; managing employee relationships; implementing CRM-class IT systems	Email or in-person contact with the supervisor to preliminarily discuss the topic and obtain approval for seminar registration
Department of International Competitiveness	Institute of International Business and Economics	prof. dr hab. Marian Gorynia	8	Strategy and international competition	Contact the supervisor by email or in person for permission to enroll in the seminar
Department of European Studies	Institute of International Business and Economics	dr hab. Piotr Idczak, prof. UEP	12	European Union – organization and functioning. European funds supporting the socio-economic development of countries and regions. Sustainable development of cities and urbanized areas.	Contacting the supervisor by email or in person to obtain consent to join the seminar
Department of Macroeconomics and Development Studies	Institute of Economics	dr hab. Baha Kalinowska-Sufinowicz, prof. UEP	5	Macroeconomics and the labour market in the perspective of economic discrimination, social inequality, gender, and youth	E-mail or personal contact with the supervisor in order to obtain permission to enroll for the seminar
Department of European Studies	Institute of International Business and Economics	dr hab. Ida Musiałkowska, prof. UEP	4	The seminar comprises the following aspects such as economic aspects of European integration, including climate and digital transition; financing of development processes in a given region/ country/enterprise; challenges of the development processes of Latin American economics; health policy and biotech companies development	email contact with supervisor in order to obtain confirmation of seminar enrollment
Department of Business Relationships and International Marketing	Instytut Gospodarki Międzynarodowej	dr hab. Miłena Ratajczak-Mrozek, prof. UEP	6	Marketing in companies' international activities (topics related to various aspects of B2B and B2C marketing important for companies, social organizations, sports organizations, etc., taking into account the international aspects of these activities)	Email contact with the potential supervisor to obtain consent to register for the seminar. The email should indicate the initial idea of the topic of the thesis

Department of International Finance	Institute of International Business and Economics	dr hab. Konrad Sobański, prof. UEP	2	Contemporary Issues in International Finance: [1] Fintech companies, blockchain technology, and cryptocurrencies. [2] Economic consequences of the COVID-19 crisis. [3] International financial and currency markets. International investment. [4] International capital flows, balance of payments, exchange rates. [5] International corporate finance. Corporations in international financial markets	email contact with supervisor in order to obtain confirmation of seminar enrollment
Katedra Jakości Produktów Przemysłowych i Opakowań	Instytut Nauk o Jakości	dr inż. Joanna Witczak	2	Business sustainability, marketing and innovation management	E-mail or personal contact with the supervisor in order to obtain permission to enroll for the seminar