

studia stacjonarne I stopnia, kierunek: Bachelor in Business Administration

Katedra	Instytut	imię i nazwisko promotora	maksymalna liczba osób, które dany promotor może przyjąć na seminarium na tym kierunku studiów	temat seminarium - maksymalnie 300 znaków (ze spacjami)	zasady przyjęć
Department of Education and Personnel Development	Institute of Socio-Economics	dr Joanna Furmańczyk	3	Różnorodność we współczesnych organizacjach. Tematem tego seminarium jest różnorodność we współczesnych organizacjach. Różnorodność oznacza, że w tej samej organizacji pracują ludzie o różnym pochodzeniu, wykształceniu, płci, wieku, narodowości i kulturze Diversity in the contemporary organisations. The subject matter of that seminar is diversity in contemporary organisations. The diversity means to have people of varying backgrounds, education, sex, age, nationality and culture all working in the same organisation	Zainteresowanie tematyką różnorodności w organizacji oraz kontakt mailowy lub osobisty z promotorem w celu uzyskania zgody na zapisanie się na seminarium. Interest in the topic of diversity in the organization and e-mail or personal contact with the supervisor in order to obtain consent to register for the seminar. joanna.furmanczyk@ue.poznan.pl
Department of Macroeconomics and Development Studies	Institute of Economics	dr hab. Baha Kalinowska-Sufinowicz, prof. UEP	5	Macroeconomics and the labour market in the perspective of economic discrimination, social inequality, gender, and youth	E-mail or personal contact with the supervisor in order to obtain permission to enroll for the seminar
Department of Business Relationships and International Marketing	Institute of International Business and Economics	dr Łukasz Matys	4	International marketing with particular emphasis on marketing strategies on the B2B and B2C market, operational marketing activities, relationship marketing and corporate social responsibility	E-mail or personal contact with the supervisor in order to obtain permission to sign up for the seminar
Department of International Competitiveness	Institute of International Business and Economics	dr Anna Matysek,	12	Functioning of companies, sectors and countries on the global market - strategy, policy, and development drivers	E-mail or personal contact with the supervisor in order to obtain permission to sign up for the seminar
Department of International Finance	Institute of International Business and Economics	dr Paweł Niszczota	12	Behavioral economics and the application of large language models (GPT, ChatGPT) in economics and management. More details on: https://hai.ue.poznan.pl/Seminar.pdf	Short meeting on Teams, confirming interest in relevant topics.
Department of International Finance	Institute of International Business and Economics	dr hab. Konrad Sobański, prof. UEP	3	Contemporary Issues in International Finance: [1] Fintech companies, blockchain technology, and cryptocurrencies. [2] Economic consequences of the COVID-19 crisis. [3] International financial and currency markets. International investment. [4] International capital flows, balance of payments, exchange rates. [5] International corporate finance. Corporations in international financial markets	E-mail or personal contact with the supervisor in order to obtain permission to sign up for the seminar

Department of Industrial Products and Packaging Quality	Institute of Quality Science	dr inż. Joanna Witczak	2	Business sustainability, marketing and innovation management	E-mail or personal contact with the supervisor in order to obtain permission to sign up for the seminar
Department of International Economics	Institute of International Business and Economics	dr hab. Piotr Zmyślony, prof. UEP	4	Night-time economy, urban tourism, event management	E-mail or personal contact with the supervisor in order to obtain permission to sign up for the seminar