

# VIRTUAL EXCHANGE 2024

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Contact person:

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FOUNDATION FOR THE PROMOTION  
AND ACCREDITATION OF ECONOMIC EDUCATION



# Foundation for the Promotion and Accreditation of Economic Education

- The Foundation is appointed by the Conference of Rectors of Economic Schools: Universities of Economics in Poznan, Cracow, Katowice and Wrocław, and the Warsaw School of Economics.
- Our goals is to to improve the quality of education in these areas in Polish higher education institutions.

**JOIN US FOR VIRTUAL EXCHANGE!**



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# What is a Virtual Exchange?

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- Originally, it was a network-based language teaching technique.
- It is based on the application of ICT to bring together students in geographically distant locations to collaborate on specially designed tasks to enhance students' foreign language skills, digital competence, and intercultural competence.

# Why should you join our Virtual Exchange projects?

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- You will gain a real-life experience in virtual international cooperation.
- You will create links between business practice and theory.
- You will have a chance to practice your managerial skills and competences (ex. communication skills, decision making, groupwork).
- You will grow your international professional network.
- You will have fun working with students from all over the world.
- You will practice and improve your English (level B2 is required).

*You will get  
a certificate!*



# How will Virtual Exchange projects help you to improve your skills?

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- **Enhanced language skills**, this will be reflected in your ability to speak **English** during conference sessions and by your ability to write messages in English to your project partners.
- **Enhanced ICT literacy** that will be reflected in your ability to post content, images, videos and different files on the Padlet virtual wall.
- **Enhanced teamwork skills** that will be reflected in your ability to work on a cross-cultural project: sharing task, coordinating efforts with your project partner/s, cooperating, helping each other and respecting the deadlines.
- **Increased self confidence** that will be reflected in your ability to communicate in an intercultural environment and to make friends with foreign students.

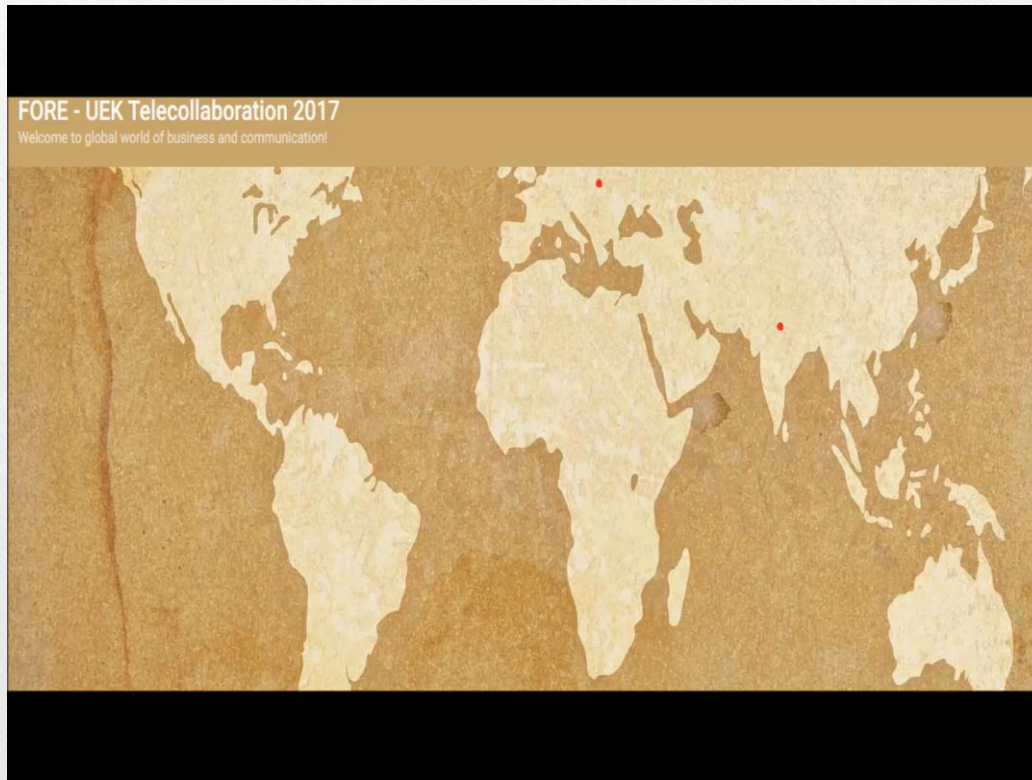
# General organisation of the Virtual Exchange projects:

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- Required level of English: B1/B2
- You are assigned to an international team. If you wish, you can work with a friend from your university.
- Apart from a kick-off and a wrap-up meetings, you select the time of your virtual team meetings.
- You can always count on our support!

Check the video relation from one  
of the Virtual Exchange projects:

[link](#)



# Virtual Exchange projects that you can join now:

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1. Social entrepreneurship (with the students of ESAN University, Peru)
2. Career booster (with the students of Saxion University of Applied Sciences, the Netherlands and Grand Valley University of Michigan, USA)
3. The future of Human Resource Management (with the students of Tasmanian School of Business and Economics, Australia)



# Social entrepreneurship

## Virtual Exchange 2024

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**Mariella Olivos Rossini**  
molivos@esan.edu.pe

**Małgorzata Marchewka**  
marchewm@uek.krakow.pl

**Dear Students,**

We are happy to invite you to take part in our virtual exchange project:

**“Social entrepreneurship”**

The project will last 7 weeks  
from **March 26th to May 8th, 2024**



Lima, Peru

# The main learning goal of this Virtual Exchange:

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## **Enhanced awareness of the problems of social entrepreneurship.**

This will include your ability:

- to identify social issues and challenges for an ethical entrepreneurial culture,
- to understand the importance of Sustainable Development Goals,
- to compare and contrast the examples of social entrepreneurship in Peru and in Poland,
- to identify and define entrepreneurial opportunities, and
- to present an entrepreneurial opportunity to a range of audiences.

