



**Institut Mines-Télécom
Business School**



#DigitalManagers4Impact

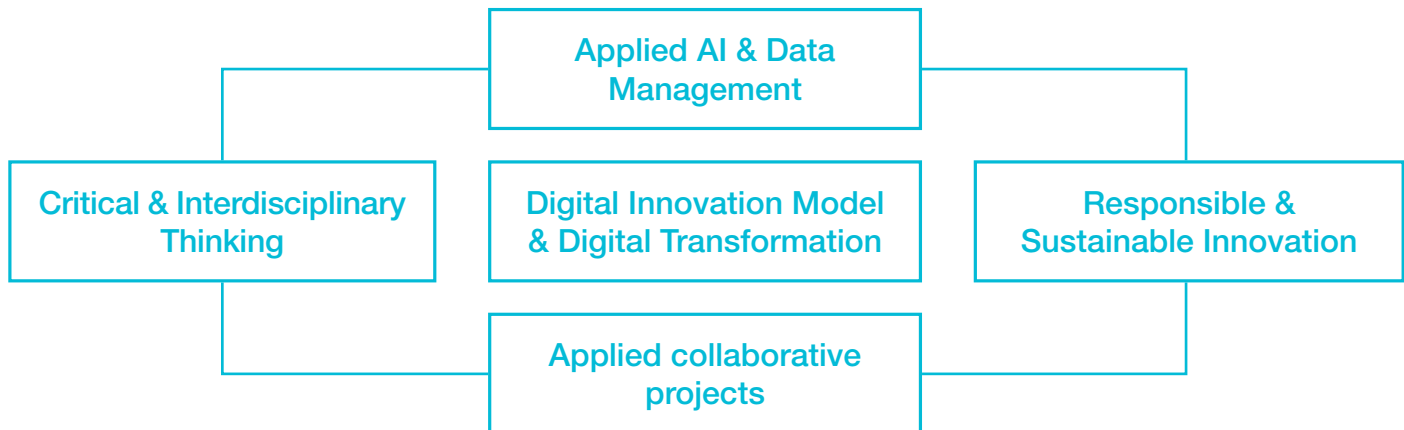
WINTER SCHOOL

DIGITAL INTELLIGENCE FOR THE COMMON GOOD

**From Monday, January 18
to Friday, January 29, 2027**

Skills & knowledge development

- > Designing ethical, inclusive, and responsible digital solutions
- > Applying AI tools and data management techniques to real-world challenges
- > Understanding digital innovation models, governance frameworks, and the societal impact of digital technologies
- > Developing critical and interdisciplinary thinking to address complex digital transformation challenges
- > Collaborating effectively in multidisciplinary teams through applied projects, company visits, and the Entrepreneurship Challenge



Program Schedule at a Glance

- > **An immersive 2-week international experience** combining digital innovation, applied AI, collaborative learning, and cultural discovery in France
- > **Week 1 - Digital Innovation for the Common Good:** Explore digital platform models, open knowledge, digital commons, user-centred design, and responsible innovation through interactive classes, group projects, and learning expeditions
- > **Week 2 - Applied AI & Digital Transformation:** Develop practical skills in artificial intelligence, data management, digital governance, cybersecurity, and entrepreneurship through hands-on workshops and the Entrepreneurship Challenge
- > **Learn by doing:** morning expert-led sessions followed by afternoon projects, workshops, and company visits
- > **An unforgettable experience:** real-world projects, international teamwork, Versailles visit, river cruise, and vibrant student life near Paris



Contacts

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For registration

Why IMT-BS?

- > **Study at IMT-BS**, a top French business school, ideally located just 40 minutes from Paris
- > **Immersive Cultural experience**, featuring curated learning expeditions and cultural activities in the capital
- > **Organised Transportation:** Transportation for all scheduled company visits, learning expeditions, and cultural activities is included
- > **Fully catered weekdays:** all lunches provided from Monday to Friday, so you can focus on learning and networking

Informations

Dates: From January 18 to January 29, 2027

Location: Evry-Courcouronnes/Paris

Language Prerequisite: English level B2

Credits: 6 ECTS (2-week program)

Price: 2500 euros (discount of 500 euros for students from partner institutions)