

VIRTUAL EXCHANGE FALL 2026

Contact person:

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FOUNDATION FOR THE PROMOTION
AND ACCREDITATION OF ECONOMIC EDUCATION



Foundation for the Promotion and Accreditation of Economic Education

- The Foundation is appointed by the Conference of Rectors of Economic Schools: Universities of Economics in Poznan, Cracow, Katowice and Wrocław, and the Warsaw School of Economics.
- Our goals is to to improve the quality of education in these areas in Polish higher education institutions.

JOIN US FOR VIRTUAL EXCHANGE!



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What is Virtual Exchange about?

- Originally, it was a network-based language teaching technique.
- It is based on the application of ICT to bring together students in geographically distant locations to collaborate on specially designed tasks to enhance students' foreign language skills, digital competence, and intercultural competence.

Why should you join our Virtual Exchange projects?

- To gain a **real-life experience** in virtual international cooperation.
- To create **links between business practice and theory**.
- To have a chance to practice your **managerial skills** and competences (ex. communication skills, decision making, groupwork).
- To grow your **international professional network**.
- To practice and **improve your English** (level B1/B2 is required).
- To **have fun** working with students from all over the world.
- To get a **certificate** & recognition.



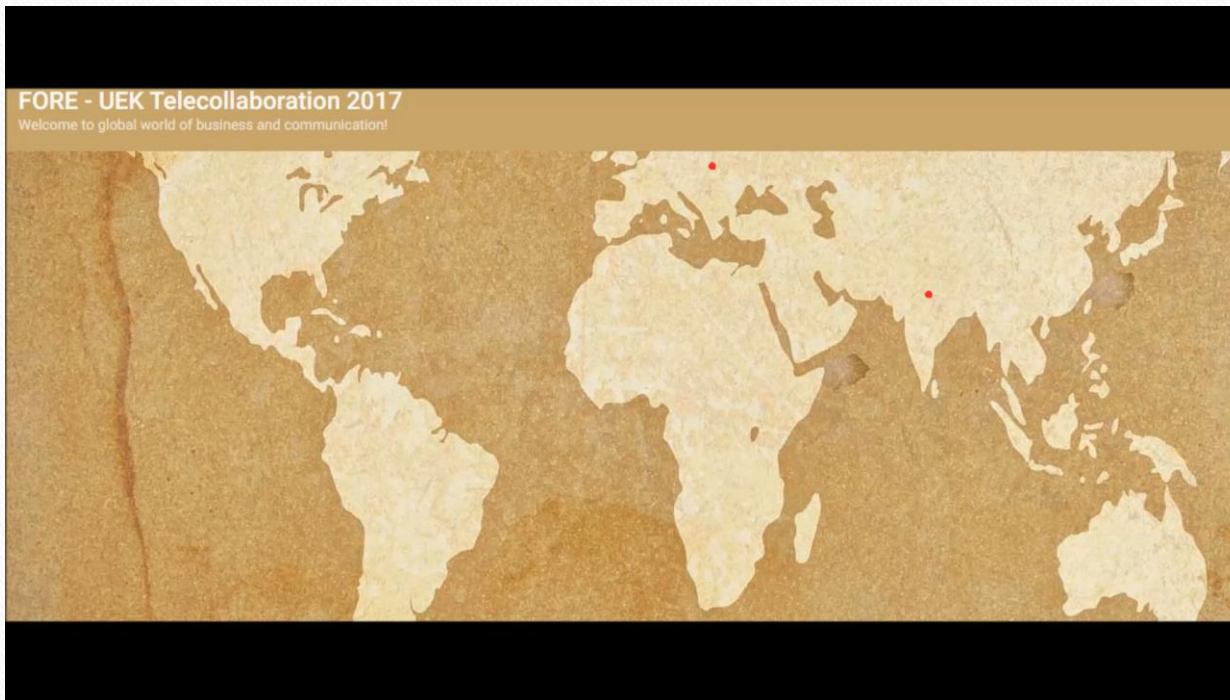
How will Virtual Exchange projects help you to improve your skills?

- **Enhanced language skills**, this will be reflected in your ability to speak **English** during conference sessions and by your ability to write messages in English to your project partners.
- **Enhanced ICT literacy** that will be reflected in your ability to post content, images, videos and different files on the Padlet virtual wall.
- **Enhanced teamwork skills** that will be reflected in your ability to work on a cross-cultural project: sharing task, coordinating efforts with your project partner/s, cooperating, helping each other and respecting the deadlines.
- **Increased self confidence** that will be reflected in your ability to communicate in an intercultural environment and to make friends with foreign students.

