

PRIVACY NOTICE FOR PARTICIPANTS OF THE 12th AIB-CEE CHAPTER ANNUAL CONFERENCE 2026

Pursuant to Article 13 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (General Data Protection Regulation – GDPR), we hereby provide the following information concerning the processing of personal data of participants of the **12th AIB-CEE Chapter Annual Conference 2026**, held on **21–23 September 2026 at the Poznań University of Economics and Business**.

1. Data Controller

The Controller of your personal data is the **Poznań University of Economics and Business (PUEB)**, with its registered office at al. Niepodległości 10, 61-875 Poznań, Poland, hereinafter referred to as the “University” or the “Controller”.

The University has appointed a Data Protection Officer who may be contacted in all matters concerning the processing of personal data at: rodo@ue.poznan.pl.

2. Purpose of processing

Your personal data will be processed for purposes related to the organisation and conduct of the **12th AIB-CEE Chapter Annual Conference 2026**, including in particular:

- registration and administration of participation in the Conference;
- communication with Conference participants;
- preparation of participant lists, badges, certificates and Conference materials;
- organisation and financial settlement of the Conference, where applicable;
- documentation of the Conference;
- communication and dissemination of information about the Conference and its outcomes;
- promotion of the Conference, the Poznań University of Economics and Business and its academic and scientific activities.

3. Categories of personal data

The personal data processed may include, in particular:

- first name and surname;
- academic title or degree;

- institutional affiliation;
- e-mail address and other contact details;
- information provided during Conference registration;
- information required for the organisation and settlement of participation;
- **image recorded in photographs and audiovisual recordings made during the Conference;**
- voice and statements, where recorded as part of audiovisual materials.

4. Photographs and audiovisual recordings

Please be informed that photographs and audiovisual recordings will be made during the Conference in order to document the event and to provide information about and promote the Conference and the activities of the Poznań University of Economics and Business.

By registering for the Conference, the participant consents to the recording of his or her image during the Conference for the purposes described in this Privacy Notice.

Photographs and recordings made during the Conference may be published and used, in particular:

- on websites operated by the Poznań University of Economics and Business;
- on the official social media channels of the University and the Conference;
- in reports and information concerning the Conference;
- in electronic and printed materials promoting or documenting the Conference;
- in materials presenting the academic, scientific and international activities of the University.

The consent covers the recording, use and publication of the participant's image in connection with the documentation, communication and promotion of the Conference.

A participant who does not wish his or her image to be recorded or used for the above purposes may inform the Conference organisers before or during the Conference. Such a request will not affect the participant's right to participate in the Conference.

Where a participant appears only as an incidental element of a larger scene, such as an audience, group of participants, conference session, reception or other Conference event, the dissemination of the image may also be permitted under Article 81(2)(2) of the Polish Act of 4 February 1994 on Copyright and Related Rights.

5. Legal basis for processing

Depending on the purpose, your personal data will be processed on the basis of:

- **Article 6(1)(b) GDPR** – where processing is necessary for the performance of an agreement related to participation in the Conference or in order to take steps at the participant's request prior to participation;
- **Article 6(1)(c) GDPR** – where processing is necessary for compliance with a legal obligation to which the Controller is subject, including accounting and financial obligations;
- **Article 6(1)(a) GDPR** – in relation to processing based on the participant's consent, including the recording and use of the participant's image where consent is required;
- **Article 6(1)(e) GDPR** – where processing is necessary for the performance of a task carried out in the public interest, including documenting and communicating the University's academic and scientific activities;
- **Article 6(1)(f) GDPR** – where processing is necessary for the purposes of the legitimate interests pursued by the Controller, including the protection against and pursuit of legal claims.

6. Recipients of personal data

Your personal data may be disclosed to:

- authorised employees and persons acting on behalf of the Poznań University of Economics and Business;
- persons and entities cooperating in the organisation of the Conference;
- entities providing IT, hosting, registration, photographic, audiovisual, printing, communication or other services necessary for the organisation of the Conference;
- operators of websites and social media platforms through which Conference materials are published;
- public authorities and other entities authorised to receive personal data under applicable law.

7. Data retention

Personal data related to registration and organisation of the Conference will be stored for the period necessary to organise, conduct and settle the Conference and subsequently for the period required under applicable law and the University's document retention rules.

Photographs, audiovisual recordings and other materials documenting the Conference may be retained for documentary, informational, archival and promotional purposes related to the Conference and the activities of the University.

Where the processing of personal data is based on consent, the data will be processed until the consent is withdrawn or until the purpose for which the data were collected ceases to apply.

8. Withdrawal of consent

Where processing is based on consent, you have the right to **withdraw your consent at any time**.

Withdrawal of consent will not affect the lawfulness of processing carried out before the consent was withdrawn.

A request concerning the withdrawal of consent to the processing or publication of your image may be submitted to the Conference organisers.

Withdrawal of consent to the use of your image will not affect your participation in the Conference.

9. Your rights

Subject to the conditions laid down in the GDPR, you have the right to:

- access your personal data;
- rectify your personal data;
- request the erasure of your personal data;
- request restriction of processing;
- object to processing where the processing is based on Article 6(1)(e) or Article 6(1)(f) GDPR;
- data portability, where applicable;
- withdraw your consent at any time where processing is based on consent.

You also have the right to lodge a complaint with the President of the Personal Data Protection Office (Prezes Urzędu Ochrony Danych Osobowych) if you consider that the processing of your personal data infringes the GDPR.

10. Transfers outside the European Economic Area

Where photographs, recordings or other Conference materials are published through social media platforms or other online services whose providers process personal data outside the European



Economic Area, personal data may be transferred to third countries in accordance with the conditions and safeguards set out in Chapter V of the GDPR.

11. Automated decision-making

Your personal data will not be used for automated decision-making, including profiling.

By registering for the 12th AIB-CEE Chapter Annual Conference 2026, the participant confirms that he or she has read this Privacy Notice and consents to the recording of his or her image during the Conference for the purposes specified above.