

FACULTY OF INTERNATIONAL BUSINESS AND ECONOMICS
INTERNATIONAL ECONOMIC RELATIONS

(Second-cycle-Master studies)

1. The importance of cultural factors in the internationalization of a company.
2. The causes and effects of cultural shock.
3. The models of intercultural interaction between enterprises.
4. The relationship between CA and CFA.
5. Exchange rate and its determinants.
6. Currency markets and types of transactions.
7. Derivative Markets and instruments.
8. Foreign exchange risk management in a company.
9. The principles and interpretation of comparative cost theory.
10. The principles and interpretation of Heckscher-Ohlin theorem.
11. The impact of international trade on the economic growth of developing countries.
12. Advantages and disadvantages of protectionism.
13. The characteristics of international logistics, main decision problems.
14. Logistics in the process of internationalization of companies.
15. The organization of logistics in international companies.
16. Offshoring and outsourcing in logistics.
17. International logistics centers.
18. International Parity Conditions in the Foreign Exchange market.
19. Characteristic features and factors that determine globalization processes.
20. Macroeconomic Policy and Balance of Payments Equilibrium.
21. International logistics and competitiveness of international companies.
22. Cultural determinants vs. differentiation of advertising.