Important

- Required level of English: B1/B2
- You are assigned to an international team. If you wish, you can work with a friend from your university.
- Apart from a kick-off and a wrap-up meetings, you select the time of your virtual team meetings.
- Your results are assessed based on accomplishing team tasks successfully (in accordance with the requirements described in the instructions), on time submission of team tasks, and Contribution to community-building tasks.
- You can always count on our support!

Check the video relation from one of the
Virtual Exchange projects: [link](#)



Virtual Exchange projects that you can join this semester:

Virtual Exchange Project	Country	Application deadline	Number of participants
“Career booster”	USA	Oct 27th	30
“Social entrepreneurship”	Peru	Oct 18th	40

”Career booster” USA

Zsuzsanna Palmer
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Małgorzata Marchewka
marchewm@uek.krakow.pl

Why should you
join this project?



Preparing for the first job interview is a challenge. Join the project to learn about working culture of other countries through collaboration with international students.

**In this project you will learn
how to write a CV, prepare for a job
interview.**



Michigan, USA

The main learning goal of this Virtual Exchange:

**Enhanced awareness of
different aspects of the recruitment process.**

This will be reflected in your ability
to prepare well for a job interview.

Project schedule

- From November to December, 2026
 - Meeting 1: 11/6 -11/9
 - Meeting 2: 11/13 -11/16
 - Meeting 3: 11/20 -11/23
 - Meeting 4: 12/4 - 12/7

Students decide on a team meeting day!
- Topics:
 - Introductions and culture
 - Giving Feedback and Elevator Pitch
 - Promoting Your Professional Persona - CVs and Resumes
 - Acing the Interview and Closings
- Student workload: 15 - 20 hours
- Outcomes: your CV and short meeting summaries

How to apply for this VE project?

Please contact Małgorzata Marchewka at:

marchewm@uek.krakow.pl

Deadline: Oct 27th, 2026

Limit: 30 students

“Social entrepreneurship”

Peru

Mariella Olivos Rossini
molivos@esan.edu.pe

Małgorzata Marchewka
marchewm@uek.krakow.pl

“Social entrepreneurship” International virtual exchange project

Dear Students,

We are happy to invite you to take part in our VE project :

The project will last 5 weeks

From October 20th - Nov 20th, 2026

**In case of any doubts,
please do not hesitate to contact us!**



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Why should you
join the project?

Constantly changing global business
environment is a challenge that all the
entrepreneurs must face.

Virtual cooperation in international teams
is a great opportunity to experience global
business in real life.



nibes.
Network of International Business
and Economics Schools

The main learning goal of the Virtual Exchange:

Enhanced awareness of the problems of social entrepreneurship.

This will include your ability:

- to identify social issues and challenges for an ethical entrepreneurial culture,
- to understand the importance of Sustainable Development Goals,
- to compare and contrast the examples of social entrepreneurship in Peru and in Poland,
- to identify and define entrepreneurial opportunities, and
- to present an entrepreneurial opportunity to a range of audiences.

Project schedule

Project will last from October 20th - Nov 20th, 2026

- Part 1 (Tuesday Oct 20th) a kick-off meeting and self introductions: **Oct 20th 19:00 Poland time** (a synchronous session)
- Part 2 (Oct 26th- 30th): team icebreaking task (teams of 4-5 students) and Sustainable Development Goals (discussion about the SDG and the selection of one of them)
- Part 3 (Nov 2nd to 6th): social entrepreneurship – the comparison between companies in the participants' countries exploring the opportunities and designing own idea for „a SDG start-up”
- Part 4 (Nov 9-13th): presenting own idea for „a SDG start-up” (videos)
- Part 5 (Nov 16-20th) : a wrap-up meeting and students' presentations (a synchronous session)

You decide on your team schedule together with your teammates (there is no fixed timetable!)

Student workload: around 2 – 3 hours per week

Project assessment

The criteria of evaluation:

- Accomplishing team tasks successfully (in accordance with the requirements described in the instructions),
- On time submission of team tasks,
- Contribution to Padlet tasks.

How to apply for this VE project?

Please contact Małgorzata Marchewka at:
marchewm@uek.krakow.pl

Deadline: October 18th, 2026

Limit: 40 students

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In the case of any doubts contact:

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We are waiting for you!



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