Intern Marketing EMEA – Job Posting

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Intern Marketing EMEA (m/f/d)

Location	Hybrid – or fully Remote within EMEA
Type	Internship, [duration, e.g. 6 months], full-time or part-time
Start date	Asap
Reporting to	Marketing Director EMEA
Department	Marketing EMEA, Hexagon Manufacturing Intelligence

About Hexagon and the role

Hexagon Manufacturing Intelligence helps industrial manufacturers develop the technologies of today and the products of tomorrow. Our metrology, software and data solutions raise productivity and quality across the entire product lifecycle, for customers in automotive, aerospace, electronics and more.

As our Marketing EMEA Intern, you will join an international marketing team and support campaigns, content and events across Europe, the Middle East and Africa. You will work with product, sales and regional marketing colleagues and see how B2B technology marketing works from idea to launch.

Key responsibilities

- Support the planning and execution of multi-country marketing campaigns, from briefing to performance reporting
- Create and adapt content for LinkedIn, our website, newsletters and customer communications
- Help organise trade shows, webinars and customer events across EMEA
- Track campaign results and prepare reports and dashboards, e.g. leads, reach and engagement
- Conduct market and competitor research to support positioning and messaging
- Coordinate with agencies, regional teams and sales to keep materials and timelines on track

What you bring

Must have

- Currently enrolled in a Bachelor's or Master's programme in Marketing, Communications, Business Administration or a related field
- Fluent English, written and spoken, with a feel for clear, engaging copy
- Confident with social media and Microsoft Office, especially PowerPoint and Excel
- Organised, proactive and comfortable juggling several tasks

Nice to have

- First marketing experience, e.g. an internship, working student role or student society
- Experience with tools such as Canva, Adobe Creative Suite, HubSpot, Salesforce or Google Analytics
- Additional language skills, such as German, French, Italian, Spanish or Polish
- Interest in technology, manufacturing or B2B marketing

What we offer

- Hybrid or fully remote working, with flexible hours that fit around your studies
- A dedicated supervisor and regular feedback so you learn fast
- Real ownership of campaigns and content with visible impact
- Exposure to an international team across EMEA
- How to apply

Please send your CV and current certificate of enrolment to claudia.vitali@hexagon.com. Let us know your preferred start date and how long you are available.

Hexagon is an equal opportunity employer. We welcome applications from all backgrounds and value diverse perspectives in our teams.