# Project schedule

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- Project will last from March 26th to May 8th, 2024
  - Part 1 (March 26th, Mon): a kick-off meeting and self introductions
  - Part 2 (April 3rd<sup>th</sup> – April 7<sup>th</sup>): team icebreaking task (teams of 4: 2 ESAN students + 2 students from Poland)
  - Part 3 (April 8<sup>th</sup> – April 14<sup>th</sup>): Sustainable Development Goals (discussion about the SDG and the selection of one of them)
  - Part 4 (April 15<sup>nd</sup> - April 21<sup>st</sup>): social entrepreneurship – the comparison between companies in Peru and in Poland
  - Part 5 (April 22<sup>th</sup> – April 28<sup>th</sup>): exploring the opportunities and designing own idea for „a SDG start-up”
  - Part 6 (April 29<sup>th</sup> – May 7<sup>th</sup>): presenting own idea for „a SDG start-up” (videos)
  - Part 7 (May 8th, Wed): a wrap-up meeting and students’ presentations

Two compulsory plenary sessions are planned throughout the project: a kick-off and a wrap-up meeting.

You decide on your team schedule together with your teammates (there is no fixed timetable!)

- Student workload: around 15 – 20 hours

# Project assessment

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- Accomplishing team tasks successfully (in accordance with the requirements described in the instructions),
- On time submission of team tasks,
- Contribution to Padlet tasks.

# How to apply for the Social entrepreneurship VE project?

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Please contact Małgorzata Marchewka at:

[marchewm@uek.krakow.pl](mailto:marchewm@uek.krakow.pl)

Deadline: March 11th, 2024

Limit: 15 students

# Career booster

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**Zsuzsanna Palmer**  
(Grand Valley State University)

**Tatiana Alekseeva**  
(Saxion University of Applied Sciences)

**Małgorzata Marchewka**  
marchewm@uek.krakow.pl

## Why should you join the project?

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Preparing for the first job interview is a challenge. Join the project to learn about working culture of other countries through collaboration with international students.

**In this project you will learn how to write a CV, prepare for a job interview.**



**Grand Valley University of Michigan**

palmerzs@gvsu.edu



**Saxion University of Applied Sciences**

careerservices@saxion.nl



# The main learning goal of this Virtual Exchange:

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**Enhanced awareness of  
different aspects of the recruitment process.**

This will be reflected in your ability  
to prepare well for a job interview.

# Project schedule

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- From March 10th to April 15th, 2024
- 4 missions:
  - Mission 1. Introductions and culture
  - Mission 2. Giving Feedback and Elevator Pitch
  - Mission 3. Promoting Your Professional Persona - CVs and Resumes
  - Mission 4. Acing the Interview and Closings
- 4 team meetings
- Student workload: 10 - 15 hours

# Project assessment

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- Accomplishing team tasks successfully (in accordance with the requirements described in the instructions)
- On time submission of team tasks
- Contribution to Padlet tasks.

# How to apply for the Career booster VE project?

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Please contact Małgorzata Marchewka at:

[marchewm@uek.krakow.pl](mailto:marchewm@uek.krakow.pl)

Deadline: March 9th, 2024

Limit: 20 students

# The future of Human Resource Management

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**Dr Desmond Tutu Ayentimi**   **Dr Małgorzata Marchewka**  
desmond.ayentimi@utas.edu.au   marchewm@uek.krakow.pl

Why should you  
join the project?

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Constantly changing work environment forces us to face new challenges. Virtual cooperation in international teams is one of them.

Moreover, together with the students from Australia you will work on current issues related to Human Resource Management, such as e-HRM, HRMIS, work digitalization, and others.



Tasmanian School of Business and Economics  
(UTAS, Australia)

# The main learning goal of this Virtual Exchange:

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**Enhanced awareness of modern problems of  
Human Resource Management.**

This will be reflected in your ability to identify, describe, and discuss various aspects of such problems and to present your conclusions in the form of a group presentation.

# Project schedule

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- Project will last from March 25th to May 27th, 2024
  - Part 1: self introduction
  - Part 2: team icebreaking task (teams of 4: 2 students from Poland + 2 UTAS students)
  - Part 3: team work on a given HRM problem
  - Part 4: team reflection on virtual team work
- Two plenary sessions are planned throughout the project.
- You decide on your team schedule together with your teammates (there is no fixed timetable!)
- Student workload: around 15 – 20 hours



# Project assessment

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- Accomplishing team tasks successfully (in accordance with the requirements described in the instructions)
- On time submission of team tasks
- Contribution to Padlet tasks.

# How to apply for The future of Human Resource Management VE project?

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Please contact Małgorzata Marchewka at:

[marchewm@uek.krakow.pl](mailto:marchewm@uek.krakow.pl)

Deadline: March 15th, 2024

Limit: 7 students

# VIRTUAL EXCHANGE 2024

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In the case of any doubts contact:

Malgorzata Marchewka

[marchewm@uek.krakow.pl](mailto:marchewm@uek.krakow.pl)

*You are waiting for you!*



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