studia stacjonarne I stopnia, kierunek: Bachelor in Business Administration (2026/2027)

Katedra	Instytut	imię i nazwisko promotora	maksymalna liczba osób, które dany promotor może przyjąć na seminarium na tym kierunku studiów	temat seminarium - maksymalnie 350 znaków (ze spacjami)	zasady przyjęć
Department of Education and Personnel Development	Instytut Ekonomiczno-Społeczny	dr Joanna Furmańczyk	4	Różnorodność we współczesnych organizacjach. Tematem tego seminarium jest różnorodność we współczesnych organizacjach. Różnorodność oznacza, że w tej samej organizacji pracują ludzie o różnym pochodzeniu, wykształceniu, płci, wieku, narodowości i kulturze/ Diversity in the contemporary organisations. The subject matter of that seminar is diversity in contemporary organisations. The diversity means to have people of varying backgrounds, education, sex, age, nationality and culture all working in the same organisation	E-mail or personal contact with the supervisor in order to obtain permission to enroll for the seminar, interest in the subject
Department of Macroeconomics and Development Research	Instytut Ekonomii	dr hab. Baha Kalinowska-Sufinowicz, prof. UEP	5	Macroeconomics of Labour Market Discrimination and Inequality	E-mail or personal contact with the supervisor in order to obtain permission to enroll for the seminar
Department of Business Relationship and International Marketing	Instytut Gospodarki Międzynarodowej	dr Łukasz Małys	12	International marketing with particular emphasis on marketing strategies on the B2B and B2C market, operational marketing activities, relationship marketing and corporate social responsibility	E-mail or personal contact with the supervisor in order to obtain permission to sign up for the seminar
Department of International Competitiveness	Instytut Gospodarki Międzynarodowej	dr Anna Matysek, prof. UEP	10	Functioning of companies, sectors and countries on the global market - strategy, policy, and development drivers	Contact the supervisor by email or in person for permission to enroll in the seminar
Department of Education and Personnel Development	Instytut Ekonomiczno-Społeczny	dr Adam Metelski	2	Ekonomiczny wymiar sportu / The Economic Aspects of Sport	Kontakt mailowy w celu uzyskania zgody na zapisanie się na seminarium / Email contact to obtain permission to enroll in the seminar

Department of Macroeconomics and Development Research	Instytut Ekonomii	dr Michał Pilc	4	Macroeconomic analysis. Labour economics	E-mail or personal contact with the supervisor in order to obtain permission to enroll for the seminar
Department of Education and Personnel Development	Instytut Ekonomiczno-Społeczny	dr Olena Shelest-Szumilas	3	Migracje i rynek pracy w gospodarce cyfrowej Migration processes and labour market in the digital economy	E-mail or personal contact with the supervisor in order to obtain permission to enroll for the seminar
Department of International Finance	Instytut Gospodarki Międzynarodowej	dr hab. Konrad Sobański, prof. UEP	2	Contemporary Issues in International Finance: [1] Fintech companies, blockchain technology, and cryptocurrencies. [2] Economic consequences of the COVID-19 crisis and major geopolitical events, such as the full-scale Russian invasion of Ukraine and international sanctions imposed on Russia. [3] International financial and currency markets. International investment. [4] International capital flows, balance of payments, exchange rates. [5] International corporate finance. Corporations in international financial markets	E-mail or personal contact with the supervisor in order to obtain permission to enroll for the seminar