studia stacjonarne II stopnia, kierunek: Innovation Management (2026/2027)

Katedra	Instytut	imię i nazwisko promotora	maksymalna liczba osób, które dany promotor może przyjąć na seminarium na tym kierunku studiów	temat seminarium - maksymalnie 350 znaków (ze spacjami)	zasady przyjęć
Department of Market Research and Services	Instytut Marketingu	dr hab. Sylwester Białowąs, prof. UEP	5	Cultural Economics, Art Markets	E-mail or personal contact with the supervisor in order to obtain permission to enroll for the seminar
Department of International Competitiveness	Instytut Gospodarki Międzynarodowej	prof. dr hab. Aleksandra Gaweł	5	International entrepreneurship; entrepreneurial ecosystem; start-up process; digitalization in entrepreneurship; female entrepreneurship; migrant entrepreneurship	Contact the supervisor by email or in person for permission to enroll in the seminar
Department of International Competitiveness	Instytut Gospodarki Międzynarodowej	dr hab. Alicja Hadryś, prof. UEP	5	Human Capital in Innovation Management – Diversity, Inclusion, and Leadership.	Contact the supervisor by email or in person for permission to enroll in the seminar
Department of Macroeconomics and Development Research	Instytut Ekonomii	dr hab. Baha Kalinowska-Sufinowicz, prof. UEP	5	Innovation, Diversity and Inclusive Growth: A Macroeconomic Perspective on Labour Markets	E-mail or personal contact with the supervisor in order to obtain permission to enroll for the seminar
The Department of Commerce and Marketing	Instytut Marketingu	dr hab. Robert Romanowski, prof. UEP	3	Innovation Management (Zarządzanie innowacjami) Launching a new product onto the market (Wprowadzanie nowego produktu na rynek) Sales Management (Zarządzanie sprzedażą) Place marketing and place branding (Marketing i branding terytorialny) Relationship Management (Zarządzanie relacjami) Innovations 4.0 (Innowacje 4.0)	E-mail or personal contact with the supervisor in order to obtain permission to enroll for the seminar

Department of International Finance	Instytut Gospodarki Międzynarodowej	dr hab. Konrad Sobański, prof. UEP	2	Contemporary Issues in International Finance: [1] Fintech companies, blockchain technology, and cryptocurrencies. [2] Economic consequences of the COVID-19 crisis and major geopolitical events, such as the full-scale Russian invasion of Ukraine and international sanctions imposed on Russia. [3] International financial and currency markets. International investment. [4] International capital flows, balance of payments, exchange rates. [5] International corporate finance. Corporations in international financial markets	E-mail or personal contact with the supervisor in order to obtain permission to enroll for the seminar